



## **Kelly Reeves Athletic Complex Hosts Texas Dairy Queen® Bands of America Championship Sept. 27**

*Prominent event is one of 18 regional championships held across the country this fall*

Austin, TX – Outstanding high school marching bands from throughout Texas will compete in one of the nation’s most prominent championships, Texas Dairy Queen® Bands of America Regional Championship at Austin, presented by Yamaha, at Kelly Reeves Athletic Complex (10211 West Parmer Lane) in Round Rock, TX, on September 27th.

The championship event, hosted by McNeil High School Band, will feature more than 27 high school marching bands in the preliminary competition, all of which will be evaluated by a panel of nationally recognized music educators and marching band experts. The top 10 bands will advance to the evening finals competition, which will ultimately name the Regional Champion. Hillje Music will be the Official Music Store for the event.

“Bands of America Championships are a program of Music for All, which has a mission to create, provide and expand positively life-changing experiences through music for all,” according to Eric L. Martin, President and CEO of Music for All. “Active participation in music and arts is a vital part of a meaningful educational experience. The thousands of students who will perform at this championship showcase the dedication, teamwork and mastery required and fostered through music and arts education.”

### **Schedule**

The preliminary competition begins at 7:45 a.m. and will conclude at approximately 4:30 p.m. Gates will open for the finals at 6:45 p.m. with performances beginning at 7:45 p.m. All times are tentative pending the final schedule of performing bands. Current times will be listed at [musicforall.org](http://musicforall.org).

### **Ticket information**

Ticketing and schedule information is available online at [musicforall.org](http://musicforall.org) or by calling 800.828.2263. Tickets will also be available at the gate. Standard general admission is \$17 for preliminaries or finals, or \$26 for a day pass to both. Children ages 10 and under are free for general admission seats. A \$5 off any general admission ticket (individual preliminaries, finals or full day passes) discount will be available at the gate for college students, spectators 11-18 years of age, military members and spouses (military ID required) and spectators age 62 and over.

## **Bands of America Championships**

In addition to this event, three additional Texas Dairy Queen® Bands of America Championships, presented by Yamaha, will be held in Texas this fall. The University of North Texas will present the next event on October 4, Woodforest Bank Stadium in Conroe will present an event on October 11, followed by a two day Super Regional at the Alamodome in San Antonio October 31-November 1. Music for All's Bands of America Super Regional Championships attract bands from across the nation and make each venue a destination for these world-class high school band events. Up to 60 bands will perform in a two-day preliminary competition with approximately 12-14 bands advancing to finals.

## **About Music for All**

Music for All (MFA) is one of the nation's largest and most influential organizations in support of active music making. Since 1975, MFA, through its Bands of America and Orchestra America programs, has been a destination and set the standard for scholastic music ensemble performance and music education advocacy. As a 501(c)(3) nonprofit educational organization, MFA's mission is to create, provide and expand positively life-changing experiences through music for all. MFA's vision is to be a catalyst to ensure that every child in America has access and opportunity for active music-making in their scholastic environment. MFA's programs include 20+ annual events, including the Bands of America Grand National Championships and Regional Championships for marching band, the Music for All Summer Symposium camp for students and teachers, the Music for All National Festival for concert bands, orchestra, jazz and percussion ensembles and national honor bands and orchestras.

## **Sponsorship Information**

Music for All efforts are supported through sponsorships, including current partnerships with National Presenting Sponsor Yamaha Corporation of America; Official Uniform Sponsor Fred J. Miller, Inc.; Official Performance Equipment Sponsor Wenger Corporation; Official Student Travel Partner Music Travel Consultants; Title Sponsor of Texas Championships, Texas Dairy Queen®; Corporate Sponsors Visit Indy and the City of Indianapolis, Vic Firth Company, Zildjian and U.S. Army; Strategic Advocacy Partner, NAMM; Associate Sponsors DANSR, Remo, Inc., Director's Showcase International, Delivra and Woodwind & Brasswind; and fall Supporting Sponsor Purdue University. Music for All is also supported by the Indiana Arts Commission, Arts Council of Indianapolis, the Ball Brothers Foundation, George and Frances Ball Foundation, Lilly Endowment Inc.

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**\*\*FOR IMMEDIATE RELEASE\*\***

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