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# MUSIC FOR ALL | fiscal years 2015-2016

# 40+ YEARS of positively LIFE-CHANGING EXPERIENCES

### 2016

Music for All announces its launch into choral programming with the National Choir Festival in 2018.
Directors' Academy launches at the Music for All National Festival.
MFA joins with National Band Association and College Band Directors National
Association to create the Music Education Alliance.
Middle School Concert Band Camp debuts at the Music for All Summer Symposium.

### 2015

 Chamber Music National Festival debuts at the Music for All National Festival.

### 2014

 Music for All National Festival expands to include an additional "Invited Stage" for concert bands.

### 2010

• Eric L. Martin named President and CEO of Music for All

### 2008

Gayl and Beverly Doster donate
\$100,000-the largest individual gift
ever received by the organization.
The Lilly Endowment awards
\$495,000 grant to support
implementation of a mature
fundraising program.

### 2007

• The National Concert Band Festival becomes part of the newly named Music for All National Festival, which includes programs for orchestras and percussion ensembles.

### 2006

Bands of America and Music
for All Foundation merge
to create Music for All, Inc.
Bob Morrison, founder of
the Music for All Foundation,
named Chairman Emeritus.
Music for All's California
research and policy efforts
pay off: Governor Arnold
Schwarzenegger and the
California State Legislature
allocate \$500 million as a
reinvestment into music and arts
education in public schools.

### 2005

 BOA Honor Band performs before millions January 1 in the Tournament of Roses® Parade with more than 330 outstanding high school band members from across the nation (and performs again in 2009, 2013, and 2017, with invitation received for 2021. • Music for All Foundation, in partnership with other organizations, works in Arkansas to secure the first legislative mandate for music and arts education for any state.

### 2004

Music for All Foundation
releases Sound of Silence: The
Unprecedented Decline of Music
Education in California Public
Schools, documenting the 50%
decline in music participation
in California Schools.

### 2003

 Bands of America relocates to historic Union Station in Indianapolis, IN from Schaumburg, IL.

### 2002

• Bands of America debuts the Orchestra Division at the Summer Symposium, followed by the first Honor Orchestra of America in 2005 and the Orchestra America National Festival in 2006.

### 2001

• The BOA Summer Band Symposium hits enrollment of more than 1,900 participants.

### 1997

• Yamaha Corporation of America becomes Bands of America's first National Presenting Sponsor.

### 1996

Grand Nationals expands to 80
bands–3 day prelims/semi-finals/
finals format & Regionals schedule expands to 10 events nationwide.
The first BOA Express summer camp is held in Texas.

### 1995

BOA's first website is launched.

### 1992

• The National Concert Band Festival debuts.

### **1988**

The Internal Revenue Service recognizes Bands of America,
Inc., as a not-for-profit 501(c)(3)
organization, retroactive to 1984.
BOA is now governed by the laws regarding non-profit
organizations by the IRS.

### 1984

• Formerly part of a parent company, BOA separates to become a new, self-supporting organization named Bands of America, Inc.

### 1976

• First Bands of America marching band championship is held – the Grand National Championship in Whitewater, WI, part of the Summer Workshop/ Festival.

### 1975

• Bands of America is founded as "Marching Bands of America," a subsidiary of McCormick Enterprises, a band supplies company. Gary Beckner is the first executive director.

# **ABOUT US...**

Music for All's mission is to create, provide, and expand positively life-changing experiences through music for all.

Music for All's vision is to be a catalyst to ensure that every child across America has access and opportunity to participate in active music making in his or her scholastic environment. We use our resources to provide national programs that recognize and support music students' performance and success, offer music educator training and professional development, and deliver tools and resources to participants and their communities that will assist them in supporting music education by promoting awareness of music's impact on student growth and achievement.

Music for All is a non-profit 501(c)3 educational organization and has been providing educational and performance programs and events for school bands and orchestras since it was founded in 1975.

Music for All has directly served more than 1.5 million music students through its program. In calendar year 2016, we served more than 450,000 music students and their families, and music teachers. Instrumental programs know Music for All through its programs and events including the Music for All National Festival, the Music for All Summer Symposium camp for students and teachers, and the Bands of America Grand National and Regional Marching Band Championships held across the United States each fall.

Based in Indianapolis, Indiana, Music for All also focuses on engaging more students and families in active participation and music education advocacy. Our advocacy work aims to provide resources for teachers and communities to strengthen the message that music education is a vital part of the core curriculum, and tools to help music educators and supporters take action.

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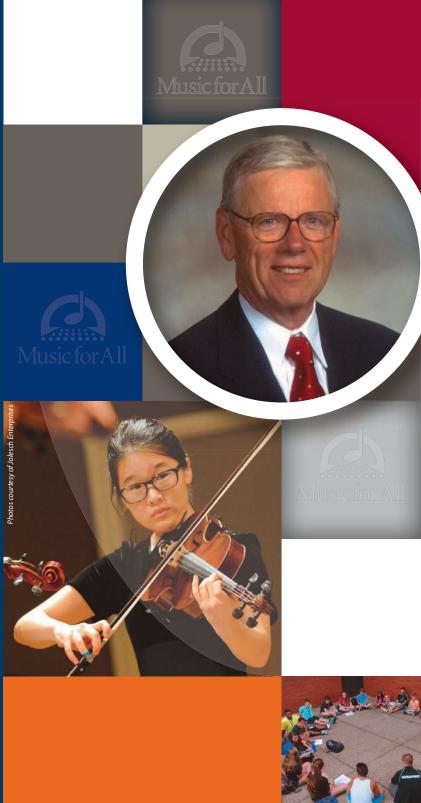
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**MUSIC FOR ALL'S VISION** IS TO BE A CATALYST TO ENSURE THAT EVERY **CHILD ACROSS AMERICA HAS** ACCESS AND OPPORTUNITY TO PARTICIPATE IN ACTIVE MUSIC MAKING IN HIS OR HER SCHOLASTIC ENVIRONMENT.

### Greetings!

Thank you for believing and investing in Music for All. Your support is a significant and essential component of the journey toward creating, providing, and expanding positively life-changing experiences through music for all!

We know you value and treasure the limitless power of music and active music making to inspire, encourage, and create a community of learners who understand and value the creativity, collaboration, and community our society needs and deserves.

It is our pleasure to share with you the eighth edition of Music for All's Annual Report, IMPACT, for fiscal years 2015 and 2016. We are proud to say that during these two years, we have engaged more than 234,000 student and teacher participants from across the country.

This 17% growth over the previous two year period was achieved and made possible by expansion and growth in ALL of our educational programs, including:

• 12% growth in the number of Bands of America Championships to 19 Regional events, plus Grand Nationals.

• 17% growth in the Music for All National Festival participation, and expansion of the Festival to include a new performance and educational experience for chamber ensembles (the Chamber Music National Festival).

• Expansion of our Affiliate Regional Concert Band Festivals program from one location in 2013 to five in 2015

• Growth and maturation of the Music for All Summer Symposium ("America's Camp") at Ball State University reflecting in 36% growth in student and teacher participation over two years to a student/teacher enrollment of 1,382 in 2015 and 1,189 in 2016.

The last two fiscal years have also been punctuated by achievement of significant and stated institutional advancement objectives, continuing our journey to build and ensure Music for All's march toward (sustained) institutional status.

Thank you again for your continued support of and investment in Music for All, our programs and the lives of our participants and those who instruct and support them. We also would like to acknowledge and thank Music for All's Board of Directors, Educational Team, and staff, whose passion, leadership, diligence, and tireless commitment to mission led the way to these achievements.

We invite you to explore this report on your investment to Music for All and the IMPACT it brings and has on our participants, their communities, and our nation. Together, we can help make real and ensure our nation's commitment to active music making and arts education as core essentials in the education and development of a well-rounded child.

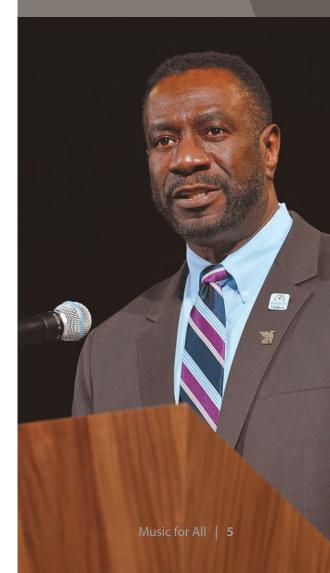
Sincerely,

Eric L. Martin | President & CEO

Dayl W. Doster

Gayl W. Doster | Chairman, Music for All Board of Directors

# GREETINGS EXECUTIVE REPORT





# 85,000+

participants & attendance at Bands of America Grand National Championships, Lucas Oil Stadium, Indianapolis, IN

> 4,000+ average attendance at a Bands of America Regional & Super Regional Championships

Music for All

1,500,000+ musicforall.com website visits

270,000+ followers on Social Media

> E-newsletter subscribers

95,0

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450,000+

(participants, teachers, and family members)

1,500,000 Bands of America and Music for All Alumni 126,000+ total middle school

k high school event participants per year

# **PROGRAM GROWTH** BEHIND THE NUMBERS

Growth and expanded reach were themes of Music for All's programs over the past two years. From attendance to participation, numbers were up. Such significant increases are a reflection of the quality of our programming, the needs they are meeting, and Music for All's work to increase access and opportunity to participate in our programs.

The Music for All National Festival, held each March in Indianapolis, IN, continued to grow, with the 2014 and 2015 Festivals each respectively being the largest held to that point. We were able to expand this program over previous years by introducing an Invited Concert Band Stage component in FY15 and a Chamber Ensemble component in FY16. By providing more opportunities for additional groups to participate, we were able to reach more student participants.

Spring is also the time of year when our affiliate Regional Concert Band Festival programs are held across the country. Much like the Music for All National Festival, these programs deliver positively life-changing experiences at a more affordable Regional level. Local hosts are supported by Music for All, providing an evaluator and clinician, marketing, and promotion. Beginning with a single event in FY14, these programs grew to three events in FY15 (serving 4,500 students) and five events in FY16 (serving 5,929 students).

The Music for All Summer Symposium enrollment has grown since relocating the program from Illinois State University to Ball State University in Muncie, IN, in 2011. Strong support from the local community has been key to our ongoing success. In FY15 and FY16, the Parent Booster Institute component was added to the Summer Symposium offering, providing parents and volunteers with the opportunity to learn best practices and how to be strong advocates for music education in their communities.

We increased our Bands of America Marching Championship offerings by adding Tacoma, WA, in FY15 and McAllen, TX, in FY16. Each of these locations brought a unique dynamic to the schedule. Tacoma provides access to an underserved geographical demographic (the Pacific Northwest), and McAllen provides access to an underserved cultural demographic.

Overall, the number of programs offered grew from 21 to 27 (a 28.57% increase) and student and teacher participation increased from 100,075 to 124,553 (24.46%). This growth would not have been possible without the support of our generous donors.





# FROM ALOHA TO ALOHA

BY SARAH CHAMPAYN LOOK Member of the 2015 Honor Band of America

Music has always been a part of my life; I don't remember ever not doing it. I've played the ukulele since I was six, guitar since I was 10 and began to introduce myself in the world of orchestra by playing the viola at age 13. When I joined 7th grade band, I had my heart set on playing the bassoon, however, since my mom is an amazing sidekick parent, she forced me into playing the clarinet. I was terrible at it and hated band. At the end that year, I asked my band director if I could switch to bass clarinet. As I expected, he said no, and I tried hard to stop playing. Luckily, things changed as I went into 8th grade. Being my second year of playing in the Oahu Band Directors Association, Central District Middle School Honor Band, I was given a solo in "Orpheus Overture." After the performance, Moanalua High School band director, Mr. Elden T. Seta, came up to me to congratulate me on a well-done solo. This was the same man who had taught my older sister (she also played clarinet) and was currently my older brother's band director. Little had I known that I was going be so inspired by his passion and work ethic from that night on, for many years to follow. I practiced my clarinet everyday and strived to be the best person that I could possibly be.

The next year I began attending Moanalua High School. During my sophomore year I earned the title of Miss Teen Hawaii United States and, in effort to create a platform for the competition, founded a non-profit organization called "Love ME Through Music." This organization uses music therapy to heal those who are going through emotional and physical challenges. I began to see music as more than just a common ground for a group of students, it was something to take pride in and grow with.

My junior year I began attending Kamehameha Schools Kapālama. I felt lost, sad, and by senior year, I felt as though I was no longer performing with the vigor and determination that I once did and thought about giving up on my music. Shortly before losing all hope I found out that my old ensemble, Moanalua High School Symphonic Wind Ensemble, was attending the Music for All National Festival in 2015. I suddenly felt inspired and wanted to perform at the same venue they were. Mr. Seta and my mom encouraged me to apply for the Honor Band of America, which also



performs at the Festival. I decided to audition, which meant practicing and videoing myself with a lot of faith and pixie dust of hopes that I would get in. Turns out, I did! It was crazy knowing that I was going to be the first student from Hawaii to be in the Music for All Honor Band of America.

Before I could blink, March and a number of financial problems appeared. I ended up buying my plane ticket to National Festival the night that I was supposed to leave, had two connecting flights (including one which was cancelled), missed my seating audition and finally arrived in Indianapolis at 2:00 a.m. on Thursday morning. There were many obstacles getting there, but every moment of National Festival made it absolutely worth it.

One of the greatest moments I had while I was there was after I performed with the Honor Band of America and the band members of the Moanalua High School Symphonic Wind Ensemble greeted me. I looked for them to thank them for coming to the performance and ask them how they enjoyed it. They paraded me with hugs and a plethora of compliments, and then out of the blue, a close friend of mine in the band began to lei me with beautiful orchid lei. It turns out that they had brought lei as a makana (a gift that a person from Hawaii brings when they travel to other places to show appreciation toward people who welcome us) and everyone in the ensemble suddenly showered me with dozens of them. I had so many they went over my heads and arms. To have people who had no idea who I was but just wanted to congratulate me was indescribable—I started to cry!

When I returned to the Honor Band of America reception, people were staring at me. It's not everyday you see an individual lei'd over her head in the middle of Indianapolis, IN. I had to bypass several people before I could even reach my mom. She instantly burst into tears when she saw my wide smile, and I excitedly yelled, "Hey Mom, look what I got!" Obviously I couldn't take the lei with me on my 4,000-mile journey to get home so I followed my first instinct – to share. I started to lei other musicians, their families and all the administrators that I could find. It's amazing how a single lei can affect such a large amount of people. A friend who I had met in the Honor Band of America even came up to me and promised that she would press every single petal and keep the lei as a memoir. People were coming up to me left and right sharing their gratitude of a touch of aloha I have given them. Back at home, I see these orchid lei everywhere.

Never had they phased me before until that night. To see these genuine smiles on my newfound friends made me love Hawaii more than ever. In fact, I have promised my fellow friends that I would come back up to watch them and bring lei for everyone in the 2016 Honor Band of America.

Music for All and the Honor Band of America helped me realize why I love music so much and that, no matter where I am or whom I'm with, music has the ability to sustain and create lifelong friendships. It's also shown me the magic of performing that comes from knowing that everyone in your ensemble has put in countless hours to practice and share the thing that they love. Good music comes from perfection. Great music comes from passion.

I'm so thankful for everything this organization has given me the opportunity to experience and I hope to use my knowledge and passion to obtain a doctorate in music education and teach at the primary education level. I also hope to continue to develop my family's non-profit organization, Love ME Through Music, into a broader project so that we can help students like me go to the Music for All National Festival every year.

# INDIANAPOLIS PUBLIC SCHOOLS

# Music for All

CENTRAL INDIANA TRACK SHOW ASSOCIATION U

BE PART OF THE MUSIC

10 | Music for Al

# NITED SOUND

# ADVOCACY IN ACTION

From the generosity of individual and corporate donors and government and foundation grantors, Music for All has been able to not only continue commitments to partners both locally and nationally, but also invest in programs that reach new audiences. These partnerships help us live out our mission to create, provide, and expand positively life-changing experiences through music for all. Music for All is honored to be part of partnerships, collaborations, and programs that change lives across the diversity spectrum.

myPS

We continue to serve the students and faculty of Indianapolis Public Schools (IPS) through annual teacher in-services and professional development sessions as well as offering the Indianapolis Marching Band Tournament each fall, and the Indianapolis Concert Festival in the spring. Additionally, each summer MFA awards 36 full-tuition scholarships for IPS students and teachers to attend Summer Symposium.

### **CITSA** Central Indiana Track Show Association

MFA provides professional development, student training, and other programmatic support to the Central Indiana

Track Show Association (CITSA), an organization that serves small and rural school music programs. MFA's support includes partnership with the Indiana State Fair and Music Travel Consultants in presenting the Music for All Indiana State Fair Band Day.



Supporting MFA's belief that increased student enrollment and parental support are powerful advocacy tools, Music for All

was an initial funding partner of Be Part of the Music. This is a full-scale recruitment and retention program that motivates 20% more students to join and remain in music programs.



Music for All was an initial funder and partner of United Sound, a peer mentoring program that pairs students with special needs and their typical peers in a band and orchestra setting. Engaging a unique and important audience, Music for All provides financial and programming support, and strategic knowledge and guidance to United Sound.

# RECOGNIZING FISCAL YEAR 2015 DONORS

Music for All would like to thank our foundation and corporate funding partners, and all of the students, parents, alumni, educators and fans for their generous financial support. Together we provided positively lifechanging experiences for more than 110,000 student musicians in FY15. Your gifts are significant and directly impact Music for All's programming and advocacy efforts. This listing reflects gift and pledges received from March 1, 2014 to February 28, 2015.

### Larry and Joy McCormick Founders' Society (\$10,000+) Allen Whitehill Clowes Charitable Foundation, Inc. Arts Council of Indianapolis Ball Brothers Foundation Gayl and Beverly Doster George and Frances Ball Foundation Indiana Arts Commission PeoPwear, LLC

### Music for All Leadership Society (\$5,000 - \$9,999) Michael J. Cesario Greenwalt CPAs Lilly Endowment, Inc. Anmol Mehra Marlene Miller MTD Research

### Chairman's Circle (\$2,500 - \$4,999) Kathy Black Kenneth and Nancy Carlson Crown Awards Leroy Goff Craig Johnson Lassiter High School Band Association Yamaha Corporation of America

### President's Circle (\$1,000 - \$2,499) Bose McKinney and Evans LLP Ken and Wendy Brewer Pat and Anne Burley **Bob** Cowles Richard and Cheryl Floyd Randy and Lori Gonzalez Lowell and Kathleen Graham Donna & David Griggs, E3 Performance Group Samuel and Adrienne Hodson IBM Corporation Randy Kidd Herman Knoll Sam and Kim Laurin Robert Littlefield Eric L. Martin Doug and Debby Pileri Linda Roberts **Garrett Scharton** Jav Schreiber Chuck and Julie Springer Breanne St. Martin

Steve and Judy Young

### Conductor's Circle (\$500 - \$999)

Accurate Connections, Inc. Allatoona High School Band Booster Association Shelby Chipman Jeremy and Gwendolyn Earnhart Andy Esserwein Fayette County High School Ryan Fitchpatrick GMEA District XII Middle School Bands Haas & Wilkerson Insurance Ray and Kristin Hawkins Joe Heiberger Hightower Trail Middle School Band Jenn Foundation Liberty Mutual Foundation Match David and Shoie McCarthy McCleskey Middle School Fred Norton Heather Peck Phi Beta Mu, Eta Chapter Simpson Middle School Paul Todd Transit Air Cargo, Inc. Vestavia Hills High School

### Virtuoso (\$250 - \$49<mark>9)</mark>

Dan and Linda Acheson **Beniamin Alaniz** Laura Blake Michael Burk Jim and Sue Courtney Frin Fortune Bill and Connie Galvin George E. Fern Co. Stephanie Markham Wayne and Tami Markworth Steve and Ann Mazuk Thomas McConnell Cara Morantz David and Jaquelyn Stone Frank Summerour Misty D. Wick Jeff and Karen Wright

### Friends (\$100 - \$249)

Pete and Rhiannon Almany Jane Alpert American Tower Corporation Brittany Armstrong David and Renee Aydelott Margaret Banton John Bell Karen Biehle Jeff Bishop Carmen Brock Michael Brown Stephanie Bryant Brendon Bushman Michael and Louisa Chiasson Adam Chitta Nancy Collier Stephen and Linda Congleton Arthur Connor **Richard Coons** Susan Dupuis Easley Winery Lois Ferrari Dan Finfrock Gloriae Dei Artes Foundation Glenn and Kathy Good Clinton and Jean Haynes Amy Hetrick John S. Howell John and Anne Jeffres Joe Kakesh Kappa Kappa Psi, Nu Zeta Chapter Brian and Laura Kickhoefer Sam and Bess Knepley Father Christopher Kulig Paul and Jan Labbe Family Fund Carol Laferty Ned and Martha Lamkin William Lineback James Mack Guy and Holly Maynes Maudie Miller Molly Miller Craig and Natalie Mince Margene Pappas Bruce and Bonita Paynter Dr. Robert and Ruth Phillips Michael Reeves Mark and Catherine Runion Adan and Blanca Salazar Paul Sampson Doug and Anne Spaniol Roland and Sally Stebbins Mimi Stillman Matthew Stultz Amy and Sid Taghiof **Topeka Community Foundation** Tresona Multimedia, LLC Randy and Nancy Wells

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Tau Beta Sigma, Eta Lambda Chapter Vincent Tornello Benann Turnley Elaine Wolkins

Alfred Watkins Commission Fund Allatoona High School Band Booster Association Pete and Rhiannon Almany Brittany Armstrong Margaret Banton Doug and Laura Barnes Karen Biehle Stephanie Bryant Brendon Bushman Ron Bushman Lisa Calderon Shelby Chipman Zachary Cogdill Nancy Collier **Bob Cowles** Connor Dugosh Andy Esserwein Fayette County High School Lois Ferrari Rvan Fitchpatrick GMEA District XII Middle School Bands Glenn and Kathy Good Laura Jacoby Hale Rav and Kristin Hawkins Joe Heiberger Amy Hetrick Hightower Trail Middle School Band Mark Hopper John and Anne Jeffres Joe Kakesh Lassiter High School Band Association Eric L. Martin Robert Mayne David and Shoie McCarthy McCleskev Middle School Richard Moorman Cara Morantz Fred Norton Heather Peck Phi Beta Mu, Eta Chapter Linda Roberts Simpson Middle School **Roland and Sally Stebbins** David and Jaquelyn Stone Tau Beta Sigma, Eta Lambda Chapter Topeka Community Foundation

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Summer Symposium Fund

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William Revelli Scholarship Fund Eric L. Martin

Yamaha Scholarship Fund Yamaha Corporation of America

### In Honor

In honor of Cam Stasa by Dan and Linda Acheson In honor of Eric Martin by Jane Alpert In honor of Eric Martin by Jeff Bishop In honor of Camilla Stasa by James and Vicki Csenar In honor of Mark Grauer by MaryAnn Hausmann In honor of Lane Central by John Humphrey In honor of L.D. Bell H.S. by John and Eileen Pechacek In honor of George Hattendorf by Dr. Robert and Ruth Phillips In honor of Jeanie Mata by Benann Turnley In honor of Linda and Walter Levine by Ken and Suzanne Wexler

### In Memory

In memory of Fred Gebhardt by Donald Carducci In memory of Sandy Feldstein by James and Vicki Csenar In memory of Major Herbert Day by Susan Dupuis In memory of Blake Hannett by Walter Edmisten In memory of Fred J. Miller by Jacqueline Gillev In memory of John L. Howell by John S. Howell In memory of Rolf Duschene by Guy and Holly Maynes In memory of Kathryn L. Todd by Paul Todd

\* Every effort has been made to ensure the accuracy of this listing. We apologize for any inadvertent errors or omissions.



National Presenting Sponsor





Official Student Travel Partner

Music for All would not be able to offer world-class programs without our committed partners. Thank you to the grantors and sponsors who invested in Music for All during FY15 and allowed us to reach more students, teachers, and communities across the country. Our successes would not be possible without their generous support.

REMO





Associate Sponsors

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BALL STATE UNIVERSITY

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tos courtesy of Jolesch Enterpris

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**Corporate Sponsors** 

Strategic Advocacy Partner

U.S.ARMY

AV



# - GRANTS & SPONSORS FISCAL YEAR 2015

Continuing to impact the world through music, Music for All actively pursues funding support from foundation, governmental, & corporate sources.

Thank you to the following funders who joined
Music for All in our efforts in FY15:
Allen Whitehill Clowes Charitable Foundation, Inc.
Arts Council of Indianapolis
Ball Brothers Foundation
George and Frances Ball Foundation
Indiana Arts Commission
Lilly Endowment, Inc.

Thank you to our sponsors and strategic partners who supported our year-long programs in FY15:

Presenting SponsorYamaha Corporation of America

Official **Corporate Sponsors** • Fred J. Miller, Inc. • Music Travel Consultants

### **Corporate Sponsors**

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**Program Sponsors** 

- Purdue University
- Dynamic Marching
- Butler University
- Ball State University

Music for All also collaborates with like-minded organizations and key vendors. We thank them for their partnership.

Strategic Partners

- Drum Corp International
- Halftime Magazine
- Jazz Education Network
- Jolesch Enterprises
- Kick It In
- Marching.com
- Mr. Video Productions
- National Association for Music Educators
- PepWear
- Percussive Arts Society
- Winter Guard International





As we came to the close of FY15 (March 1, 2014 to February 28, 2015), Music for All achieved positive financial results for the fourth consecutive year. The organization recorded a \$406,400 increase in Net Assets for the fiscal year. Thanks to positive operating results in five out of the last six years, Music for All has successfully eliminated the negative fund balance accumulated before FY09, and has begun to accumulate a modest reserve to ensure future institutional growth and sustainability.

# 2015 FINANCIAL UPDATE

Total Revenue grew by \$682,300 or 9% over the prior year, with strong growth in Program Fees (up 13%) and Ticket Sales (up 10%). The growth came primarily from increased attendance, as we added events to our fall season, and held ticket prices steady for the sixth consecutive year in an effort to make attendance at our programs as affordable as possible.

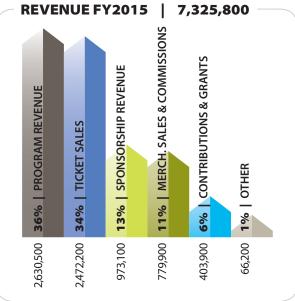
In the fourth year since restructuring our Department, we continued to make progress on implementation of our fundraising plan. FY15 Contributed Revenue totaled \$403,900, keeping pace with the prior year results. We continued to receive strong support from our Board of Directors, with 100% financial participation of members making a donation to the organization. We received renewed support from a number of sources, including grants from the George and Frances Ball Foundation, Ball Brothers Foundation, Arts Council of Indianapolis and Indiana Arts Commission. Combined grants from foundations and government sources grew to \$133,400, a 16% increase from the prior year.

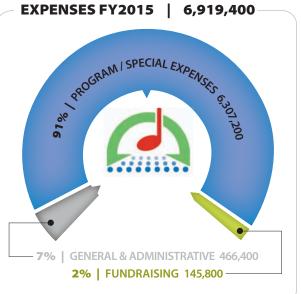
Thanks to the support of our program participants, donors, and sponsors, and to the committed efforts of our staff to practice good stewardship in allocating scarce resources to their best possible uses, Music for All's financial condition has steadily improved over the last six years. One measure of financial stability we monitor is the Current Ratio, or Current Assets divided by Current Liabilities. This metric measures our ability to meet our financial obligations within the next year. Auditors recommend a Current Ratio of at least 1, or one dollar in Current Assets for every dollar in Current Liabilities. Music for All's Current Ratio at the end of FY15 was 1.34, a dramatic improvement from a ratio of only .78 at the end of FY10. Another measure of financial health is the number of months of Unrestricted Liquid Reserves we have on hand. As of the end of FY15, we had a positive fund balance and 1.6 months of Unrestricted Liquid Reserves on hand, compared to the auditor recommended target of 3 to 6 months reserves on hand. Though we have not yet achieved audit recommendations on this measure, we have made great progress on this metric since FY10.





MUSIC FOR ALL, INC. & MUSIC FOR ALL FOUNDATION\* \* Per independent auditor's report for the year ended February 28, 2015





# FINDING THE TUNE OF MY PASSION

### BY MIKAELA RAY Franklin High School, TN

Although I sobbed for much of the first day of high school marching band, after a three-year journey, I now know that it is what I want to do for the rest of my life.

When band camp started the summer before freshman year I was the new kid – terrified and alone. Day after day it was mentally and physically exhausting, maybe one of the toughest things I'd done in my life, and I hated it. As I began to let my guard down, I grew stronger, made friends and became more excited to play.

School started in August and with the new experiences I had over the summer, I now looked forward to concert band during the week and marching band with football games or competitions on the weekends. Each day I spent as a musician I learned more. Not only did I gain knowledge about playing my horn and things such as tuning and rhythm, but I also began to learn how to be dependable and think critically. School may have taught me English and algebra, but band taught me that my actions and performance in life directly affects others.

I grew tremendously as a person from freshman to sophomore year. I became a more reliable, forward thinking team player. Sophomore year stretched me even more. I began to learn how to lead as a musician and a person. I learned respect, when to lead and when to follow through my involvement with marching band, my school's inaugural winter guard and the principal horn spot in the wind ensemble. That winter I had my first experience with Music for All when my wind ensemble went to the Music for All National Festival. It truly showed me how amazing high school concert band could be and how music could bring people together. After seeing the Honor Band of America perform, I wanted nothing more than to play at that level of excellence.



After the Music for All National Festival, I auditioned for drum major. I thought I had it "in the bag," but that dream ended when David, my director, explained that I needed to be mellophone section leader instead. He explained that the section needed someone strong, and he needed me to be that person, though I was honored I was also disappointed because I didn't get to lead in the way I wanted. I didn't know it then, but his decision would mark a monumental change in my future with music.

Overwhelmed with the thought of leading my section during the upcoming fall, I looked to my past and present band directors as well as section leaders and I observed how they led. I realized that they were all passionate about music and people. They were discerning, decisive, and weren't afraid to apologize when they were wrong. They led fearlessly and by example.

I had the passion for music (I practically lived in the band room and loved it), I always had a passion for helping people, but I had no idea how I was going to attain the many other qualities of a good leader. After expressing my concern, my band director encouraged me to attend the Music for All Summer Symposium and Leadership Weekend. Attending gave me the knowledge, confidence, and tools I needed to lead and the tools to put these new skills into practice. I returned home invigorated and ready to make a difference.

Starting with my high school's band camp, I led the mellophones all of junior year. We tackled after-school rehearsals, long hours at weekend competitions, and the dynamic that comes with any group that spends the majority of their free time together. I got to know my section as individual people and began to understand how they learned best. I was their friend and cared for them, which made them willing to follow me. I was fearless, decisive, passionate, discerning, and unafraid to apologize. I pushed them as a section and as people. Not only was I successful, but I had the time of my life doing it.

During the fall of 2013, I realized that I love to teach. I applied to play with the Music for All Honor Band of America and was accepted that December. Time flew until the National Festival in March where I got to perform with some of the most talented people I'd ever met, under the direction of some of the most seasoned clinicians, including our amazing director Eugene Corporon. I made valuable connections that I will continue to cherish in my professional career and I pushed myself to perform better than ever before. Mr. Corporon taught me how to improve a group's performance and taught me to believe in myself. That weekend was the best weekend of my life.

Again, Music for All had given me the capability to go back to school and use new skills to improve personally as a musician and as a leader for my classmates. I applied again for the next fall and also joined my school's Serenade Ensemble, which would play at the first ever Music for All Chamber Music National Festival. In addition, I applied for the William D Revelli Memorial scholarship thinking of the great moment when the winner at the previous year's festival had received it.

A few months later, I found out that I was going to receive the scholarship. I was honored and wanted to tell everyone, but I had to keep it a secret until it was announced.

Coming back to Indianapolis in March felt like going home. I reunited with old friends, met new ones, and got excited to make some great music. Kevin Sedatole was a wonderful conductor for the Honor Band of America and my chamber ensemble performed with precision and true musicality.

All of my experiences with Music for All have confirmed my passion to become a music educator and I can't wait to bring a band of my own to the Music for All National Festival someday. Music for All 2015 Revelli Scholarship Recipient. - Mikaela Ray

# RECOGNIZING FISCAL YEAR 2016 DONORS

Music for All would like to thank our foundation and corporate funding partners, and all of the students, parents, alumni, educators and fans for their generous financial support. Together we provided positively lifechanging experiences for more than 120,000 student musicians in FY16. Your gifts are significant and directly impact Music for All's programming and advocacy efforts. This listing reflects gift and pledges received from March 1, 2015 to February 29, 2016. Larry and Joy McCormick Founders' Society (\$10,000+) Allen Whitehill Clowes Charitable Foundation, Inc. Arts Council of Indianapolis Ball Brothers Foundation Estate of Edith M. Dransfield George and Frances Ball Foundation Indiana Arts Commission PepWear, LLC Sharp Business Systems

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In memory of Vic Firth by Thomas Akins In memory of George Amend by Russ and Lynne Brown In memory of Marsha L. Owens by Rommell Hadley & Family In memory of John L. Howell by John S. Howell In memory of George Amend by Chuck and Babs Larsen In memory of Marsha Owens by Diana Owens In memory of George Amend by Diana Rosenthal

\* Every effort has been made to ensure the accuracy of this listing. We apologize for any inadvertent errors or omissions.



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Music for All would not be able to offer its world-class programs without our committed partners. Thank you to the grantors and sponsors who invested in Music for All during FY16 and allowed us to reach more students, teachers, and communities across the country. Our successes would not be possible without their generous support.

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# - GRANTS & SPONSORS FISCAL YEAR 2016

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Music for All in our efforts in FY16: • Allen Whitehill Clowes Charitable Foundation, Inc.

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Music for All also collaborates with like-minded organizations and key vendors. We thank them for their partnership.

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- Marching.com
- National Association for Music Educators
- PepWear
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- Winter Guard International





Music for All's support of the Indianapolis School Music Festival in March helps provide performance, evaluation, and clinic opportunities for ensembles from Indianapolis public schools.

# 2016 FINANCIAL UPDATE

Music for All has posted positive operating results six of the last seven years. The organization successfully eliminated the negative fund balance accumulated before FY09, and began to accumulate a modest reserve to ensure future institutional growth and sustainability.

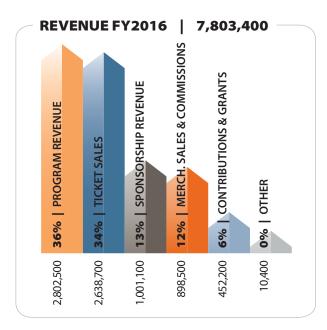
The organization experienced a loss of \$233,600 in FY16 (March 1, 2015 to February 28, 2016). Over the two years included in this Report, the organization achieved cumulative positive operating results of a \$177,900. The loss in FY16 was due to non-recurring expenses related to settlement of copyright compliance issues related to prior fiscal years. Excluding these non-recurring expenses, the organization would have posted positive operating results of \$90,200 in FY16.

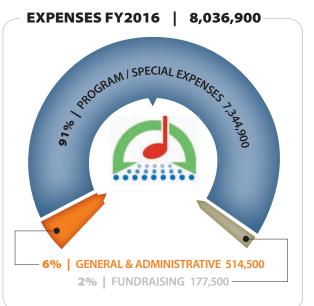
Total Revenue grew by \$1.2 million or 17% over the two years reported, with strong growth in Program Fees, Ticket Sales and Merchandise Sales and Commissions Contributed revenue from donations and grants increased by 12% during the period. The organization received annual support from a number of sources, including grants from the George and Frances Ball Foundation, Ball Brothers Foundation, Arts Council of Indianapolis, and Indiana Arts Commission.

Music for All's financial condition has steadily improved over the last seven years, thanks to support of our program participants, donors, and sponsors, and to the committed efforts of our staff to practice good stewardship in allocating resources. Revenue has grown from \$5.8 million in FY10 to \$7.8 million in FY16, a 34% increase or an average of 4.9% per year. Over the same period administrative expense growth averaged only 2.7% per year. In FY16, Administrative and Fundraising expenses comprised only 8.8% of total expenses while the vast majority of expenses, 91.2%, was devoted to programs. This program expense ratio compares very favorably to non-profit organization standards, which recommend that organizations should devote at least 85% of budgets to program expenses. Another indicator of the organization's financial stability is the Current Ratio. This metric measures an organization's ability to meet its financial obligations. Auditors recommend a Current Ratio of at least 1, or one dollar in Current Assets for every dollar in Current Liabilities. Music for All's Current Ratio at the end of FY15 was 1.3, a significant improvement from a ratio of only .8 at the end of FY10.

Music for All is committed to ensuring that the organization maintains a solid financial footing for years to come.

MUSIC FOR ALL, INC. & MUSIC FOR ALL FOUNDATION\* \* Per independent auditor's report for the year ended February 29, 2016.







United States Army representatives presenting at the 2014 BOA Grand National Championships.



courtact of Jolaceh Entorneise





# **USMC** DRUMCORPS

Drum Major Master Gunnery Sergeant Kevin Buckles presenting awards at the 2015 Bands of

America Super Regional

Championships in

"The Commandant's

Own" The United States Drum & Bugle Corps performanced in exhibition.

Atlanta, Georgia.

# U.S. MILITARY INVESTS IN MUSIC FOR ALL STUDENTS

When the "Commandant's Own" United States Marine Drum and Bugle Corps and the U.S. Army sought new ways to reach out high achieving high school students, they looked to Music for All.

As Corporate Sponsors of Music for All, both branches sought to raise awareness about military service generally and the variety of career building military service choices available for recruits. The Army and Marines aimed to focus on sharing opportunities that are non-infantry oriented, especially engineering, technology, and healthcare, which require a higher levels of training and education and are



just as crucial to the success of our military's mission as the role of combat specialist.

As a sponsor, the U.S. Army had a presence at several of the 2015 Bands of America Championships, with interactive activities that helped the Army personnel and participating students engage in fun and challenging ways.

With a multi-year commitment, the "Commandant's Own" The U.S. Marine Drum and Bugle Corps had an even more focused mission, seeking to build relationships and awareness with outstanding musicians from the talented ranks of Bands of America's more than 126,000 annual student performers as potential candidates for service in "The President's Own."

"Students who participate in scholastic music programs have been shown to hold higher GPA's than non-music students," says Eric L. Martin, President and CEO of Music for All. "They learn more efficiently, usually have leadership experience, and as a group have higher graduation rates. Music students are often at the top of their class for achievement, often successfully juggling music commitments with schoolwork, jobs, hobbies, friends and family."

By investing in Music for All programs, the military invested in students uniquely primed for success in a military career and support of our military's mission: students proven to be smart, driven, achievement-oriented, multitasking leaders," said Martin.



*MSgt Billy Rulapaugh at the Bands of America 2016 Winston Salem Regional.* 

> Megan Allard, 2014 Army ROTC Scholarship recipient.

# **THEN & NOW**

Lloyd Hinnant, Rocky Mount Senior H.S., NC alumni (class of 1984) shares his experience on what it was like attending this year's Bands of America Grand National Championships with his son Grayson, who's a part of the Green Hope H.S., NC Marching Band, and reliving his own experience of his band becoming Grand National Champion in 1983.

The euphoria of achieving everything you had worked toward for three years was unbelievable. The Rocky Mount Senior H.S. Marching Band competed at the Bands of America Grand National Championships in 1981 and 1982, but it wasn't until 1983 that we achieved our greatest potential and became Bands of America Grand National Champion. I still get goose bumps and tear up thinking about it. All the set it up, do it again's, trips, and bonds you build with your band mates are something that I cherish because not everyone gets to experience that high of emotions. This year my son Grayson and the Green Hope H.S. Marching Band went to Grand National Championships and I was flooded with nostalgia. Not only was my son about to compete on the same national stage I had 32 years earlier, but his band was competing against some of the same schools my band competed against.

Though his band didn't make it to Finals, they left everything on the field and performed like champions. I couldn't have been more proud and I'm excited to see where this growing marching band program will go in upcoming years.

Looking back on my experience, both competing then and supporting now, I've come to the conclusion that being a part of the marching band taught me three things

DEDICATION - knowing your goals

• DETERMINATION - willing to work your hardest

 DISCIPLINE – developing a plan and working on it while learning from your mistakes Being involved in music has also taught me that having a positive attitude and demonstrating teamwork can help you achieve a goal. I remember those hot summer days on a paved parking lot learning our drill and only one person would complain about the heat before several others would confront that person about adjusting their attitude.

For those students who are currently involved in different musical ensembles and groups, take time to enjoy the moments and memories you make during your high school band years. Work hard, dream big, and do everything you can to achieve your objectives! You may not achieve every single one, but you will be so much better for at least trying.

*"If it is to be, it is up to me!"* 

### Rocky Mount H.S., NC



otos courtesylof Jolesch Enterprises





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NUDI

Lloyd Hinnan and son/participant Grayson at the BOA 2015 Grand National Championships, Indianapolis, IN



Green Hope H.S., NC

# MUSIC FOR ALL HALL OF FAME INDUCTEES

The Bands of America Hall of Fame recognizes individuals who have greatly impacted the nation's band activity and music education **Eugene Migliaro Corporon** is the conductor of the Wind Symphony and Regents Professor of Music at the University of North Texas. Mr. Corporon has been a cornerstone of the Music for All National Festival as a member of the non-competitive festival's evaluation team and conductor of the Honor Band of America, which he conducted for the second time in 2014. Mr. Corporon is a graduate of California State University, Long Beach and Claremont Graduate University.

Mr. Corporon, a frequent guest conductor at the Showa University of Music in Kawasaki City, Japan, has also served as a visiting conductor at the Julliard School, the Interlochen World Center for Arts Education and the Aspen Music Festival and School. He is also the principal conductor of the Lone Star Wind Orchestra, a professional group made up of musicians from the Dallas and Fort Worth metroplex.



### **Fred and Marlene Miller**

Fred J. Miller, Inc. is a leader in pageantry uniform design and manufacturing, outfitting many of the world's best marching bands, drum corps and winter guards. As the Official Uniform Sponsor of Music for All, their support helps make possible MFA's performance and educational programs. FJM also designed and created the uniforms outfitting the BOA Honor Band in the Rose Parade<sup>®</sup> in 2005, 2009, and 2013. A former band director.

Mr. Miller was also a founding member of the United States Twirling Association. Mr. Miller passed away in August 2012. Mr. and Mrs. Miller were crucial to the development of a young Winter Guard International in the early 1980s and founded the award-winning Miller's Blackhawks twirling corps and later winter guard. Currently President and CEO of FJM, Inc., Mrs. Miller is on the board of directors for Music for All.



Camilla M. Stasa Camilla M. Stasa has been involved with Music for All in a variety of roles since its beginning. She was a student drum major of the Chesaning Union High School Band, MI, who performed in the first "Marching Band of America" summer national championship in Whitewater, Wisconsin in 1976. She served as a BOA summer camp clinician and adjudicator in the 1980s. Most notably, Ms. Stasa was on the Music for All staff from 1989-2010, hired initially as Director of Operations, and then serving as Director of Participant Relations. Returning in 2015 as Director of Participant Relations and Special Projects. Ms. Stasa's passion for her work embodies Music for All's mission.

Remo D. Belli is the Founder of **Remo Percussion Products and a** long-time BOA supporter and sponsor. Belli founded Remo, Inc. in 1957 and served as its Chief Executive Officer until his death in April 2016. Remo, Inc. offers drumheads and related products. Its products include drum sets, world percussion, ergo-drum systems, educational products, kids' instruments, sound shapes, crown percussion, and accessories. The company offers its products through dealers internationally. For over 50 years, Remo constantly and consistently broke new ground when it comes to industry firsts.

Remo, Inc. and its founder and namesake have been sponsors and supporters of Bands of America and music education for more than two decades. Beyond creation of the world's finest drumheads and other percussion and rhythm accessories, Mr. Belli explored and led the connection between human healing, wellness and therapeutic mind and body rhythm – work continued by his company. Mark Jolesch revolutionized the art of group and candid event photography for scholastic marching bands. As founder of Jolesch Photography and its successor Jolesch Enterprises, Mark and his companies have been the official photography company of Bands of America events since 1982. During that time, Jolesch's companies have captured more than a million group and candid images of Bands of America participants and events that literally "tell the story" of scholastic band in America. His success at Bands of America events was the springboard that launched Jolesch photography services to be leaders in photography for band contest and festival across the country and marching organizations including Drum Corps International. Jolesch images have been featured in newspapers, music and arts trade publications, and Bands of America marketing and promotional materials for more than three decades.

Jolesch's contributions to Music for All go beyond the capturing and distribution of cherished photographic commemoratives. The Mark Jolesch Scholarship at Grand Nationals has meaningfully contributed to the education and training of young men and women who are today successful music educators. In addition to these contributions, Mark and his team have been fiscal, operational and strategic contributors to Music for All's and Bands of America growth and development as an organization. Richard L. Saucedo is Director of **Bands and Department Chairman** (Emeritus) at the William H. Duke Center for the Performing Arts at Carmel HS in Carmel, Indiana, having retired in 2013 after 31 years of public school teaching. Under his direction, Carmel bands received numerous state and national honors in the areas of concert band, jazz band and marching band. His Carmel Wind Symphony performed three times at Music for All's National Concert Band Festival, performed at the Midwest Clinic, and was named an Indiana State Champion. Under his direction, the Carmel Marching Band finished in the top ten at the Bands of America Grand National Championship for 15 consecutive years and was named BOA National Champions in 2005 and 2012. His marching bands were Indiana Class A State Champions four times. He was named Indiana Bandmasters Association's "Bandmaster of the Year" for 1999 and "Outstanding Music Educator" for the state of Indiana, in 2010, by the Indiana Music Educators Association.

Mr. Saucedo remains active and engaged with Bands of America and Music for All serving as an Educational Consultant, Coordinator for Music for All's jazz programming and a Chief Judge for Bands of America fall programs. **Dr. Nicholas Valenziano** is the former Executive Director and Director of Education for Marching Bands of America and was instrumental in developing Bands of America presence in its early years.

In 1978, Dr. Valenziano succeeded Gary Beckner, becoming (Marching) Bands of America's second Executive Director. Nick came to Marching Bands of America in 1975 as its first Educational Director and served in that role until his elevation to Executive Director, a position he held until 1981. A childhood friend and band mate of BOA founder Larry McCormick, Nick "bought into" Larry's dream that is Bands of America. His presence and engagement provided leadership, legitimacy and character to the vision, without which foundation might call into guestion Bands of America's and Music for All survival and evolution through the years.

Dr. Valenziano received his Bachelor of Music degree from DePaul University, a Master of Music degree from Northwestern University and a Doctor of Musical Arts degree from the University of Missouri. In addition to his work at Bands of America, he spent more than 35 years as a music educator at the elementary, high school, and college levels and twelve years in the music industry, before he retired in 2001. A consummate musician, Nick remains active as a professional player and conductor in his "retirement" home of Grand Rapids, Michigan. High school students participating in leadership development at the Music for All Summer Symposium.



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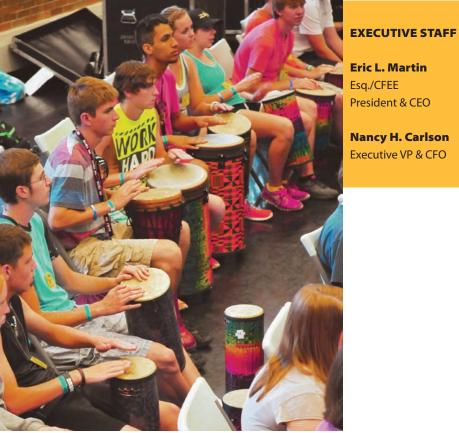
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# **MUSIC FOR ALL STAFF**

As of February 28, 2017



Photos courtesy of Jolesch Enterprises

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Bands

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