



Mercedes-Benz Stadium confirmed for Bands of America Atlanta Super Regional Championship

Atlanta – Music for All is excited to announce confirmation of the new Mercedes-Benz Stadium for the 2017 Bands of America Atlanta Super Regional Championship, presented by Yamaha on Saturday, October 28.

Since 1993, the Bands of America Atlanta Super Regional marching band competition has been held at the Georgia Dome. Music for All continues the tradition of holding this major event in Atlanta as the new Mercedes-Benz Stadium opens. Music for All holds 20 other Bands of America regional marching band championships across the country that offer positively life-changing experiences for students, teachers, and fans and spectators. These championships are a celebration of music education at its finest, showcasing excellence, teamwork, and leadership.

In addition to the Atlanta Super Regional, Music for All holds three other Super Regional Championships that take place in premier facilities; that includes the Indianapolis Super Regional at Lucas Oil Stadium, the St. Louis Super Regional at The Dome at America's Center, and the San Antonio Super Regional at The Alamodome.

"Bands of America's Super Regional Championship in Atlanta has been one of our premier events for many years and we are thrilled to bring the event to the spectacular new Mercedes-Benz Stadium," says Eric L. Martin, President and CEO of Music for All. "Our partnership this fall will showcase excellence in scholastic music education in a truly world-class facility that our participants and fans will never forget."

Thirty bands are currently scheduled to compete from Alabama, Florida, Georgia, Louisiana, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Virginia, Tennessee, and Texas.

Ticket Information

Ticketing and schedule information is available online at musicforall.org or by calling 800.848.2263. Tickets will also be available at the gate. Standard general admission is \$28 for Preliminaries, \$32 for general admission Finals, \$37 for reserved seating for Finals, \$49 for a general admission Day Pass to both Prelims & Finals, and \$54 for a Deluxe Day Pass for general admission seating to Preliminaries and reserved seating for Finals. Children ages 10 and under are free for general admission seats. A \$5 off any general admission ticket (individual preliminaries, finals or full day passes) discount will be available at the gate for college students with an ID,

spectators 11-18 years of age, military members and spouses (military ID required), and spectators age 62 and over.

About Music for All

Since 1975, Music for All, through its Music for All, Bands of America, Orchestra America, and choir programs, has been a destination and set the standard for scholastic music ensemble performance and music education advocacy. As a 501(c)(3) nonprofit educational organization, Music for All's mission is to create, provide and expand positively life-changing experiences through music for all. Music for All's vision is to be a catalyst to ensure that every child in America has access and opportunity for active music making in his or her scholastic environment. Music for All's programs include 30+ annual events, including the Bands of America Grand National Championships and Regional Championships for marching bands, the Music for All Summer Symposium camp for students and teachers, the Music for All National Festival and Affiliate Regional Music Festivals for concert bands, orchestras, choirs, chamber ensembles, percussion ensembles, and the national honor concert band, jazz band, orchestra, and the Bands of America Honor Band that will march for the fifth time in the Rose Parade® in 2021.

Sponsorship Information

Music for All efforts are supported through sponsorships, including current partnerships with National Presenting Sponsor: Yamaha Corporation of America; Official Uniform Sponsor: Fred J. Miller, Inc.; Official Student Travel Partner: Music Travel Consultants; Official Performance Equipment Sponsor: Wenger Corporation; Corporate Sponsors: Ball State University, United States Marine Drum & Bugle Corps, Zildjian and Vic Firth Company, Visit Indy and the City of Indianapolis, and Strategic Advocacy Partner: NAMM; Associate Sponsors: Delivra, Vandoren, Director's Showcase International, REMO, Tresona Multimedia, and Woodwind & Brasswind. Music for All is also supported by the Indiana Arts Commission, Arts Council of Indianapolis, the Ball Brothers Foundation, George and Frances Ball Foundation, and Lilly Endowment Inc.

About Mercedes-Benz Stadium

Mercedes-Benz Stadium is a world-class sports and entertainment facility in downtown Atlanta and home to the National Football League's Atlanta Falcons and Major League Soccer's Atlanta United. The multi-purpose stadium will host major sports and entertainment events, including the Super Bowl in 2019, the NCAA Men's Final Four in 2020 and the 2018 College Football Playoff Championship game. Mercedes-Benz Stadium is proud to be collaborating with eleven founding partners, which include AT&T, Coca-Cola, Equifax, The Home Depot, NCR, Novelis, SCANA Energy, SunTrust, IBM, Georgia Power and American Family Insurance.

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****FOR IMMEDIATE RELEASE****

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