



# Marching Toms

30 years of marching percussion history and leadership in design is now coming to life.

Yamaha proudly introduces a new lineup of marching percussion featuring maple shells. Years of industry-leading research with the world's top drum and bugle corps have led to the development of marching percussion instruments with improved hardware performance, increased tone projection, and exemplary articulation, demonstrating why Yamaha is the number one brand of marching percussion in the United States.

**\*YAMAHA AHAMAY** 

**8300 Series** Marching Toms



YamahaPercussion



@yamahaperc

Visit 4wrd.it/MQ8300mfa for complete details



# ISSUE

# Click on text below to jump to that story.

# **Music for All Newsletter**

January/February Issue April/May Issue August/September Issue Orchestra Issue Middle School Band Issue IMPACT Annual Report Issue

Music for All, Inc. 39 W. Jackson Pl., Ste. 150 Indianapolis, IN 46225-1010 317.636.2263 • fax 317.524.6200

www.musicforall.org

#### Eric L. Martin,

Esq./CFEE

President and CEO

### Nancy H. Carlson

Executive Vice President and CFO

### **Debbie Laferty Asbill**

Vice President of Marketing & Communications

**Laura Blake** Event Manager

Tonya Bullock Accounting Manager

**Kyle Courtney** Event Coordinator

#### Carolyn Ealy

Manager of Education and Participant Relations

**Erin Fortune** Senior Marketing Coordinator

#### David Foth

Event & Participant Relations Administrative Assistant

Sarah Gretencord Development Coordinator

Marissa Hile Event Coordinator

**Jerome Horne** Participant Relations Assistant

Dave McElvain IT Manager

Jessica Leitch Administrative Assistant

Matt Mackowiak Marketing Assistant

Molly Miller Event Coordinator

**Gregg Puls** Annual Fund Manager

Haley Sparks Participant Relations Coordinator

### **James Stephens**

Director of Advocacy and Educational Resources

Mark Sternberg Event Coordinator

Karolyn Miller Event Intern

Sam Cantor Event Intern



- 4 "I Believe" in music education
- 6 Bands of America Regional Championships
- 7 MFA Donor Benefits
- 9 Bands of America Grand National Championships
  - 11 List of Enrolled Bands, Schedule
  - 13 Fan Guide: Tickets, Housing
  - 15 Student Leadership Workshop with Dr. Tim Lautzenheiser
  - 19 Future Music Educators Experience
  - 25 Indy: Home to Music for All and So Much More
- 17 Call for Nominations: Patrick John Hughes Parent Booster Award
- 18 Call for Nominations: George N. Parks Leadership in Music Award
- 23 Group Ticket Order Form: BOA Regional Championships
- 24 Group Ticket Order Form: BOA Super Regionals & Grand Nationals
- 26 MFA Video: Online Streaming Video Subscriptions
- 28 2015 Ensembles Announced for Music for All National Festival
- 29 2015 MFA Honor Ensembles: September 15 Deadline for Honor Band, Jazz Band
- 30 September 15 Deadline: New Chamber Music National Festival Application
- 31 Five Affiliate Regional Concert Band Festival Scheduled for 2015
- 32 Photo Essay: 2014 Music for All Summer Symposium (pages 32-35)
- 36 Save the Dates! 2015 Music for All Summer Symposium
- 37 Music for All and Sponsor News (pages 36-40)
  James P. Stephens Joins MFA as Director of Advocacy and Educational Resources
  Sponsor News from Yamaha, Music Travel Consultants, Vic Firth, Delivra
  Help us get 350,000 New Kids to Start Band This Year! Be Part of the Band

### From our Sponsors

- 2 Yamaha Corporation of America
- 5 FJM, Inc.
- 8 Texas Dairy Queen®
- 10 Vic Firth
- 12 Zildjian
- 14 Visit Indy
- 21 Wenger Corporation
- 25 Marian University
- 27 Directors Showcase International





www.musicforall.org





**Programs of Music for All** 

Show that you believe with a charitable contribution to support Music for All's educational programming, teacher training, and advocacy efforts around the country.

Be an advocate for music education in your community by spreading the word about the importance of music for youth in our nation. www.musicforall.org.

























# BOA NEXT LEV

There is still space for you in many of the 2014 Bands of America Regional Championships. ★ below indicates desirable preliminary performance times are still available, on a first-come, first-served basis. indicates very limited space available, so enroll today to secure your spot!

September 20

Louisville, KY \*

Papa John's Cardinal Stadium

September 20

Monroeville, PA \* Gateway H.S.

September 27

Austin, TX\*

Kelly Reeves

Athletic Complex

September 27

Dayton, OH 🔺

Welcome Stadium

September 27

Powder Springs, GA 🔺 McEachern H.S.

October 4

Denton, TX\* 🔺

University of North Texas

October 4

Toledo, OH \*

University of Toledo Glass Bowl

October 11

Conroe, TX\* ▲

Woodforest Bank Stadium

October 11

Winston-Salem, NC

Wake Forest University

\*Texas Dairy Queen® is Title Sponsor of the Texas BOA Regional & Super Regionals

October 11

Jacksonville, AL \*

Jacksonville State University

October 17-18

**SUPER REGIONAL** St. Louis, MO

Edward Jones Dome

October 18

Tacoma, WA \* Tacoma Dome

October 24-25

**SUPER REGIONAL** Indianapolis, IN Lucas Oil Stadium

October 25 Newark, DE 🔺

The University of Delaware

October 31-Nov. 1 **SUPER REGIONAL** San Antonio, TX\*

Alamodome

October 31-Nov. 1

**SUPER REGIONAL** Atlanta, GA 🔺

[Friday afternoon and evening performance times available] Georgia Dome

November 1

St. George, UT \*

Desert Hills H.S. November 8

Long Beach, CA 🗯

Long Beach City College

# **Student Group Ticket Discount**

Bands of America Championships feature some of the nation's finest high school marching bands. Seeing what other bands are doing and what can be accomplished at the highest level can be a great motivational tool for students. Even if your band is not competing, you can still benefit from bringing your students to the 2014 Bands of America Championships! Student Group Ticket Discounts for groups of 20 or more offer reduced price tickets so you can bring more of your students — and get director perks, too!

# To Order Tickets

Use the Student Group order forms on pages 21 and 22 or call **800.848.2263.** Find ticket prices and how to order tickets - group and individual - at **www.musicforall.org** or call 800.848.2263.

# Enroll

You can still enroll in many 2014 Bands of America Championships. See the schedule on this page and call us today for details on the shows you're interested in.

Enroll online at www.musicforall.org

# www.musicforall.org #bog2014 #bognextlevel



The National Association of Secondary School Principals has placed these programs on the NASSP National Advisory List of Contests and Activities for 2014–2015.



• 10 FREE tickets to any Music for All event (this offer extends to all of our MFA events.)

### Music for All Leadership Society \$5,000 - \$9,999

Chairman's Circle benefits, plus:

- Special recognition at select Music for All events
  - Two VIP passes to all Music for All events
  - Six FREE tickets to any Music for All event
- Invitation to attend private donor recognition event

- Iwo program books and complimentary passe to exclusive suite-level entertainment and viewing during select Music for All events
- Four FREE tickets to any Music for All event

### President's Circle \$1,000 – \$2,499

Conductor's Circle benefits, plus:
• Two premium tickets to Music for All's
Grand National Championships

 Opportunity to buy two/get two free tickets for Music for All event of choice

### Virtuoso \$250 - \$499

Friends level benefits, plus:

• Opportunity to purchase tickets in advance to any MFA event

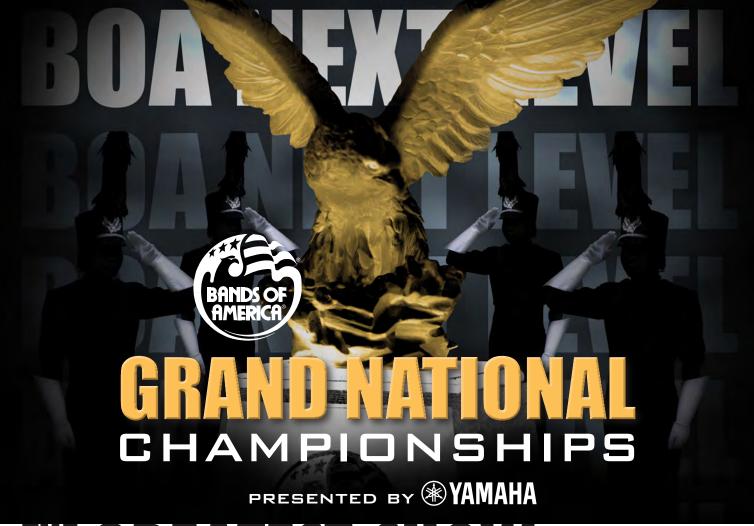
#### Friends \$100 - \$249

- Donor recognition in Music for All publications
  - Receive Music for All eNewsletter



For more information about the "I Believe" Annual Fund Campaign, please contact the Development Department at 800.848.2263 or via email at development@musicforall.org.





# THE GREATEST SHOW ON TURF NOVEMBER 12-15, 2014 LUCAS OIL STADIUM, INDIANAPOLIS

# Join us for America's most exciting marching band event!

Make plans now to be with us for four days of exceptional music-making and exciting performances as bands from across the nation reach for the Bands of America Grand National Champion title.

### **Destination: Grand Nationals**

Grand Nationals is a destination with special events and enhancements that create an unforgettable experience. The event includes:

- More than 90 competing bands
- + Exhibition performances by outstanding college bands
- Expo with more than 100 booths
- Student Leadership Workshop with Dr. Tim Lautzenheiser
   Friday, Nov. 14 Registration open to all high school student leaders!
- Indianapolis Marching Band Tournament
- · Grand Finale and Awards Ceremony
- Live Webcast
- Stadium multimedia creates a spectacular live event for participants and spectators
- Indianapolis is a world-class city with cultural offerings and attractions.









Join the conversation! #boa2014 #boanextlevel

# WHAT'S LOUDER?



A) This Chainsaw



**B) Your Instrument** 

# **ANSWER: B) Your Instrument**

# INTRODUCING THE VICFIRTH HIGH-FIDELITY EARPLUGS. THE PROTECTION YOU NEED WITHOUT COMPROMISING YOUR SOUND.

As a musician, there may not be anything more important than your hearing. Percussion instruments, and even woodwinds or brass can be as loud as power tools and rock concerts. So you need protection.



Designed with Etymōtic Research, some of the world's leading experts in hearing protection, the new Vic Firth High-Fidelity Earplugs are compact, reusable, and most importantly, reduce decibels evenly without sacrificing quality of sound. Perfect for practice or performance.

Because hearing well and protecting your ears shouldn't be an "either/or" conversation.



# **2014 Grand National Bands**

As of August 21, 2014

Adair County HS, KY Castle HS, IN Center Grove HS, IN Central Hardin HS, KY Henry Clay HS, KY Lockport Township HS, IL North Hardin HS, KY Ada HS, OH Archbishop Alter HS, OH Avon HS, OH Avon HS, IN Bassett HS, VA Bellbrook HS, OH Bellevue HS, KY Ben Davis HS, IN Bishop Fenwick HS, OH Brentwood HS, TN Bridgewater-Raritan HS, NJ Broken Arrow HS, OK Brunswick HS, OH Carlisle HS, OH Carmel HS, IN Carroll HS, OH Cary Senior HS, NC Centerville HS, OH Chesapeake HS, OH Collinsville HS, IL Davenport Central HS, IA Daviess County HS, KY DeSoto Central HS, MS Dobyns Bennett HS, TN East Clinton HS, OH Edmond Memorial HS, OK El Segundo HS, CA Father Ryan HS, TN Flower Mound HS, TX Franklin HS, TN Fred J. Page HS, TN Grant HS, MI Greendale HS, WI Greenwood Comm. HS, IN Hamilton HS, OH Herscher HS, IL Homestead HS, IN Indian Hill HS, OH James Madison HS, VA Jenison HS, MI Kennesaw Mountain HS, GA Lafayette HS, LA

Lake Central HS, IN

Lake Hamilton HS, AR Lake Orion HS, MI Lake Park HS, IL Lakeland HS, MI Lawrence Central HS, IN Lebanon HS, OH Logan Elm HS, OH Marian Catholic HS, IL Meade County HS, KY Miamisburg HS, OH Milford HS, OH Milton-Union HS, OH Monrovia HS, IN Mt. Pleasant HS, MI Nation Ford HS, SC New Palestine HS, IN New Philadelphia HS, OH Nordonia HS, OH North East HS, PA Northmont HS, OH Norton HS, OH O'Fallon Township HS, IL Ohio County HS, KY Ooltewah HS, TN Owasso HS, OK Panther Creek HS, NC Plymouth-Canton Educational Park, MI Pulaski County HS, KY Reeths-Puffer HS, MI Rock Hill HS, SC Rockwood Summit HS, MO South Point HS, OH Stebbins HS, OH Tarpon Springs HS, FL Taylor HS, OH Tippecanoe HS, OH Triton Central HS, IN Twin Valley South HS, OH Union HS, OK Upland HS, CA Victor J. Andrew HS, IL Wakeland HS, TX Walled Lake Central HS, MI Wando HS, SC Waukesha North HS, WI Western Brown HS, OH William Mason HS, OH



# **Grand Nationals Schedule of Events**

Wednesday, November 12

Indianapolis Marching Band Tournament, 7 p.m.

Thursday, November 13 U.S. Army Day

Prelims Day 1,

11 a.m. - 11 p.m. (times tentative)

Expo marketplace



Friday, November 14 Marian University Day

MARIAN UNIVERSITY

Prelims Day 2, 9 a.m. - 9 p.m. (times tentative) Expo marketplace

Student Leadership Workshop with Dr. Tim Lautzenheiser, 5 p.m. - 7 p.m.

Saturday, November 15 Purdue University Day



Semi Finals, 8 a.m. to 5 p.m. (times tentative) Finals, 7 p.m. - 11:30 p.m.

Special presentations throughout the event:

- · Patrick John Hughes Parent/Booster Award
- George N. Parks Leadership in Music Education Award
- Fred J. Miller Memorial Music Education Fund Scholarship
- Music for All Foundation Scholarships



# **Fan Guide**

# Start planning your visit to Grand Nationals this November

November 12-15, 2014 Lucas Oil Stadium, Indianapolis

# **Student Group Experience: Ticket Discount**

BOA Championships offer a memorable way to motivate and inspire students, giving them an opportunity to observe performances by high school band members. Use the Student Group Order Form on page 22.

# **Tickets for Individuals**

Now is your opportunity to get the best available seats for America's most exciting marching band event: the Bands of America Grand National Championships, presented by Yamaha. Tickets for Finals reserved seats are now on sale, along with Semi-Finals and Preliminary competition tickets.

# **MFA Club Experience**

Make the most of your Grand National Finals experience. MFA Club Experience seats are prime (larger, more plush) Club seats (on the 300 and 400 levels, between the 30 yard lines) that mirror and have the same exclusivity and amenities offered to Indianapolis Colts™ Club seat ticket holders.

MFA Club Experience seats include exclusive access to Lucas Oil Stadium Club Level amenities and services. These amenities and services are restricted to MFA Club Experience ticket and VIP guests, and include restricted access to designated concessions, lounges and restrooms within the Lucas Oil Stadium Restricted 300-400 Club Level area.

# **VIP Experience for Grand National Finals**

The VIP Experience at select Bands of America Championships offers guests the ultimate way to enjoy BOA at Grand National Finals and four of the 2014 Super Regionals.

# **Grand Nationals VIP Experience**

Tickets are \$125 per person for Finals and include food and beverages being served in the Suite at Lucas Oil Stadium.

# **Super Regionals, too!**

# Super Regional VIP Experience

Both Friday and Saturday, Prelims and Finals, with food and beverages at these Super Regionals:

Atlanta – \$100 per guest Press Box

San Antonio – \$100 Press Box

Indianapolis – \$100 Suite

St. Louis – \$100 Press Box

To reserve your VIP Experience ticket, contact development@musicforall.org or call 800.848.2263.



# **BOA Housing Bureau**

The Super Regional and Grand National housing bureaus are part of those resources that enable MFA to provide national programs like our Bands of America Championships by securing enough hotel rooms at the lowest block prices to accommodate all the bands' needs for the events.

Use the BOA Housing Bureau online at www.boahousing.com to make hotel accommodations for the Grand National Championships, Super Regional at St. Louis, Super Regional at Atlanta, Super Regional at Indianapolis, and the Super Regional at San Antonio.























# THERE ARE LOTS OF REASONS FOR AN INDIANAPOLIS GETAWAY

Find Your Reason at VisitIndy.com

































# leadership voltage dedication edication ediscipline heart



# Register 10 or more students by November 1 and save!

Register 10 or more students by November 1 and the cost is \$30 per person from the same school. Groups registering after November 1 and all individual registration (less than 10 from the same school) is \$35 per person. One director attends FREE for every 10 students enrolled.

Learn more and register online at www.musicforall.org

# Tim Lautzenheiser Student Leadership Workshop Friday, November 14, Indianapolis, Indiana

# **Part of the Grand National Championships**

Directors, make it a day of enjoying Grand Nationals performances capped with a workshop with "Dr. Tim!" Student leaders work with the man who is the author of this powerful leadership program. Who should attend this two hour evening workshop? Section leaders, band officers, drum majors, all students with positions of leadership and who aspire to be leaders of their bands and in life. You don't need to be from a band enrolled in Grand Nationals to attend this workshop!

# Through activities, examples and valuable information, students will be exposed to:

- Setting High Standards of Excellence
- · Fundamentals of Self-Discipline
- Effective Communication Principles
- Value of Risk
- + Behavior Modification vs. Motivation
- · Dealing with Insecurities

# The anticipated outcomes of the workshop are:

- Independent Carry Through
- Sensitivity to Peers
- + Development of a Positive Attitude
- + Understanding of I/Me vs. We/Us
- + Understanding Consequences of Complacency
- Increased Level of Cooperation
- Commitment to Self-Improvement







INTRODUCING MEDIA STORAGE SYSTEMS FROM WENGER: SMART. SECURE STORAGE THAT YOU CONFIGURE TO FIT YOUR NEEDS.





# Wenger knows storage - inside and out

When it comes to managing your valuable audio/visual and media equipment, we understand how important organization and security are. File cabinets, plastic bins and bookcases were never meant to store the tools of your trade. It's easy for media storage to become a tangled mess, fast. That's why we're introducing a storage system specifically designed for your cables, speakers, stands, electronics, etc. Our new Media Storage is available in fixed cabinets for your storage room, or mobile carts to roll down the hall. And best of all, you can choose the shelves, drawers, hooks and rackmounts that best fit your equipment storage needs.

Check out our online configurator to build your custom storage cabinet today! Choose your size, configuration, color, accessories and mobility at www.wengercorp.com/mediastorage





# Nominate the outstanding band booster in your life!

# Patrick John Hughes Parent/Booster Award

# Nomination deadline: September 15, 2014



Music for All's Patrick John Hughes Parent/ Booster Award annually recognizes the extraordinary commitment, dedication, support and sacrifice of music parents and boosters around the world by shining a spotlight on an individual who exemplifies these

qualities. The award is named in honor of Patrick John Hughes, the father of Patrick Henry Hughes, a remarkable young man who, despite physical challenges that would seem overwhelming to many, has excelled as a musician and student, even performing with the Louisville Marching and Pep Bands with the help of his father.

Nominate the outstanding parent/booster in your life for this national honor. The recipient will receive an award at the Bands of America Grand National Championships, presented by Yamaha, before a crowd of 20,000 band students, teachers and fellow boosters.

All current or former parents, boosters or supporters of any scholastic music education program are eligible (nominees do not have to be affiliated with Bands of America or Music for All participating bands).

Learn more about how to make a nomination at musicforall.org/parentaward.

# Who is eligible?

- Current, active music boosters
- Former music boosters
- Nominees do not have to be affiliated with a BOA/MFA participating program



Presenters and special guests watch the video presentation honoring 2013 Parent/Booster Award receipient Dick Zentner at the Grand National Championships in Lucas Oil Stadium.

# **Past winners**

2013 - Richard Zentner, Norwin H.S., North Huntingdon, PA

2012 - PJ Littleton, Hillsboro M.S., Franklin, TN

2011 - Tom Barnett, Ben Davis H.S., Indianapolis, IN

2010 - Charlie Broach, Franklin H.S., Franklin, TN

2009 - Jim and Ginny Klopfenstein, Morton H.S., Morton, IL

2008 - Dan Adams, American Fork H.S., American Fork, UT



# Nominations due by October 1 for the

# George N. Parks Leadership in Music Education Award

Award recipient will be announced at the Bands of America Grand National Championship, November 12-15, 2014 in Indianapolis

Developed by the National Association for Music Education and Music for All, the George N. Parks Leadership in Music Education Award is named for the late George Parks, director of the University of Massachusetts Minuteman Marching Band. Considered a national authority on drum majoring, Mr. Parks led the George N. Parks Drum Major Academy, including at the Music for All Summer Symposium.

The George N. Parks Award honors an exemplary music educator who embodies the characteristics and leadership that Mr. Parks showed his students every day. The recipient must demonstrate:

- Collaborative spirit
- Dedication to knowing students as individuals
- Perseverance and enthusiasm
- Ability to instill qualities in students beyond achievement in music

NAfME and MFA will hold an open nomination period for the George N. Parks Award through October 1, 2014. Please send the following information to corporate@nafme2.org if you wish to nominate a candidate:

- 1. One page, typed, double spaced word document detailing why the band director should be a candidate for nomination.
- 2. First and Last name, email address, physical address and phone number for you and your nominee.

With members of the MFA board of directors, the NAfME Council for Band Education will select the recipient based on the criteria, and information submitted with nomination.

The recipient will be brought to Bands of America Grand National Championships in Indianapolis in November 2014 to accept the award on the field. All nominees will be listed on NAfME.org following selection of the recipient.

For more information, visit http://www.nafme.org/programs/contests-calls-competitions/george-n-parks-leadership-in-music-education-award/

# **Past recipients**

2013 – Dr. Barry Shepherd, Superintendent of Cabarrus County Schools. NC

2012 - Daniel Kirk, Blue Valley West, KS

2011 - Dr. Peter Boonshaft, Hofstra University



Superintendent Dr. Barry Shepherd with his wife and daughters.

# **Future Music Educators Experience**

For college music education majors

# Saturday, November 15, 2014 Lucas Oil Stadium, Indianapolis, IN

Students currently majoring in music education, NAfME Collegiate Members, and 2014 DCI corps member alumni are invited to join us for a free educational experience at the 2014 Grand National Championships, presented by Yamaha.

This experience includes a complimentary Semi-Finals ticket, a workshop and speakers including leaders from Music for All, NAfME, and Drum Corps International.



# **RSVP REQUIRED TO ATTEND**

Space is limited and only offered on a first-come, first-served basis and verification of eligibility is required, so sign up online now at https://www.formstack.com/forms/MFA-2014fme or e-mail Music for All at development@musicforall. org by October 31 with all the following information:

- Your first and last name
- Your address
- · Your phone number
- + Your e-mail address
- College you are attending
- · Music Ed. faculty contact first and last name
- + Music Ed. faculty contact e-mail address
- · Music Ed. faculty contact phone number

This is an amazing opportunity for future music educators to watch some of the nation's finest high school marching bands while interacting with representatives of leading music education organizations.















# **Indy: Home to Music for All** and So Much More

Every November, students from across the country gather in Indianapolis for the Bands of America Grand National Championships. As the headquarters of Music for All, Indianapolis is proud to host the young musicians participating in this event. Every year we look forward to sharing our city's musical and cultural history with the participants and we invite you to explore what Indy has to offer.

Indianapolis is excited to support visitors with fun activities and some of our loved attractions. The Rhythm! Discovery Center is a place where percussion and music from around the world can be explored with family and friends. In addition to restaurants, parks, museums, and other attractions to explore, we are especially proud to be the home of the new International Orangutan Center at the Indianapolis Zoo. With a 360 degree view of the city from an elevated gondola, this is an unparalleled exhibit that allows eight orangutans to climb, learn and interact with each other and with you.

Travel in Indy is easy, so you won't have to worry about getting from one place to another. Downtown is both safe and compact with the Indianapolis Cultural Trail and Pacers Bike Share to provide pedestrian and bike-friendly travel convenience.

We like to brag about Hoosier hospitality and so we're looking forward to hosting another great Bands of America Grand National Championships. Start planning your visit and we'll see you in November!



**National Presenting Sponsor** 





Official Uniform Sponso



Corporate Sponsor













Corporate Sponsor

**ጄ** Woodwind & Brasswind









**Associate Sponsors** 























**Strategic Partners** 













**Additional Funding Support** 



# Join. Participate. Advocate.

The National Network for Music Education Advocacy Needs You!

Tap into the SupportMusic Coalition network and resources to keep music education strong.

Join the network today!





# Inspire. Motivate.

I enjoy watching other bands at Bands of America Championships because it gives me a greater appreciation of the work thousands of high school bands put into marching!

2013 Student

I love watching other bands because we all strive for one goal and work hard towards it each day, and that is: perfection. We are one huge family and in the end it is an amazing concept to think about! 2013 Student

# **Student Group Ticket Offer** at Bands of America Championships

Bring a student group to the Bands of America Championships! Perks for directors bringing students include free tickets and MFA Video online subscription. See the Student Group Ticket Order Form in this newsletter for prices, details and to order.



**2014 BOA Championships**Regionals, Super Regionals, Grand Nationals



# **2014 Student Group Discount Order Form**

# **Regional Championships**

# For Non-Participating Bands Join us for these student group experiences and save

Student Group Orders must be placed **at least two weeks prior** to the event, directly with the Music for All office. Mail or fax to Music for All, 39 W. Jackson Pl., Suite 150, Indianapolis, IN 46225-1010, fax 317.524.6200. Only one check or credit card will be accepted for entire order.

Discounted tickets for groups of **20** or more

Buy 20 – 39 tickets Receive 2 complimentary tickets Buy 40 – 69 tickets Receive **5** complimentary tickets Buy 70 – 100 tickets Receive 10 complimentary tickets Buy 101+ tickets
Receive 10 complimentary tickets
plus one year free MFA Video Encore
Subscription

# Free bus parking as available.

"We'll be there!" Indicate your ticket quantities below. All ticket types shown are general admission.

One Day Regionals – Ti	cket prices sho	wn as "\$Discor	unt Price (S	<b>SRegular Price)'</b> '						
Event	Date	Day Pass <sup>1</sup>	QTY	Prelims <sup>2</sup>	QTY	Finals G.A. <sup>3</sup>	QTY	Total \$		
Louisville, KY	Sept. 20	\$16 (\$26)		\$9 (\$17)		\$9 (\$17)				
Monroeville, PA	Sept. 20	\$12 (\$22)		\$6 (\$14)		\$6 (\$14)				
Austin, TX	Sept. 27	\$16 (\$26)		\$9 (\$17)		\$9 (\$17)				
Dayton, OH	Sept. 27	\$16 (\$26)		\$9 (\$17)		\$9 (\$17)				
Powder Springs, GA	Sept. 27	\$12 (\$22)		\$6 (\$14)		\$6 (\$14)				
Denton, TX	Oct. 4	\$16 (\$26)		\$9 (\$17)		\$9 (\$17)				
Toledo, OH	Oct. 4	\$16 (\$26)		\$9 (\$17)		\$9 (\$17)				
Conroe, TX	Oct. 11	\$16 (\$26)		\$9 (\$17)		\$9 (\$17)				
Winston-Salem, NC	Oct. 11	\$17 (\$27)		\$10 (\$18)		\$10 (\$18)				
Jacksonville, AL	Oct. 11	\$16 (\$26)		\$9 (\$17)		\$9 (\$17)				
Tacoma, WA	Oct. 18	\$17 (\$27)		\$10 (\$18)		\$10 (\$18)				
Newark, DE	Oct. 25	\$16 (\$26)		\$9 (\$17)		\$9 (\$17)				
St. George, UT	Nov. 1	\$12 (\$22)		\$6 (\$14)		\$6 (\$14)				
Long Beach, CA	Nov. 8	\$12 (\$22)		\$6 (\$14)		\$6 (\$14)				
TOTAL \$ OF TICKETS ORDER	ED \$			Check #		Amount \$				
Organization				Charge □ AmEx □ Visa □ MasterCard □ Discover						
Contact Name				Account #						
Street Address				Exp. Date						
City				CCV Code						
State Zip				Signature						
Phone				Print Name						

Return completed order form to the address or fax number listed above. Student group discount valid only for students, 11-18 years old, with a minimum group of 20 students. Children 10 and under admitted free for general admission seating (reserved seat ticket required for all Grand National Finals seating). No discount on Finals Reserved Seats.

1 = Day Pass includes one Prelims General Admission and one Finals General Admission ticket. Place one single day Prelims General Admission ticket. Finals = One Finals General Admission ticket. Complimentary tickets will be for the same type ticket ordered.



# **2014 Student Group Discount Order Form**Super-Regional Championships and Grand National Championships

# For Non-Participating Bands Join us for these student group experiences and save

Student Group Orders must be placed **at least two weeks prior** to the event, directly with the Music for All office. Mail or fax to Music for All, 39 W. Jackson Pl., Suite 150, Indianapolis, IN 46225-1010, fax 317.524.6200. Only one check or credit card will be accepted for entire order.

Discounted tickets for groups of **20** or more

Buy 20 – 39 tickets Receive **2** complimentary tickets Buy 40 – 69 tickets Receive **5** complimentary tickets Buy 70 – 100 tickets Receive 10 complimentary tickets Buy 101+ tickets
Receive 10 complimentary tickets
plus one year free MFA Video Encore
Subscription

# Free bus parking as available.

"We'll be there!" Indicate your ticket quantities below. All ticket types shown are general admission.												
Two Day Super Regionals — Ticket prices shown as "\$Discount Price (\$Regular Price)"												
Event	Date	Fri. Prelims²	QTY	Sat. Prelims²	QTY	Finals G.A. <sup>3</sup>	QTY	Total \$				
St. Louis, MO	Oct. 17-18	\$9 (\$17)		\$11 (\$19)		\$15 (\$23)						
Indianapolis, IN	Oct. 24-25	\$9 (\$17)		\$11 (\$19)		\$15 (\$23)						
Atlanta, GA	Oct. 31-Nov. 1	\$9 (\$17)		\$11 (\$19)		\$15 (\$23)						
San Antonio, TX	Oct. 31-Nov. 1	\$9 (\$17)		\$11 (\$19)		\$15 (\$23)						
Grand National Champions	ships – Ticket <sub>I</sub>	prices show	n as "\$Discoun	t Price (\$Reg	jular Price)" /	All discount ti	ickets are Gen	eral Admission				
! !	Date	Prelims Th.	<b>Q</b> ТY	Prelims Fri.	QTY	Semi-Finals	QТY	Total \$				
Indianapolis, IN	Nov. 12-15	\$14 (\$22)		\$14 (\$22)		\$27 (\$37)						
TOTAL \$ OF TICKETS ORDERED \$ Check #Amount \$												
Organization	Charge □ A	AmEx 🗆 Visa	☐ MasterCard	☐ Discover								
Contact Name				Account #								
Street Address	Exp. Date											
City				CCV Code								
State Zip				Signature								
i Phone				Print Name								
· ! Email												

Return completed order form to the address or fax number listed above. Student group discount valid only for students, 11-18 years old, with a minimum group of 20 students. Children 10 and under admitted free for general admission seating (reserved seat ticket required for all Grand National Finals seating). No discount on Finals Reserved Seats. No discounts on Super Regional Super Tickets or Deluxe Day Passes. <sup>1</sup> = Day Passe includes one Prelims General Admission and one Finals General Admission ticket. <sup>2</sup> = Includes one single day Prelims General Admission ticket. <sup>3</sup> Finals = One Finals General Admission ticket. Complimentary tickets will be for the same type ticket ordered.



# **SCHOLARSHIPS ARE AVAILABLE FOR ALL MAJORS.**

For more information about auditioning and scholarship opportunities, contact Dr. Sidney T. Hearn.

#### PERFORMANCE OPPORTUNITIES ...

Marching Band
Wind Ensemble
World Drumming Ensemble
Percussion Ensemble

Jazz Band Brass Ensemble Woodwind Ensemble Basketball Pep Band Color Guard Winter Guard "When you join this band, you become a part of something that is bigger than yourself."

Original members of the Drum and Bugle Corps

**Dr. Sidney T. Hearn**Director of Bands

**DR. SIDNEY T. HEARN**Director of Bands

317.955.6174 shearn@marian.edu







# **LIVE PREMIUM**

GET IT ALL! With this package. you will gain access to live. streaming video of BOA Super Regional and Grand National performances.

Plus, you'll enjoy all the benefits of the MFA Encore (On-Demand) package.

including all 2014 BOA
Championship prelims, finals
and exhibition performances.
One year subscription.

\$59 per year

# **MFA ENCORE**

MFA Encore includes all 2014
Bands of America
Championship performances
on demand, post—event—
prelims, finals and exhibition
groups. Also gives on
demand access to our entire
video archive of past Bands
of America Championships
and Music for All National
Festival concerts. One year
subscription.

\$39<sub>per year</sub>

# **LIVE SOLO**

Want to watch just one event live? Live Solo pay per view let's you order and stream one event Live Webcast: one Super Regional or Grand Nationals. Watch live, as it happens, streaming to your computer or device. (Not all BOA shows are live webcast, see online order page for schedule.)

\$19 per event



Enjoy state of the art, professional recordings and streaming video of:

- 2014 BOA Super Regionals & Grand Nationals Live Webcast
- All 2014 BOA Championships On Demand, post–event
- Bands of America Championship shows, prelims, & exhibitions
- Music for All National Festival performances from 2012 and 2013
- Other selected performances dating back to 1979.

All videos professionally produced by Mr. Video Productions.

Order Today at MusicForAll.org/video



# **More Than Just Products**

excellence • education • student growth

DSI is a proud supporter of:









# **Promoting Excellence & Student Growth in the Industry**

You already know our popular brands like Velocity, Viper, MTX, Ever-Jazz, Command Center, Elite, Excalibur and Ever-Dri. What you may not know is that every year DSI gives back to the music industry by providing support to organizations such as DCI, WGI and Music for All. We believe in supporting music and the arts so students of today can become the leaders of tomorrow. Thank you for supporting DSI and allowing us to continue to give back and support the great organizations of our industry.

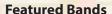
# Ensembles announced for the 2015 Music for All National Festival

presented by **YAMAHA** 

# March 12-14, 2015 • Indianapolis, IN

Music for All is pleased to announce the concert bands and percussion ensembles that have been invited to perform at the 24th annual Music for All National Festival, presented by Yamaha. Ensembles were selected by recorded audition, listened to and evaluated by a panel of educators that this year included

# Congratulations to the 2015 Ensembles and Directors



Barron Collier H.S. Wind Symphony, Naples, FL, Brett Robinson Chiawana H.S. Wind Ensemble, Pasco, WA, Kevin Clayton Concord Carlisle H.S. Concert Band, Concord, MA, David Gresko Cuthbertson H.S. Wind Ensemble, Waxhaw, NC, Todd Ebert John P. Stevens H.S. Wind Ensemble, Edison, NJ, Andrew S. DeNicola Lake Braddock Secondary School Symphonic Band, Burke, VA, Michael C. Luley Lassiter H.S. Symphonic I Band, Marietta, GA, Ginny Markham Liberty H.S. Wind Ensemble, Colorado Springs, CO, Genice Matzke McLean H.S. Symphonic Band, McLean, VA, Chris Weise Moanalua H.S. Symphonic Wind Ensemble, Honolulu, HI, Elden Seta Oswego H.S. Wind Symphony, Oswego, IL, Stephanie San Roman Palo Verde H.S. Wind Ensemble, Las Vegas, NV, David Irish Pflugerville H.S. Wind Ensemble, Pflugerville, TX, O.D. Wilson Seven Lakes H.S. Wind Symphony, Katy, TX, Damon Archer Thompson H.S. Wind Ensemble, Alabaster, AL, Jon Bubbett Wylie East H.S. Wind Symphony, Wylie, TX, Glenn Lambert

# **Invited Bands**

Ballard H.S. Wind Ensemble, Louisville, KY, Paul Shepherd
Ben Davis H.S. Wind Symphony, Indianapolis, IN, Ken Karlin
DeLand H.S. Wind Ensemble, DeLand, FL, Daniel Cook
J.P. Taravella H.S. Wind Orchestra, Coral Springs, FL, Cheldon Williams
Lassiter H.S. Symphonic II Band, Marietta, GA, Jeff Harper
Olathe North H.S. Wind Ensemble, Olathe, KS, Justin W. Love
Windham H.S. Concert Band, Windham, NH, Jared Cassedy
Yorktown H.S. Symphonic Band, Arlington, VA, Brian Bersh

# **Percussion Ensembles**

American Youth Philharmonic Orchestras Percussion Ensemble, Annandale, VA, Doug Wallace

Dobson H.S. Percussion Ensemble, Mesa, AZ, Joseph Anthony Goglia
Farmington Junior H.S. Percussion Ensemble, Farmington, UT, Heath Wolf
Grain Valley H.S. Percussion Ensemble, Grain Valley, MO, David Gronneberg
Lassiter H.S. Percussion Ensemble, Marietta, GA, Mike Lynch
Llano Junior H.S. Percussion Ensemble, Llano, TX, Keith Riley
McLean H.S. Percussion Ensemble, McLean, VA, Chris Weise
North Gwinnett M.S. Percussion Ensemble, Sugar Hill, GA, Travis Downs
Park City H.S. Percussion Studio, Park City, UT, Bret Hughes
Pflugerville H.S. Percussion Ensemble, Pflugerville, TX, Ryan Sirna
Yorktown H.S. Percussion Ensemble, Arlington, VA, Brian Bersh

# **Middle School Bands**

Clay M.S. Wind Ensemble, Carmel, IN, Gretta Pote
Deerpark M.S. Band, Austin, TX, Rasheed Akande
Harpool M.S. Symphonic Band, Argyle, TX, Bryan Stone
Lamar M.S. and Fine Arts Academy Symphonic Winds, Austin, TX, James Hairston
North M.S. Symphonic Band, Radcliff, KY, Brittany Ford

Want to learn more about the Music for All National Festival and how to apply for future years?
Visit www.musicforall.org/festival





Kevin Sedatole 2015 Conductor Honor Band of America Professor of Music, Director of Bands and Chair of the Conducting Area, Michigan State University



2015 Conductor
Jazz Band of America
Dean and Patricia L. Frost
Professor of Music,
Frost School of Music,
University of Miami

**Shelly Berg** 



2015 Conductor Honor Orchestra of America Professor of Conducting and Director of Orchestras, Moores School of Music, University of Houston



Larry J. Livingston
Music Director
Honor Orchestra of America
Chair, Conducting Department
Thornton School of Music
University of
Southern California

# 2015 Honor Ensembles at the Music for All National Festival

presented by **YAMAHA** 

HONOR BAND OF AMERICA
HONOR ORCHESTRA OF AMERICA
JAZZ BAND OF AMERICA

Apply online: ww.musicforall.org/honor-ensembles

# March 11-14, 2015 • Indianapolis, IN

Music for All's Honor Ensembles are a must for outstanding high school instrumentalists. Students get to rehearse and perform with renowned conductors, world-class guest artists and perform for a "dream audience" of outstanding high school musicians and educators from across the country.

Honor Ensemble members hail from across the country, from programs large and small. Alumni perform in professional symphonies and top military ensembles, teaching music in schools and colleges nationwide, perform professionally, and are completing a wide variety of college degrees and embarking on illustrious and diverse careers that span the spectrum of business and professional enterprise.

Please encourage your outstanding students to apply today!

# September 15, 2014 Honor Band of America and Jazz Band of America

Final Deadline to apply for Honor Band of America and Jazz Band of America, with audition recordings due by October 1

# December 1, 2014 Honor Orchestra of America

Final Deadline to apply for Honor Orchestra of America. November 1 is the deadline to apply and be eligible for the Livingston Honors Scholarships

See audition requirements and apply online.



**National Festival** 

part of the Music for All National Festival



March 12-14, 2015 • Indianapolis, IN

**Deadline to Apply: September 15, 2014** 

Music for All is now taking applications for its first Chamber Music National Festival, made possible by the commitment and generous lead donor support of Vandoren.

Designed to offer new educational growth and performance opportunities for individual students and scholastic music programs, the Chamber Music National Festival will offer wind and string chamber ensembles the opportunity to perform on a national stage and experience professional coaching and instrument-specific master classes in the extraordinary, student-focused environment that is the Music for All National Festival.

The Chamber Music National Festival is a non-competitive experience produced in and surrounded by an atmosphere of national celebration, mutual support and a shared commitment to excellence. There are no ratings or rankings.

# Deadline to Apply: September 15, 2014

Participation will be by application and recorded audition. Download the Chamber Festival Application/Audition Packet for full audition and application requirements at www.musicforall.org/chamber-festival.

"Having students perform in a smaller chamber music size group improves listening skills and the ability to balance and blend. The independence you develop by playing in groups of this size simply make you a stronger musician. When you consider that some of the greatest works we have were written for chamber groups, then pedagogically it's clear that adding a chamber music component to Music For All makes sense both educationally and artistically. We are excited to be part of it!" - Michael Skinner, President, DANSR, Inc.

"Yamaha is very excited to join Music for All and DANSR in the forming of Music for All's Chamber Music Festival. This effort will serve such an important group of students who otherwise might never have gotten an opportunity to grow from this crucial and underserved genre of music. We at Yamaha are honored to be a part of this initiative!"

 John Wittmann, Director of Artist Relations, Yamaha Corporation of America



From the Opening Ceremony to the culminating Gala Awards Banquet both convening more than 2,000 students, teachers and parents from across the nation, you and your students will be engaged in a whirlwind of preparation, performance, growth and celebration that includes:

- A 20-minute performance followed by 25-minute ensemble post-performance
- · Recorded and written evaluation and commentary from a panel of professionals
- Audio and video commemorative recording of your performance and clinic for each student performer and teacher/coach
- Concerts and immersive learning opportunities with world-class professional artists
- Scheduled observation of concerts to ensure a knowledgeable audience
- Master classes and additional coaching opportunities
- Student leadership workshops
- Collegiate and professional audition preparation workshop
- Nightly concerts featuring professional chamber groups, the Indianapolis Symphony Orchestra and national honor ensembles
- · Socials for students and teachers
- Gala Awards Banquet honoring all ensembles
- · World-class facilities, from where you sleep to Indianapolis's finest concert venues

# Five Affiliate Regional Concert Band Festivals in 2015

Roxbury, NJ Arlington Heights, IL Music for All Fresno, CA Five festivals across the country will be held in 2015 as Music for All Affiliate Regional Concert Band Atlanta, GA Festivals. These Festivals offer destination trips in addition to the valuable evaluation, clinic and Lafayette, LA performance opportunity. Music for All will provide a National Concert Band Festival evaluator for each Affiliate Festival.

# Interested in performing?

If you'd like to learn more about participating as a performing band in one of the 2015 Affiliate Regional Concert Band Festivals, please contact that Festivals' contact listed at left, or call 800.848.2263.

# Interested in hosting an Affiliate Festival?

Music for All plans to expand and sponsor up to six Festivals in select areas across the country. The festivals can be existing festivals or Music for All can assist interested hosts in launching festivals in select areas of the United States.

Music for All provides each Affiliate Festival with:

- Fees and expenses for one National Concert Band Festival evaluator
- Student and teacher scholarships to the MFA Summer Symposium
- Marketing and promotion assistance through MFA's marketing strategies.

Contact Music for All at 800.848.2263 if you are interested in the opportunity of hosting or becoming a Music for All Affiliate Regional Festival

# 2015 Affiliate Regional Concert Band Festivals

# Georgia State University Southeast Regional Concert Band Festival

Georgia State University, Atlanta, GA
Friday-Saturday, February 19-20, 2015
Festival Contact: TC McConnell • Email tcmcconnell@gsu.edu
June 15, 2014 Application Deadline.

#### **Louisiana Concert Band Invitational**

East Bayou Baptist Church, Lafayette, LA
Saturday, March 28, 2015
Festival Contact: Scotty Walker, Director of Bands, Lafayette H.S.
Email sctywalk@cox.net
December 2014 Application Deadline.

# San Joaquin Valley Concert Band Invitational

Clovis North High School, Fresno, CA Friday, April 17, 2015 Festival Contact: David Lesser, Director of Bands Email DavidLesser@clovisusd.k12.ca.us

#### **Chicagoland Invitational Concert Band Festival**

John Hersey High School, Arlington Heights, IL Saturday, April 18, 2015 Festival Contact: Scott Casagrande, Director of Bands Email scott.casagrand@d214.org Late November 2014 Application Deadline

### Metropolitan Wind Band Invitational

Roxbury High School, Roxbury, New Jersey Saturday, April 18, 2015 Festival Contact: George Wendt • Email Wendtcfi@optonline.net March 15, 2015 Application Deadline

Fantastic experience, fantastic ideas, all at a reasonable price. Complete your professional development hours before the stress of the school year even begins. - 2014 Director Participant The sessions that discussed issues facing directors of small programs (less than 50 students) were very important to me. - 2014 Director Participant





ore than 1,400 students, directors and staff gathered in June for the 23rd annual Music for All Summer Symposium, presented by Yamaha. In these next few pages we share some photo highlights from the camp. Check out more photos, in-depth videos and the camp blog at musicforall.org/camp.



Composer John Mackey spent time with the camp concert bands, each rehearsed and performed one of his pieces on their end-of-week concert. Students were thrilled to also have question and answer time with Mackey.





Top: Dr. Jamie Nix, director of wind ensemble activities and associate professor of music at Columbus State University, directed one of two camp concert bands.

Bottom: Drum Major Institute coordinator Bobby Lambert, Director of Bands at Wando H.S., SC, talks to camp drum majors.





It's an unbelievable experience that cannot be replicated by any other camp. - 2014 Student Participant The best part of the MFA Summer Symposium was the fact that I got to work with the best people in the nation in their respective areas. - 2014 Student Participant











Clockwise from top left: Marching Band division students performed with Carolina Crown; Steven Davis, director of bands and wind ensembles at University of Missouri-Kansas City conducted one of two camp concert bands; color guard campers; Drum Major Institute camper at final perforamnces; Leadership Weekend Experience students engaged in a variety of team-building exercises.





It is a week that is truly amazing, and is full of students that are as passionate about music as you are, which makes it very easy to make friends and fit right in. -2014 Student Participant

It gave me the realistic tools I need to succeed in band and in life, both as a member and a leader. - 2014 Student Participant











Clockwise from top left: Yamaha artist Big Bad Voodoo Daddy gave a master class for jazz division campers and performed in concert for the entire camp; jazz division student pianist; 2014 saw the launch of MFA's new Parent Booster Institute, lead by Dr. David Vandewalker, Assistant Director of Bands at Georgia State University; Yamaha Young Performance Artist winners performed in concert for all campers; Yamaha artist Christian Howes worked with MFA string campers and performed on stage with them during his evening concert.







Top to bottom: Dr. Tim Lautzenheiser, Music for All Senior Educational Advisor, opening the Directors' Academy with his keynote session; Richard Saucedo, retired Director of Bands, Carmel H.S., IN and MFA Educational Consultant conducted the Directors' Concert Band: student members of the National Percussion Symposium Marching track.





# **Music for All Board of Directors**

# **Gayl Doster**

Chairman

Retired President/COO, Brooks Drug, Inc.

### **Doug Pileri**

Vice Chairman

Executive Vice President, Freedom Partners

#### **James Bickel**

President/CFO

Columbus Regional Hospital, Columbus, IN

# **Kathy Black**

Attorney, Bonneville Power Administration (BPA)

# **Patrick Burley**

President/CEO

Meridian Investment Advisors, Inc.

#### **Ken Brewer**

Meteorologist

WISH-TV Indianapolis

# **Richard Floyd**

UIL State Director of Music Emeritus, University of Texas at Austin

### **Garth Gilman**

General Manager, Yamaha Corporation of America Band & Orchestra Division

#### Randall J. Gonzalez

Director of Corporate and Foundation Relations Appalachian State University

### **Sam Hodson**

Partner, Taft Stettinius & Hollister LLP

#### **Sam Laurin**

Partner, Bose McKinney & Evans LLP

### **Anmol Mehra**

Equity Research Analyst Fidelity Investments, Massachusetts

#### **Marlene Miller**

CEO, Fred J. Miller, Inc.

# **Garrett Scharton**

President, Five Star Transportation, Inc.

# **Jay Schreiber**

Vice President of Sales, Conn-Selmer, Inc.

### **Chuck Springer**

Assistant Town Manager/Chief Financial Officer Town of Flower Mound, Texas



Student Division • High School and Middle School Band Directors Online registration will open in December 2014

Videos, photos and blog at www.musicforall.org, or call 800.848.2263





# **MFA NEWS • MFA NEWS • MFA NEWS**

# James Stephens joins Music for All as Director of **Advocacy and Educational Resources**



Music for All has added a new professional, James P. Stephens, to its Indianapolis staff, as Director of Advocacy and Educational Resources. Stephens joins Music for All having most recently served as a music educator for one of the nation's most respected scholastic music programs, at Broken Arrow High School in Oklahoma.

Music for All uniquely combines regional and national music-event programming with awareness and advocacy efforts aimed at expanding access to music in schools and communities, including Indianapolis.

The Director of Advocacy and Educational Resources is a new position created to meet key organizational objectives and initiatives. This high-level management position will develop and implement the organization's existing

and new scholastic music-related arts advocacy initiatives. The position will also work with and assist the organization's educational team as it develops, recommends and crafts organizational initiatives, ensuring the organization's events and programs support and reflect its high educational standards and commitment.

"As the Music for All vision continues to broaden, Mr. Stephens will be a wonderful and valued asset to the staff. Advocacy is paramount to music education and he will provide needed insight and direction," stated Gary Markham, Senior Music for All Educational Consultant. "Additionally, he has the background, energy and experience to help facilitate and expand all of MFA's educational initiatives. The Education Team and I are tremendously excited to work with him for a bright future."

As an educator, Stephens worked closely and passionately with Music for All at various programs and events and has served on the faculty at the Music for All Summer Symposium.

Prior to joining Music for All, Stephens was the former Associate Director of Bands at Broken Arrow High School where he taught since 2006. Stephens' teaching responsibilities included three concert bands, music theory and assistant marching band director for the Pride of Broken Arrow. While at Broken Arrow, the marching band was named the Bands of America Grand National Champion twice (in 2011 and 2006), was a seven-time national finalist at the Bands of America Grand National Championships, and was presented with the prestigious Sudler Shield of Excellence by the John Philip Sousa Foundation. The marching band performed by invitation in the 2009 and 2013 Tournament of Roses Parade in Pasadena, California.

Under the direction of Stephens, the Broken Arrow Wind Bands have performed multiple times at the Oklahoma Music Educators Association state conventions and most recently in New York City's renowned Carnegie Hall.

Stephens brings both large and small band program experience, prior to his appointment at Broken Arrow, Stephens taught at Jamestown High School (NY), Marion Local High School (OH) and Mad River Middle School (OH). Bands under Stephens' direction have performed in venues across the United States and have consistently received superior ratings and have been awarded numerous honors in concert and marching venues.

# **Music for All Educational Consultants**

# **Gary Markham**

BOA Chief Judge

### Tim Lautzenheiser

Senior Educational Advisor

# Scott Casagrande

**Education Consultant** National Concert Band Festival Invited Bands and Regional Concert Festivals

#### William Galvin

**Educational Consultant** National Percussion Festival

## Fran Kick

**Educational Consultant** Leadership Programs

### Richard Saucedo

**Educational Consultant** Jazz Band of America and MFA Outreach

### Stan Schoonover

**Educational Consultant** National Concert Band Festival Featured Bands

# Susan L. Smith

Educational Consultant MFA Chamber Programs

### **David Starnes**

Educational consultant Honor Band of America & Student Programs

#### **Dean Westman**

**Educational Consultant** Orchestra Programs Coordinator



# **SPONSOR NEWS**



# 30 Years of Marching Percussion History and Leadership in Design is Now Coming to Life.

Yamaha proudly introduces a new lineup of marching percussion featuring maple shells. Years of industry-leading research with the world's top drum and bugle corps have led to the development of marching percussion instruments with improved hardware performance, increased tone projection, and exemplary articulation, demonstrating why Yamaha is the number one brand of marching percussion in the United States. Go here for more information <a href="https://dwrd.it/MFAMARCINGDRUMS">http://dwrd.it/MFAMARCINGDRUMS</a>

# Are You Ready for Some Marching?!

Before you know it, that early morning rehearsal will find your band in jackets and gloves, and that cool breeze won't go away. It's fall, can't stop it, and Music for All's Bands of America Regional, Super Regional and Grand Nationals competitions are just



around the corner!
Music Travel
Consultants,
BOA's Preferred
Student Travel
Partner, is focused
on and committed
to enhancing and
smoothing your

competition experience at all of BOA's life-changing events. Whether it's a simple explanation of how the complimentary tickets and fees work for a BOA contest, or a late decision to arrive a day early ("Where can we get rooms?" "Who can feed us?" "Omigosh! We need a two hour rehearsal on a lighted field!"), the personable, experienced team at Music Travel Consultants will turn your travel worries into lasting memories, all at affordable, student-friendly rates. No matter if you made your travel plans elsewhere. Contact Music Travel for answers to all questions you have about a contest or destination city. We've been there and we will find out the answer for you. So, whether it's a full service trip with coaches, rooms, meals and activities, or a simple question about where to park your trucks in St. Louis, please call Music Travel. We believe strongly in BOA's mission, and we want to help make your participation in BOA events rewarding, easy and problem-free. www.music-travel. com



# **SPONSOR NEWS**



# Play & Hear For A Lifetime!

As musicians, there may not be anything more important than our hearing.

Expanding upon their line of isolation headphones, Vic Firth Company designed High-Fidelity Earplugs in collaboration with Etymotic Research. Easy to use for everyone in marching band, drum corps and indoor marching percussion for practice and performance.

"After 50 years performing with the Boston Symphony Orchestra, I know the damage that can be done to one's hearing," says Vic Firth, President. "If I knew then what I know now, I would've worn these plugs daily! http://www.vicfirth.com/

# Sending emails to promote your concerts and events? Here are 3 Quick Tips

# for Keeping Up with a Content Strategy

Let's face it, no matter how organized we are, it can be difficult to find motivation and inspiration to write a piece of content, especially when you're dishing it out on a weekly, sometimes daily basis. So I could tell you that having a content calendar will solve all of your problems, but this may not be the case. Sure, it'll give you a plan, but when those goal dates start approaching, how can you keep up when you've got so much on your plate?

Here are a few suggestions from a fellow marketer/multiple-hat-wearer:

### 1. Brainstorm Often

Get a pad of paper and make a map or web, scroll through your twitter and jot down some interesting facts, speak ideas out loud to yourself, perhaps in a nearby conference room. But hey, if you're going to be talking to yourself, why not talk to a friend? That leads me to my next suggestion.

### 2. Don't Go It Alone

Keeping up with your content will be much easier if you get other members of your team involved.

# 3. Think Ahead

Don't wait until the day or even the week your piece of content is due.

Still need help? Check out this handy one-pager on content. http://bit.ly/1qKAURC





# **ADVOCACY NEWS**



With over 7,000 discs and 4,500 registered online users, the consensus is in: Be Part of the Band is a huge hit and Music for All is proud to be a part of it. With the help of partners at Music for All, Jupiter Instruments and Sound Innovations, the Be Part of the Band program has been able to better communicate what most of us already know: that band is a life changing activity! Don't just take our word for it, listen to what real teachers are saying:

"After using Be Part of the Band, we went from 23 beginners to 58 beginners. We DOUBLED our numbers!"

Ben Simmons, Director, Mount Jordan Middle School

"I'm EXCITED!!! It takes a lot to impress me and this program has done just that!" Debbie Higbee Roberts, Hannibal Middle School

"I just wanted you to know how much my students enjoyed the Be Part of the Band videos. I have never seen them so quiet during ANY video, even if it was a movie they picked out. GREAT JOB!"
Brittany McCulloch, Cisco ISD

Do you want to build your program? If so, the answer is to forward *Be Part of the Band* to every teacher you know that starts beginners. Our goal is to start over 350,000 new beginners in band THIS year. All of these materials (documents and videos) are FREE and available to be downloaded and altered as you see fit. Enrollment is the key to building and maintaining successful programs and we want to help you build yours. Forward this email on to every teacher you know and encourage them to do the same.

Be Part of the Band, Elementary Style is a dual disc DVD/CD-Rom designed to effectively and efficiently explain the opportunity of being in band to students, parents, administrators, and community members. This product is being made available to EVERY elementary music teacher in America for FREE.

# There's an app for that

We all know the importance of music education, and now there there's an app for that. Be Part of the Band is now available on your mobile devices for free. Thanks to our app sponsor, Jupiter Instruments, you can access these state of the art recruiting tools while on the go and in the classroom. Just visit your app store and search for BE PART OF THE BAND. Download the app and register at the website today at www.bepartoftheband.com.

### **FREE RESOURCES**

All of Be Part of the Band videos and documents are available on the website, but you can also request a physical DVD/CD-ROM set.

More Info

SCOTT LANG

# **FREE VIDEO LIBRARY**

Our collections of videos include a main recruiting video, instrument demonstrations, parent and student interviews, as well as a teacher and administrator video.

Watch Now