



Bands of America Regional Championship Comes to Austin September 28

Prominent event is one of 17 regional championships held across the country this fall

AUSTIN, TEXAS – Outstanding high school marching bands from throughout Texas will compete in one of the nation’s most prominent championships, Music for All’s Texas Dairy Queen® Bands of America (BOA) Regional Championship, presented by Yamaha, at the Kelly Reeves Athletic Complex in Austin, Texas, on September 28.

The championship event, hosted by McNeil High School, will feature thirty high school marching bands in the preliminary competition, all of which will be evaluated by a panel of nationally recognized music educators and marching band experts. The top 10 bands will advance to the evening finals competition, which will ultimately name the Regional Champion.

“Bands of America Championships are a program of Music for All, which has a mission to create, provide and expand positively life-changing experiences through music for all,” according to Eric L. Martin, President and CEO of Music for All. “Active participation in music and arts is a vital part of a meaningful educational experience. The thousands of students who will perform at this championship showcase the dedication, teamwork and mastery required and fostered through music and arts education. Bringing a Bands of America Championship to Austin expands opportunities for more of the outstanding bands in Texas to participate in our nationally acclaimed programs.”

Schedule

The preliminary competition begins at 7:30 a.m. and will conclude at approximately 4:30 p.m. Gates will open for the finals at 6:30 p.m. with performances beginning at 7:30 p.m. All times are tentative pending the final schedule of performing bands. Current times will be listed at musicforall.org.

Ticket information

Ticketing and schedule information is available online at musicforall.org or by calling 800.828.2263. Tickets will also be available at the gate. Standard general admission is \$17 for preliminaries or finals, or \$26 for a day pass to both. Children ages 10 and under are free for general admission seats. Discounts will be available at the gate for college students and spectators 11-18 years of age for \$7 off any general admission ticket including individual preliminaries, finals or full day passes. Military members and spouses (military ID required) as well as spectators age 62 and over can receive \$3 off the applicable adult ticket price.

Bands of America Championships

In addition to this event, three additional Texas Dairy Queen® Bands of America Championships, presented by Yamaha, will be held in Texas this fall. The next event will be held at the Woodforest Bank Stadium in Conroe, Texas on October 5. The Dallas-Fort Worth Metroplex will present an event on October 12, followed by a two day Super Regional at the Alamodome in San Antonio November 1-2. Music for All's Bands of America Super Regional Championships attract bands from across the nation and make each venue a destination for these world-class high school band events. Up to 60 bands will perform in a two-day preliminary competition with approximately 12-14 bands advancing to finals.

Sponsorship Information

Music for All efforts are supported through sponsorships, including current partnerships with National Presenting Sponsor Yamaha Corporation of America; Title Sponsor of Texas Championships, Texas Dairy Queen®; Official Uniform Sponsor Fred J. Miller, Inc.; Official Performance Equipment Sponsor Wenger Corporation; Official Student Travel Partner Music Travel Consultants; Corporate Sponsors Visit Indy and the City of Indianapolis, Vic Firth Company and Zildjian; Strategic Advocacy Partner, NAMM; Associate Sponsors DANSR, Delivra, Remo, Inc., SmartMusic, The Woodwind & Brasswind and Director's Showcase International; and fall Supporting Sponsors Purdue University and Marian University, Marching Show Concepts and Center X Productions. Music for All is also supported by the Indiana Arts Commission, Arts Council of Indianapolis, the Ball Brothers Foundation, George and Frances Ball Foundation, Lilly Endowment Inc., Arthur Jordan Foundation, The D'Addario Foundation, and the National Endowment for the Arts, a federal agency.

About Music For All

Music for All (MFA) is one of the nation's largest and most influential organizations in support of active music making. Since 1975, MFA, through its Bands of America and Orchestra America programs, has been a destination and set the standard for scholastic music ensemble performance and music education advocacy. As a 501(c)(3) nonprofit educational organization, MFA's mission is to create, provide and expand positively life-changing experiences through music for all. MFA's vision is to be a catalyst to ensure that every child in America has access and opportunity for active music-making in their scholastic environment. MFA's programs include 20+ annual events, including the Bands of America Grand National Championships and Regional Championships for marching band, the Music for All Summer Symposium camp for students and teachers, the Music for All National Festival for concert bands, orchestra, jazz and percussion ensembles and national honor bands and orchestras.

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****FOR IMMEDIATE RELEASE****

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