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## We Take Full **Responsibility**

#### — For Music Education Advocacy –

We believe every child deserves music education and the opportunity to play an instrument. That's why Yamaha advocates for music and arts education at local school boards, state capitols and in Washington D.C. And, since learning music improves test scores, builds self-confidence and fosters future success, music education leads to a brighter future for our children.



@YamahaMusicUSA









## For your contributions to your community and students: thank you



appy New Year is a traditional greeting, heard round the world in many languages, to express dreams and shared individual and community wishes. When I think of the amazing men and women who choose to ensure America's future by teaching its most valuable assets, the most appropriate first words from me to you are – "Thank you." As Music for All starts 2019 and presents to you in the newsletter our upcoming programs and events, I am reminded that none of it would be possible without you. Thank you for choosing to be a music educator.

Children need you now more than ever, and America needs you, teaching and guiding the young people who will continue to be the leaders in our communities and in society. *Thank you!* 

A special *Thank you* to the men and women choosing to teach in the most challenging circumstances. Please know that you are supported. Music for All is here for you. We are committed to you and the children, families and communities you serve.

In 2019, Music for All will pass the mid-point of our current five-year Strategic Plan and we are stronger and better resourced than at any time in the past. I attribute our success to you. Our strength and success comes from collaborations, of which teachers are no small part. *Thank you*.

To our past, present, and future participants in Music for All programs, *Thank you*. To the presenters and participants in our Affiliate Regional Music Festivals, *Thank you* for your investment in and contributions to improving your communities and serving music educators and students.

To the Country Music Association, NAMM Foundation, George & Frances Ball Foundation, Ball Brothers Foundation, and The Lilly Endowment, *Thank you* for your trust and belief in our vision and call to serve small, rural, and core urban schools and communities and to extend our mission to America's choral students and teachers. *Thank you* to the National Band Association, College Band Directors National Association, the Midwest Clinic, United Sound, "Be Part of the Music" and so many others for modeling the power of collaboration, and saying "yes" to calls to serve, address, and remove access and equity barriers to quality music education for all children.

As you consider our upcoming offerings, please join us in acknowledging and thanking our National Presenting Sponsor, Yamaha Corporation of America, and our other sponsors (recognized on page 37), as well as the hundreds of gifted music educators – the clinicians, evaluators, adjudicators, and program participants – with whom we collaborate to present Music for All programs.

I applaud your pursuit of excellence and your commitment to educating America's youth. *Thank you*, Happy New Year, and best wishes for a fulfilling and successful second half of the 2018-2019 school year.



Eric L. Martin, Esq., C.F.E.E.
President and CEO



#### **Music for All Newsletter**

Winter Issue Spring Issue Fall Issue Orchestra Issue Middle School Issue

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#### 2019 **SUMMER SYMPOSIUM TABLE OF CONTENTS**

- **Directors' Academy**
- Middle School, Young Teachers' Academy
- Color Guard Instructor Academy, **Percussion Specialist Academy**
- **Leadership Weekend Experience**
- Concert Band, Jazz Band
- **Marching Band, Percussion** 13
- Color Guard, **Student Instructor Academy**
- Orchestra, **Music Production Boot Camp**
- 16 Bands of America Drum Major Institute, **Concerts & Events**
- Middle School Concert Band Camp, Middle School Color Guard Camp
- **Registration and Fees**
- Parent/Booster Institute

**CONCERTS & EVENTS** 

**EVERY NIGHT!** 

Concert Band **Jazz Band Marching Band** Orchestra **Percussion Color Guard Bands of America Drum Major Institute Student Instructor Academy Music Production Boot Camp Middle School Concert Band Camp Middle School Color Guard Camp Leadership Weekend Experience** 

> **Director's Academy Color Guard Instructor Academy Percussion Specialist Academy Parent/Booster Institute**





Drum Corp

Central

Indian





## DIRECTORS' ACADEMY

The Music for All Summer Symposium, presented by Yamaha, brings you the absolute best to provide a comprehensive experience. It's a total experience, with something for every director: high school and middle school, from the most experienced to the teacher at the start of his or her career. Music for All offers tools that will allow you to achieve peak performance personally and for your ensembles. This is the place to get a head start on next year's thinking, make connections, get new ideas, and learn new strategies.

**Control Your Own Experience:** Customize your curriculum with choices focusing on a wide range of divisions and topics relevant to today's director in concert band, jazz, marching, and technology. Experience classroom rehearsal techniques, conducting, literature, marching band design, jazz band, pedagogy, technology, organization and administration, programming, and more. You also have access to observe all the student division classes and watch master teachers in all areas of instrumental instruction in action.

**Band Director Master Classes:** Our series of daily Band Director Master Classes will provide time with master teachers on a wide range of issues from both inside the classroom and beyond. In addition to classroom issues, we'll discuss areas beyond those moments on the podium, like working with boosters and administration, and work/life balance.

Carolina Crown In Residence: Carolina Crown Drum and Bugle Corps, a DCI World Champion, will be in residence, with directors' sessions featuring the corps members and instructional staff. Carolina Crown will also work with the student Marching

> Band division, preparing for a combined performance Friday night at the DCI Central Indiana show. Carolina Crown's percussion and color guard sections will work with those camp student divisions, as well.

**Peer-to-Peer Networking:** Network with other directors and experts who share your passion for teaching music, both in and out of the classroom. Meals and director social events are valuable times for relaxing, catching up, and getting new ideas for your own program.

**Professional Development:** Music for All knows that continuing education and ongoing professional development is important. Music for All can certify your participation in the Summer Symposium to satisfy professional development requirements.

**Graduate Credit:** Music for All and VanderCook College of Music have partnered to offer an outstanding opportunity for teachers to receive up to two college credits by attending the 2019 Music for All Summer Symposium (credit at an additional cost). See details at camp.musicforall.org/graduate-credit.

**Dream Team Faculty:** The faculty includes dozens of the most respected and successful music educators teaching today, at the high school, middle school, and collegiate level; plus connection time with performing artists.

**Directors' Concert and Jazz Bands:** Bring your instrument and participate in either the Directors' Concert Band, conducted by Richard Saucedo, or the Directors' Jazz Band. It's a fun chance to play with your peers and explore new literature.

**One-on-One Directors' Lounge:** Our one-on-one Directors' Lounge brings you a team of educators offering personal consultation on your program, show design, conducting, concert programming, drill writing, and more. It's like a director's private lesson with leading experts in the Master Teacher Lounge, Marching Design Lounge, and Technology Lounge.

**Universal Pedagogy:** Whether you're a teacher who has years of experience or a teacher at the start of your career; in a rural, urban, or suburban setting; at a small school or large one, the pedagogy offered is relevant to directors from a wide range of teaching environments. Music for All presenters represent a range of school sizes and settings, providing insight and expertise from directors dealing with real-world

**Great Facilities:** Directors will stay in an outstanding residence hall on the Ball State campus, featuring state-of-the-art technology and environmentally friendly design and construction. Ball State also features free Wifi campus-wide. Housing upgrades to hotel accommodations are available at an additional cost.

Divisions within the Directors' Academy daily **curriculum include:** Marching Pedagogy, Middle School and Young Teacher Pedagogy, Jazz, Technology, Administration, Organization, Boosters, and Ethics.

#### **Directors' Academy Sessions include:**

- Daily sessions on Teaching Ensemble Skills & Techniques
- Daily sessions on Developing Individual Sections
- Daily Director Master Classes by highly successful and experienced band directors
- One-on-One opportunities with designers, master teachers, and technology experts
- Carolina Crown "How-To" sessions
- Technology sessions for management, instruction, and communication
- Marching Band Design Sessions
- Marching Band Judging Sessions
- Daily sessions for adjunct staff on professionalism, health, safety, and legal implications
- Friday Booster Club Sessions for parents and directors
- Health and safety for directors and marching students (in cooperation with Athletes and the Arts)
- Directors' Concert Band
- Directors' Jazz Band

**Specialist/Instructor Academies:** Music for All's Percussion Specialist Academy and Color Guard Instructor Academy provide professional development for your adjunct staff. We are committed to assuring that ethics and leadership are part of the resources we provide to teachers. Our specialist programs go beyond pedagogy to include discussion, resources and quidance on professional ethics, program administration, student leadership development, communicating with parents and school staff, and how to reach today's Z generation.

**Certificate of Attendance:** Music for All will provide a Certificate of Attendance to two-time participants of the Percussion Specialist Academy and Color Guard Instructor Academy, certifying that a person has attended two years of the Summer Symposium Academy.





"IN MY 23 YEARS OF TEACHING THIS HAS BEEN THE MOST RELEVANT AND INSPIRING DAYS OF PROFESSIONAL DEVELOPMENT THAT I HAVE EVER BEEN A PART OF."

"AS SOMEONE WHO IS FAIRLY NEW TO THE FIELD, THE SUMMER SYMPOSIUM DIRECTORS **ACADEMY WAS AN EXCELLENT OPPORTUNITY** TO CONNECT WITH EDUCATORS WHO ARE EAGER TO HELP FIND SOLUTIONS TO **EDUCATIONAL ISSUES."** 

"I AM THE DIRECTOR OF A SMALL, RURAL, NON-COMPETITIVE PROGRAM, WHEN I FIRST CAME TO THE MUSIC FOR ALL SUMMER SYMPOSIUM I DIDN'T KNOW HOW MUCH I **WOULD GET OUT OF IT. I THOUGHT IT WAS GOING TO BE MAINLY AIMED TOWARDS** THE COMPETITIVE SIDE OF OUR ART. I WAS PLEASANTLY SURPRISED TO FIND A MULTITUDE OF SESSIONS THAT ARE APPLICABLE TO ANY PROGRAM, ANY SIZE, **ANY LOCATION.**"

#### MIDDLE SCHOOL AND YOUNG TEACHER ACADEMY

The Summer Symposium Middle School & Young Teacher Academy is designed to deliver a curriculum that will arm middle school teachers and young music educators with the tools they need to provide their students with a positively life-changing experience. The typical model for middle schools in America is a three-year program (6th, 7th, and 8th grade). Unfortunately, three years is also the typical career-span for young music educators. Most recent studies show that America is on the verge of a major shortage of qualified music educators. Through a progressive curriculum, the Middle School/Young Teacher Academy at the Summer Symposium will provide a "hands-on" education that will prepare young teachers to thrive, not just survive!

Music for All offers an experience that will be realistic and taught by experienced and successful practitioners from a range of programs and settings, including small school, low budget, urban, and rural situations. In addition to the Middle School/ Young Teacher curriculum, your experience includes the Summer Symposium general curriculum, world-class concerts and musical experiences, networking with the finest music educators in the country, professional development certification from Music for All, opportunity to register for Graduate Credit through VanderCook College,

Who Should Attend? Experienced middle school teachers looking for a fresh approach and new ideas; recent graduates and young teachers; high school teachers looking to create a unified philosophy with their feeder program.

The "Nuts and Bolts" aspect of the curriculum will deal with fundamentals of teaching 6th graders in a middle school setting. In a nutshell, we will fill the gap to teach you what you didn't learn in college! The "Ensemble" sessions will focus on the challenges that accompany the ensemble experience. Other sessions include "Maximizing the Middle School Experience," focusing on both maximizing your students' middle school experience, as well as helping you to prepare them for the journey to high school.

#### 2019 DIRECTORS' ACADEMY **FACULTY INCLUDES:**

**Greg** Bimm • Andrea Brown • Bob Buckner Lee Carlson • Michael Cesario • Bob Chreste Gino Cipriani • Joel Denton • Rick Dietrick Michael Gray • John Howell • Paula Krupiczewicz Jarrett Lipman • Jager Loyde • Mike McIntosh John Phillips • Richard Saucedo • Susan Smith David Vandewalker • Dean Westman...and more to be announced at camp.musicforall.org



## COLOR GUARD INSTRUCTOR ACADEMY



#### **COLOR GUARD INSTRUCTOR** ACADEMY S.T.E.P it up!

The Color Guard Instructor Academy continues to grow and expand its curriculum in 2019! The Color Guard Instructor Academy is perfect for Color Guard instructors at all points in their career. From the beginning instructor to the seasoned veteran who likes to stay current, the Color Guard Instructor Academy gives participants the chance to structure their camp experience based on their individual needs. Classes will be offered to improve skills in spinning and dancing, to help guide design and management, to refine teaching techniques, and to solidify professionalism. New this year will be an increased involvement with veteran designers and judges in the pageantry arts. Learning from a world class faculty, talking with design experts, and sharing with other participants from around the country will not just allow participants to improve their craft, but to also renew their love of the color guard activity.

#### The Color Guard Instructor Academy will include:

- NEW for 2019: Hands-On feedback with student lab color guard groups
- Movement classes that break down the basics and inspire choreography ideas
- Hands-on methods courses on all pieces of equipment
- Technique exercises that can be brought back home to use immediately
- The chance to observe or join in on the student color guard classes
- Instruction on cleaning & designing with Carolina Crown's color guard & visual staff
- Detailed discussion on all things "equipment" including taping, weighting, and designing what your color guard will spin
- A week of classes that each participant chooses to meet their own needs
- Collaboration and socialization with color guard instructors, adjudicators, designers, and band directors from across the country
- Opportunities to reignite the passion for teaching in the pageantry arts

#### 2019 Color Guard Faculty Includes:

Susie Harloff — Division Coordinator (Avon. IN) 2017 Tournament of Roses, Honor Band Color Guard Director

Vincent Thomas • Derek Smith

Shannon Clark • Jessica Francis • and more!

**CERTIFICATE OF ATTENDANCE:** Music for All will provide a Certificate of Attendance to two-time participants of the Color Guard Instructor Academy, certifying that a person has attended two years of the Summer Symposium Academy.

#### PERCUSSION SPECIALIST **ACADEMY W-O-W**

What is W-O-W? It's WORLD class immersion in relevant concepts. **O**WNERSHIP in all aspects of a modern, educational environment and **W**INNING concepts for the modern percussion specialist and program. Get a head start: Music for All offers tools that will allow you to achieve peak performance personally and for your ensembles. Hone your craft by working with some of the current rock stars of the Marching, Concert Percussion, Drum Set, and Hand Drumming World.

#### The Percussion Specialist Academy Sessions Include:

- Branding your program
- Ethics and professional development
- The RIGHT gear
- The concert percussion secret
- The digital audio workstation
- Essential percussion ensemble literature
- Preventative medicine for the drummer in you
- Concert percussion techniques
- Winter percussion design and orchestration
- Essential composition techniques for outdoor
- "Mic"ing made easy
- The fundamentals of running sound, EQ and other essential plug-ins



Corps-in-Residence

#### 2019 Percussion Faculty Includes:

Michael McIntosh — Division Coordinator

Dr. David Collier • Tom Aungst • Dr. Thad Anderson

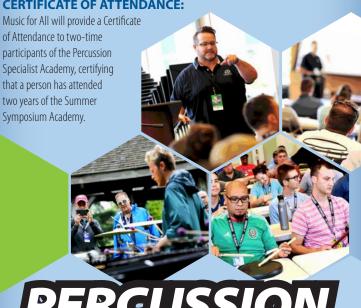
Thom Hannum • Travis Peterman • Dr. Michael Sammons

Kevin Shah • Maria Finkelmeier • Jeff Oueen

Thom Hannum • Mark Branson • Chad Wyman

Cristian Good • Troy Wollwage • Dr. David Gerhart

#### **CERTIFICATE OF ATTENDANCE:**



PERCUSSION SPECIALIST



# LEADERSHIP WEEKEND EXPERIENCE

#### JUNE 22-23, 2019

**High School Students:** Interact with band, choir, and orchestra students from across the country at one of the premier two-day leadership programs created specifically for music students. Immerse yourself in a non-stop, interactive, leadership learning lab you simply will not find anywhere else. All students experience immersive and interactive leadership learning with rotating large-group, small-group, and experientially-engaging sessions. Special guests share their insight inspiring everyone to understand that the world needs smarter and better leadership from everybody. Students will learn the leadership mindset and skills that last a lifetime: how to pay attention, respond appropriately, and make things happen with others in a constructively positive way. Discover why we develop more student leaders in the music education world who truly make things happen and take the lead.

**Directors:** Do you want more of your students to participate positively in your program? Can you imagine what would happen if all your student leaders constructively brought to life the leadership lessons you talk about? At Music for All's Summer Symposium we turn talk into action, involving your students in many unforgettable, hands-on activities for team building, problem solving, and leadership learning.

**Parents:** Did you know research shows pre-college leadership experiences predict most of the variance in college leadership outcomes? That means when students learn to lead in high school, their success in college leadership opportunities increases significantly. Give your student the positively life-changing experience of developing more of their future long-term leadership potential at the Leadership Weekend Experience.

**First-year participants:** Share a series of sessions with Fran Kick, Scott Lang, Frank Troyka, and a fantastic faculty of leadership educators. You will gain the insight in understanding other peoples perspectives and how to balance your leadership approach with others, while creating collaboration and commitment.

**Returning participants:** Come back for more time with Dr. Tim Lautzenheiser and Fran Kick. You will explore trust-building and team-building principles essential for group success in music and beyond. Travel off-site to an experiential ropes course and be challenged-by-choice as you reach beyond where you thought you could go. Learn the horse-whispering secrets of communication utilizing increased awareness without having to use force, power, or control.

No one needs a title to lead! So you don't need a title or any pre-selected, designated leadership position to attend this weekend either!



Any student who wants to make a difference in their band, choir, orchestra, school,

educators will inspire students to Kick It In® and Take the Lead. Having worked with

Fran for over two decades, Music for All shares in his passion and mission to develop

student leadership in all students, rather than just let it happen with a selected few.

For more details, go to www.musicforall.org/leadership

or community can join us. Fran Kick and a fantastic faculty of student leadership





## Virtual Acoustic Technology from Wenger. You have to **HEAR** it to **BELIEVE** it.



"When they turned on the system, it was like the walls disappeared."

– Dr. Lee Nelson, Director of Choral Activities, Wartburg College

"My students went "wow". Then they quickly found that they worked differently and more intelligently in their everyday rehearsal."

- Mark Gitch, Director Of Orchestras, Wayzata High School, Plymouth, MN

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The Concert Band Division at the Music for All Summer Symposium offers a weeklong, immersive instrumental camp experience for students who want to perform wind band music at a higher level. Get energized, improve, learn new skills, develop leadership skills, and interact with renowned teachers, exciting artists, and fellow campers from across the country. Designed specifically for the high school concert band student, you will have the opportunity to grow as both a musician and individual. This experience will be positively life-changing!

- Highly professional staff of guest conductors and artists-in-residence
- Ensemble rehearsals, small sectionals and featured sessions all conducted in Ball State University's state-of-the-art music facilities
- Student musicians are carefully placed accordingly to their abilities and background
- Challenging curriculum for ALL ability levels
- Master classes for all instruments
- Impeccable teacher to student ratio
- Hands-on, experiential learning opportunities for musical growth

#### 2019 Concert Band Faculty Includes:

**Dr. Thomas Caneva** — Concert Band Division Coordinator; Director of Bands, Professor of Music, and Coordinator of Ensembles and Conducting, Ball State University



**Dr. Mary Schneider**Director of Bands, Eastern
Michigan University,
Conductor



**Dr. Joseph Parisi**Associate Director of Bands,
University of Missouri-Kansas
City, Conductor



1

**Ryan George** Composer-in-Residence

Instrumental Merit Scholarships available for Concert Band students. Visit camp.musicforall.org/scholarships

The Music for All Summer Symposium Jazz Band curriculum allows students to participate in an immersive big band experience, while taking master classes and lessons with world renowned jazz artists. Classes include Jazz Improvisation, Jazz History, Jazz Arranging, and plenty of jam sessions!

Students come away from camp with much more insight into the music, the art of performing and the art of experiencing jazz as well as better sight reading, improvisation and theory chops! Students meet and get to know others from across the country who share their love of music-making and jazz especially. They will have the time of their life! Each jazz ensemble performs in concert at the end of the week for fellow campers, family and friends on the final Saturday.

#### **2019 Jazz Band Faculty Includes:**

**Mark Buselli** — Jazz Band Division Coordinator; Director of Jazz Studies, Ball State University

**Dan Miller** — Freelance musician, Trumpet. Formerly with Harry Connick Jr.; Artist-in-Residence, University of Central Florida; Member of Naples Philharmonic Jazz Orchestra (sextet); Musical Director and Conductor of Naples Philharmonic Youth Jazz Orchestra

**Jeff Rupert** — Director of Jazz Studies, University of Central Florida; Saxophone

**Josiah Williams** — Trombone educator, clinician, and performer on three continents and six countries, graduate of Vanderbilt University Blair School of Music

**Freddie Mendoza** — Professor of Jazz Trombone, Ball State University

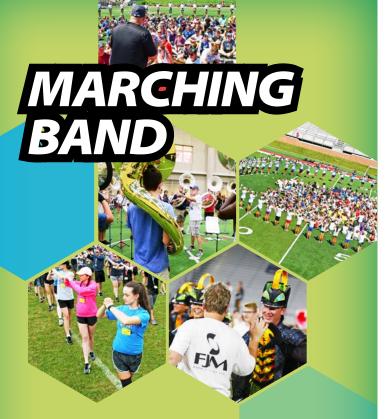
**Dr. Scott Routenberg** — Associate Professor of Jazz Piano, Ball State University

**Nick Tucker** — Assistant Professor of Jazz Bass, Ball State University, House bassist for the American Pianist Association, Member of the Indianapolis Jazz Collective

**Sammy K** — Freelance musician, Los Angeles CA; Yamaha Performing Artist; Drums

Instrumental Merit Scholarships available for Jazz Band students. Visit camp.musicforall.org/scholarships





The Marching Band Division at the Music for All Summer Symposium offers students inspiring experiences! This program is ideal for section leaders, with staff from some of the best high schools in America teaching innovative, current, and relevant information on music and marching fundamentals. The curriculum is challenging for all levels. The marching Band Division teaches more than just marching and music. Students learn the basic principles of dance and body movement. They learn how to communicate with section-mates, and how to read drill charts and clean drill. We are laser-focused on fundamentals and development of the individual, both musically and visually. Students learn skills that are applicable to all band programs and we encourage them to take these skills back to their own bands to grow in a positive direction.

> **Carolina Crown in Residence:** Music for All is pleased to welcome Carolina Crown, corps-in-residence, to the 2019 Summer

> > Symposium. Marching Band students will work with

Carolina Crown teaching staff, rehearse with the Corps and perform on the field for a combined presentation at the DCI Central Indiana drum corps show Friday night. Students will go "Inside the Circle" with Carolina Crown and experience the world class champions in a way that few are allowed. This will truly be an incredible, life-changing experience!

2019 Marching Band Faculty Includes:

**Jeff Young** — Marching Band Division Coordinator; Carmel High School, 2018 Bands of America Grand National Champion; President/CEO Dynamic Marching; Education Consultant The Cadets Drum & Bugle Corps

**Richard Saucedo, Chris Kaflik** – Music Ensemble **Katrina Fitzpatrick, Shelby Mitchell** – Flutes **Brittany Mori, Daniel Malacon** – Clarinets **Serafin Sanchez, Kyle Stec** – Saxophones Chad Brinkman, Avious Jackson – Trumpets **Ed Roush, Clark Cothran** — Mellophones Mike Bolla, Bill Harloff – Low Brass Jordan Lalama — Visual

#### **Three Tracks For Student Percussionists:**

**Marching Percussion:** Students will be grouped by experience level for maximum learning.

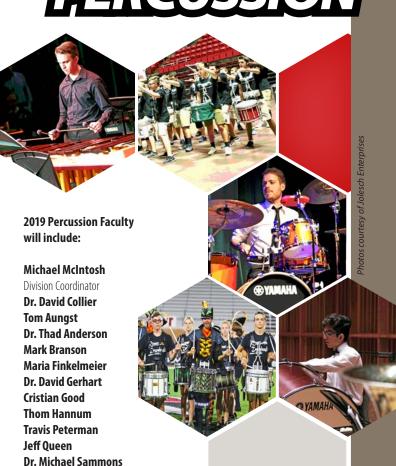
**Symphonic Percussion:** Students experience a wide variety of concert percussion.

**Drum Set:** Part of the Jazz Division — students work with drum set faculty and perform with the Symposium Jazz Bands.

At the Music for All National Percussion Symposium presented by Yamaha, immerse yourself in percussion, with sessions that include Concert Percussion, Rudimental Drumming, Drum Set, Electronics, Hand Drumming, and more. Music for All offers tools that will allow YOU to achieve peak performance. Hone your craft, by working with some of the current "rock stars" of the Marching, Concert Percussion, Drum Set, and Hand Drumming World! This year, Music for All is pleased to welcome back Carolina Crown, corps-in-residence, to the 2019 Summer Symposium. Percussion students will work with Carolina Crown teaching staff, view the Corps in rehearsal and enjoy a DCI Central Indiana drum corps show.

> **Marching Percussion Symphonic Percussion Drum Set**

## PERCUSSION



**Kevin Shah** 

**Trov Wollwage** 

Chad Wyman



High school students with a passion for color guard: You won't want to miss the Music for All Summer Symposium. Music for All's color guard curriculum provides time with leading instructors and immerses students in hands-on, experiential learning opportunities. The Symposium brings together the "rock stars" of color quard, the leadership in the marching arts activity of Bands of America, and Music for All's mission to create positively life-changing experiences, in order to provide the ultimate learning environment.

**Differentiated Instruction:** The Color Guard division will offer different levels of instruction in both equipment and dance that will help students develop their skills at the level that best fits their needs. This learner-focused curriculum will help every camper come away feeling stronger and more confident!

Master Class Opportunity: Those campers who demonstrate a high level of performance and skill on all three pieces of equipment and dance may audition to participate in our Master Class. This fast-paced division of our Color Guard division will challenge the most seasoned of performers, and will provide opportunities for those students who have mastered the basic color quard and dance skills.

#### 2019 Color Guard Faculty Includes:

Susie Harloff — Division Coordinator; (Avon, IN)

2017 Tournament of Roses, Honor Band Color Guard Director

**Danielle Geier** — DSI Marketing; Waukesha North H.S.; Greendale H.S.

**Vincent E. Thomas** — VT Dance; Onyx World

**Shannon Clark** — Lexis Winter Guard; University of Kentucky Marching Band; Tri-State Marching Arts Judges Association

**Jay Logan** — Grant County H.S.

**Ricardo Robinson** — Braden River H.S.; Allatoona HS; Horizon Winds;

Medellin Gran Banda

**Zach Dye** — Juxtaposition Winter Guard; Northeastern H.S.; New Castle H.S. **Nathan Jennings** — Lassiter H.S.; Paramount Winter Guard; Interplay

Winter Guard

**Jared Littleton** — Seven Lakes H.S.; Spirit Independent; Bryan H.S. **Kelly Mitchell** — West Potomac H.S.; Seven Lakes H.S.; Clovis H.S.; George Mason University; Onyx World

**Derek Smith** — Interplay Winter Guard; Jenison H.S.

**Robbie Arnold** — Lexis Winterguard; George Rogers Clark; LaSalle; Black Diamond Independent

Jessica Francis — Interplay Winter Guard; Jenison H.S.; Plymouth Canton Educational Park

**Bianca Wallace** — Franklin Central H.S.; Legends Drum and Bugle Corps

#### STUDENT INSTRUCTOR ACADEMY: An Educational Leadership Experience for Directors and their Students

The Student Instructor Academy is a dynamic lab for student leaders. Best outcomes are achieved when your school's leadership team and band directors attend the Summer Symposium. The program is designed to equip students with the knowledge to teach other students, their peers. While leadership training is essential to the growth of our band programs, much of the time this training focuses on WHAT leadership is. This new division has been designed to train students to BE real leaders in their programs. Through this training, the students will be equipped with the tools necessary to inspire and train (teach) their peers. They will be trained to help with the musical and visual instruction, which will provide another level of teaching in their programs.

For programs without a large staff, these students will become the technicians to help bridge the teaching from the director to students. Student participants will learn how to effectively communicate with their peers using the same verbiage as their directors and instructors. They will be taught the basic principles of movement, and how to read and clean drill charts.

While preparing them to be secondary teachers/instructors for marching band, the students will also be trained musically to conduct effective sectionals and rehearsals which will be beneficial to the band program throughout the entire year. With this training, these Student Instructors will become a valuable secondary teaching asset to their directors.

Model Student Leaders: The ultimate mission of the Student Instructor Academy is to train student leaders on how to be a MODEL for their band program.

M - Motivate

0 - Observe

D - Demonstrate

E - Educate/Equip

L - Lead

#### 2019 Student Instructor Faculty Includes:

**Joel Denton** — Student Instructor Division Coordinator; Retired Director of Bands, Ooltawah High School, TN

**John Howell** — Nationally-acclaimed visual designer and adjudicator

Additional guest instructors include:

Richard Saucedo — Music for All Educational Consultant

**Greg Bimm** — Marian Catholic H.S., IL

Bobby Lambert — Wando H.S., SC

**David Starnes** — Western Carolina University, NC

Plus, many other directors from nationally acclaimed band programs.





**Students Teaching Students** 

Music for All Summer Symposium offers string students an exciting experience, learning from award-winning faculty and internationally-recognized artists. Students develop skills and musicianship working in diverse styles, from classical and jazz to pop and world music. The hands-on curriculum uniquely integrates collaborative learning side-by-side with world-class performers during both master class jam sessions and on-stage concert performances!

#### **Christian Howes 2019 Artist-in-Residence:**

Yamaha Performing Artist Jazz violinist, educator, and producer Christian Howes brings jazz and improv to the Music for All Orchestra Division. One of the world's most respected jazz violinists, Christian studied classically from the age of five, performing as a soloist with the Columbus Symphony Orchestra at age 16 and he received his bachelor's degree in Philosophy from The Ohio State University. In 2013, he was voted among the top three violinists in JazzTimes' Expanded

Critics Poll and ranked as the #1 "Rising Star" violinist in the Downbeat Critics Poll. He regularly tours throughout Asia, Europe, and the U.S.A.

Ahn Trio in Concert: Orchestra students and the full camp get to enjoy the dynamic Ahn Trio in concert. Orchestra students are also treated to the incredible musicianship of the three Ahn sisters in a master class and in an immersive performance experience.

#### 2019 Orchestra Faculty Includes:

**Douglas Droste** — Orchestra Division Coordinator; Director of Orchestras, Ball State University; Artistic Director, Muncie Symphony Orchestra

**Nicole Deguire** — Fishers High School, IN; Violin

**Doug Elmore** — Louisville Youth Orchestra; Bass

**Andre Gaskins** — Indiana University-Purdue University Fort Wayne;

Fort Wayne Philharmonic; Cello

**Kathy Hershberger** — Freelance musician; Viola **Joel Powell** — Carmel Clay Schools, IN; Violin

Instrumental Merit Scholarships available for Orchestra students, learn more at camp.musicforall.org/scholarships.

The Music Production Boot Camp curriculum is an immersive experience for high school students who will work with and learn from award-winning recording engineers and producers. With a hands-on production approach, interact with professional musicians and recording engineers while recording, mixing, and mastering. Learn the music theory behind some of your favorite hits and hone your own songwriting skills.

- Unparalleled amount of studio time
- Work with the finest gear available
- Create your own beats
- Produce your own mixes
- Do recording sessions with professional musicians

Chuck Ainlay

In a 10,000 square foot state-of-the-art facility, you will learn recording techniques for both electric and acoustic instruments. Production skills for Hip Hop, R&B, Rock, Jazz, and Classical recordings. Learn the basics of industry standard Pro Tools® at an AVID® certified institution. Learn Pop and Rock theory from University-level songwriting and music theory instructors. Learn social media and marketing skills to give you the edge in promoting your projects. This is the summer experience for you if you have strong ambitions in music production and recording. Perhaps you have done some home recording with your computer and know the basics of producing music on a DAW. If you write songs, the Boot Camp offers the opportunities for you to have recordings of them.

**Songwriting Placement:** If you choose songwriting as your focus, then on the first day we will ask you to either perform or play back one of your songs in front of the instructors. This is to place you into a level of songwriting and production classes so that you will learn and grow beyond your current experience.

**Final Concert:** If you placed into the Level 2 songwriting class then the instructor will work with you one-on-one to get your song performance ready, plus the professional Music for All band will perform your song at the final concert.

#### Register at musicforall.org/camp

Select the Music Production Boot Camp division and submit:

1. Sample recordings and productions





For four decades, student leaders and band directors have looked to Bands of America for the latest in marching band performance and leadership training. The Bands of America Drum Major Institute will INFORM and INSPIRE outstanding student leaders, uncovering their innate musical abilities and personal character strengths, while simultaneously providing new skills and perspectives. CORE Teaching Principles - Character, Content, Communication, and Chemistry – permeate every aspect of our **program.** DMI presents a sound and modern curriculum, designed to equip young leaders with advanced leadership techniques for use both in band and in life. Taught by the best educators and leaders in music education, DMI is for veteran drum majors, new drum majors, and any students aspiring to be drum majors. Students will learn musical and visual knowledge possessed by the most effective drum majors. Score study and concise conducting patterns, enhanced visual acuity and showmanship, teaching methods, and instructional insight will inspire/challenge all students regardless of their drum major experience.

#### 2019 Drum Major faculty includes:

**Bobby Lambert** – Drum Major Institute Division Coordinator; Director of Bands, Wando HS, SC; former Western Carolina Drum Major **Claire Albrecht** — Graduate of the University of SC; former Cadets Drum and Bugle Corps Drum Major

**Claire Bogdan** — Band director, DuBose Middle School, SC; former University of South Carolina Drum Maior

**Maurice Burgess** — Choral Director, Chapin Middle School / Music Technology Instructor, Irmo MS International Academic Magnet; former Western Carolina University Drum Major

**Jonathan Cao** — Director of Bands, Vines High School, TX; former Phantom Regiment Drum and Bugle Corps Conductor

**Ellen Chmura** — Assistant Director of Bands, Cain Middle School, TX; former University of North Texas Drum Major

**Samuel Crawford** — Graduate of University of Alabama and former Bluecoats Drum and Bugle Corps Drum Major

**Koji Mori** — Band & Orchestra Director, Lassiter High School, GA; former Phantom Regiment Drum and Bugle Corps Drum Major

**Scott Oliver** — Assistant Director of Bands, Marian Catholic High School, IL; Madison Scouts Drum and Bugle Corps Brass Caption Head

**Ben Pouncey** — Director of Bands, Ashley Ridge High School, SC; former Cadets Drum and Bugle Corps Drum Major

**Taylor Watts** — Assistant Director of Bands, Kell High School, GA; University of Georgia Drum Major

**Ross Werner** — Trumpet Specialist, Paige's Music, IN; former Carolina Crown Drum and Bugle Corps Drum Major

Many things set the Music for All Summer Symposium apart, and one of those is the nightly concert series, one of our student campers' favorite parts of the experience! Each evening features artists and groups presenting a variety of musical performance genres and provides immersive performance experiences for camper students. The 2019 concert series includes these confirmed artists and events:

#### Yamaha Young Performing Artists • Emens Auditorium

Music for All is proud to open its Summer Symposium Concert Series with the Yamaha Young Performing Artists (YYPA) in concert! The YYPA program recognizes outstanding young musicians from the world of classical, jazz, and contemporary music. Winners of the competition perform in concert at the Summer Symposium, with guest Yamaha Performing Artists.

#### United States Army Jazz Ambassadors • Emens Auditorium

The Jazz Ambassadors is the official touring big band of the United States Army. This 19-member ensemble has received great acclaim at home and abroad performing America's greatest original art form, jazz. Concerts by the Jazz Ambassadors' diverse repertoire includes big band swing, bebop, Latin, contemporary jazz, standards, popular tunes, Dixieland, vocals, and patriotic selections, many of which are written or arranged by members of the Jazz Ambassadors. The Jazz Ambassadors' rigorous touring schedule and reputation for excellence has earned it the title "America's Big Band"

#### Ahn Trio • Emens Auditorium

Hailed as "exacting and exciting musicians" by the LA Times, the three sisters of the Ahn Trio (Lucia on the piano, Angella on the violin, and Maria on the cello) have earned a distinguished reputation for embracing 21st century classical music with their unique style and innovative collaborations.

Drum Corps International Central Indiana • Scheuemann Stadium **Featuring:** Carolina Crown — SC, Colts — IA, Crossmen — TX, Madison Scouts — WI, Phantom Regiment — IL, Spirit of Atlanta — GA

Plus... One More Exciting Concert To Be Announced. Stay Tuned!



## Our campus is our canvas.



Place matters. And that is particularly true on Ball State University's beautiful campus—our size, our people, our culture, and our amenities. Our perfect size is one of the reasons students choose us.



EST. 1918



The Middle School Concert Band Camp at the Music for All Summer Symposium is the perfect combination of music, fun, and friendship. Students interact with nationally-recognized middle school-centered educators, make new friendships from students around the country, and the SWAG team, the camp's counselors, teaching assistants, and superheroes. Rec time, team-building activities, and evening concerts round-out an exceptional summer music camp experience.

The Middle School Concert Band Camp is designed for students entering 7th or 8th grade, with at least one year of performance experience on their instrument.



**Tiffany Hitz** Carson M.S., VA; Conductor



**Chris Grifa** Clay M.S., IN; Conductor



**Richard Saucedo** Composer-in-Residence

#### 2019 Highlights Include:

- Professional, student-centered faculty
- Student interaction with composer-in-residence
- Separate dining/dorm facilities for middle school students
- 24-hour supervision by counselors/SWAG Team\*
- Low student-to-counselor ratio
- A positive, caring environment to meet the needs of the middle school student
- Two FREE camp t-shirts for every student

**Parents:** Our Middle School Camp coordinators Keith Ozsvath and Greg Scapillato live the mission every day, as middle school band directors and also as parents. We know you are looking for a safe environment for your child, with exceptional teaching from a distinguished faculty. You also are looking for value. The Music for All Summer Symposium provides lodging, meals, tuition, materials, teachers, and concerts for a reasonable cost that is far exceeded in value and impact.

#### 2019 Middle School Concert Band Camp Coordinators:

**Keith Ozsvath** — Middle School Concert Band Camp Division Coordinator; Band Director, Rotolo Middle School, Batavia, IL

**Greg Scapillato** — Middle School Concert Band Camp Division Coordinator; Band Director, Northbrook Jr. High, Northbrook, IL

\* **About the SWAG Team:** The SWAG Team members are the Music for All camp's counselors, teaching assistants, and superheroes. They are selected by vigorous application process, undergo a background check, and carry forward the tradition of ensuring safe, positively life-changing experiences for campers.

Instrumental Merit Scholarships available for Middle School Concert Band students. Visit camp.musicforall.org/scholarships The NEW Middle School Color Guard Track at the Music For All Summer Symposium offers a week-long, immersive camp experience for middle school color guard students. Students will spend a fun, exciting, and educational week with expert instructors and fellow middle school campers from around the country. Designed from the ground up with the middle school student in mind, students will grow as spinners, dancers, performers, and individuals. Their experience will be positively life-changing! The Middle School Color Guard Camp is designed for students entering 7th and 8th grade who are relatively new to the color guard activity. Beginners and students with one season of experience are encouraged and welcome to attend.

#### 2019 Highlights include:

- Professional, student-centered faculty
- Daily instruction in flag and dance technique
- Leadership workshops
- Evening concerts including DCI Central Indiana Show
- Separate dining/dorm facilities for Middle School students
- 24-hour supervision by counselors/SWAG Team\*
- Low student-to-counselor ratio
- A positive, caring environment to meet the needs of the middle school student
- Two FREE camp shirts for every student

**Parents:** Our middle school color quard camp coordinator, Susie Harloff, lives the mission every day, as a middle school guard director and also as a parent. We know you are looking for a safe environment for your child, with exceptional teaching from a distinguished faculty. You also are looking for value. The Music for All Summer Symposium provides lodging, meals, tuition, materials, teachers, and concerts for a reasonable cost that is far exceeded in value and impact.

#### 2019 Middle School Color Guard Faculty Includes:

**Susie Harloff** — Middle School Color Guard Camp Division Coordinator; Avon, IN; 2017 Tournament of Roses, Honor Band Color Guard Director

**Jared Littleton** — Color Guard Director, Seven Lakes High School, TX Jessica Francis — Interplay Winter Guard; Teacher Linden Community Schools, MI

\* About the SWAG Team: The SWAG Team members are the Music for All camp's counselors, teaching assistants, and superheroes. They are selected by vigorous application process, undergo a background check, and carry forward the tradition of ensuring safe, positively life-changing experiences for campers.



June 24-29, 2019 • Leadership Weekend June 22-23, 2019 • **18** • Enroll at www.m<mark>usicforall.org/camp or call</mark> 800.848.2263

Students and parents: learn about life at camp with videos, photos, and the camp blog at musicforall.org/camp



#### **Directors: how to attend FREE!**

- Bring 12 students from your school and come totally free.
- Bring 6 students and come tuition free.



#### Are you interested in becoming a bus captain?

www.musicforall.org/bus

As a bus captain, you will:

- Attend the Summer Symposium at no cost.
- Increase your student count! Count each registered and paying student camper on your bus as one of your students, entitling you to one free student or director slot for each 12 paying campers on the bus.
- Offer students our lowest enrollment

For more information visit www.camp.musicforall.org/bus or email Camilla Stasa at cam@musicforall.org



PAYMENT OPTIONS	DEADLINE	PRICE
Super Saver	Register & pay by January 31, 2019 (\$250 Deposit Option Available)	Residential - \$615 Commuter - \$545
Early Bird	Register & pay by March 31, 2019 (\$250 Deposit Option Available)	Residential - \$665 Commuter - \$545
Full Fee	Register & pay by May 20, 2019	Residential - \$715 Commuter - \$595
Add Leadership Weekend (High School Students Only)		Residential - \$260 Commuter - \$205
Leadership Weekenc	Only Register & pay by May 20, 2019 (\$250 Deposit Option Available)	Residential \$395 Commuter \$325

## REGISTRATION AND FEES Register online today at musicforall.org/camp.

Questions? Call 800.848.2263 or email info@musicforall.org.

**Instrumental Merit Scholarships and Need-Based Scholarships:** Instrumental Merit Scholarships up to \$200 are available for **national**, **state**, **region**, **and district honor ensemble members to attend the** concert band, jazz, and orchestra divisions. Visit musicforall.org/scholarships to see available instrumental and need-based scholarships.

#### Why Should You Choose the Music for All Summer Symposium?

Music for All has been providing positively life-changing experiences at its summer camp for 40 years. It's "America's Camp: "the national summer learning experience for band and orchestra students & teachers. We bring together the best faculty, exciting concerts and events, and students from band and orchestra programs from coast-to-coast who share a love of music-making, performance, and student leadership.

The Music for All Summer Symposium offers a week-long, immersive camp experience for high school and middle school students in instrumental and color quard performance and leadership!

#### Expect to....

- Take musical and performance skills to the next level
- Meet others who share your interests and form friendships that last a lifetime
- Acquire leadership skills
- Be immersed in a week of music, performance and fun

#### What sets the Music for All camp apart?

- Challenging curriculum for all levels
- Nationally-recognized faculty
- Leadership: the theme that runs throughout all camp divisions
- Concerts and events every night
- National faculty and national standards with one of America's leading organizations
- A safe, away-from-home "collegiate" experience in the premier facilities of Ball State University

**Ball State University:** The Music for All Summer Symposium features some of the newest and most recently renovated residence halls on the beautiful Ball State University campus. Housing facilities feature state-of-the-art technology and first-class amenities. Dining facilities offer a wide variety of food choices and service styles. BSU's culinary-trained chefs put a lot of time into preparing the healthiest and tastiest food possible.



# PARENT/

The Parent/Booster Institute is coordinated by one of the nation's leading scholars and advocates for modeling and empowering parent/booster program success. During this one-day event, we promise to equip you and your booster parents with the tools to develop and operate a comprehensive strategic and practical plan for success, including:

- Establishing a clear purpose statement and essential core values
- Establishing and maintaining legal status and legal, financial and ethical governance, including organizational tools for 501(c)(3), bylaw, and financial record-keeping
- Developing and implementing concepts for successful organizational structure
- Protecting and building the value of your education and booster support program
- Maximizing your organization's community music and arts advocacy potential
- Transforming your program into a community recognized and appreciated brand
- Event planning and successful fundraising support
- Knowing and using proven tools and tips for successful parent/booster communications
- Strengthening volunteer management, including recruitment, assignments, retention, and recognition
- Learning how to maximize the critical partnership between the educator and parent/booster to achieve the ultimate win (teacher) win (parent) win (child).
- Our sessions will be engaging, collaborative and interactive. Networking opportunities (with faculty and others attending) will abound. In addition to what you learn and absorb on site, each participant will also leave with David Vandewalker's Strategic Plans to Multiply text and other workshop materials.

Who should attend? Everyone responsible for and/or interested in the success of your program and music education in your school and community, including Booster officers, executive committees and committee and fundraising/program chairs; teachers, instructors, boosters looking to help make their organization stronger; music education students looking to learn more.

Small or large programs, strong or weak, urban, suburban or rural, developing, emerging or new programs...we promise value and valuable information for everyone. Visit www.musicforall.org/boosters to learn more about the curriculum and program and the "Why" you should attend.

Why Music for All? For more than 40 years, the Music for All Summer Symposium has provided a safe and exhilarating environment for learning and personal growth. It's the perfect setting for booster programs, officers and parents to learn and be inspired to pursue success. It's "America's Camp" and now, once again, it's opening its arms and extending support to an essential element of successful music programs: the parent/booster. A great deal of information, networking and planning opportunities will be packed in to a one-day learning commitment from you.

**\$119 per person** – Includes tuition, workbook, meals, and free ticket to the DCI Central Indiana Show at Scheuemann Stadium. (Housing not included) **\$99 per person** — Register four or more from your school.

Visit www.musicforall.org/boosters to learn more.



"THREE THINGS REQUIRED FOR A SUCCESSFUL **BAND PROGRAM...TOTAL COMMITMENT** AND DEDICATION FROM THE STUDENTS, **INSTRUCTIONAL STAFF AND THE PARENT/ BOOSTERS... IF ONE IS LACKING, YOU WILL NOT ACHIEVE THE PERFORMANCE LEVELS** FOR WHICH WE STRIVE."

– 2013 Patrick John Hughes Parent/Booster Award Recipient, Dick Zentner quoting Bands of America Hall of Fame Member L.J. Hancock





DSI OFFERS THE MOST COMPLETE LINE OF PRODUCTS FOR YOUR COLOR GUARD. USED BY MORE DRUM CORPS, WINTER GUARDS, HIGH SCHOOLS, AND COLLEGES THAN ANY OTHER BRAND.





#### **EVER-DRI GLOVES**

Don't be fooled by cheap imitations of the industry's best selling color guard glove. The Ever-Dri gloves are the most durable and longest lasting guard gloves you can buy and still machine washable. Ever-Dri Gloves are the Official Gloves of WGI.

BEST SELLER







#### **EVER-JAZZ SHOES**

Flexible, stylish, and designed for dancers by dancers. All of the features of an indoor jazz shoe but made for outdoor use. The Ever-Jazz shoes have soles that are sewn on so they never separate away from the upper like other copycat products. Plus, the Ever-Jazz are 100% machine washable!

#### FLAGS & ACCESSORIES

DSI offers a full line of cut and sewn, digital, hybrid, swing, practice, and performance flags in a huge variety of colors and sizes. You can even design your own.



DSI strives to develop superior products that you can trust and has a long history of providing these products to the world's top performers. Because of this, DSI is proud to have created the Official Rifle, the Official Sabre, and the Official Glove of WGI.



#### **2019 Advocacy in Action Award Winners Announced**

Music for All's Advocacy in Action Awards recognize music programs, schools, and communities across the United States that demonstrate outstanding achievement in efforts to provide access to music education for all students. To qualify for the Advocacy in Action Award designation, schools and districts submitted detailed descriptions of their music programs and project entries. Submissions were reviewed by a national panel of educators, administrators, community leaders, and business leaders. You can read and be inspired by the detail of all of our award-winners online at advocacy.musicforall.org. **Here are some featured winners.** 

#### Fundraising & Sponsorship

#### "Blitz Boost" Rouse H.S., TX

The Blitz is a six-week online direct donation program that supplements the Rouse High School Band's budget each year. The booster organization hosts a Telethon Pizza Party for the students to call and text family, friends, and community members, and at the end of this year's Telethon, they had approximately \$12,000 pledged of their \$20,000 goal. Students texted, emailed, and shared links to the Blitz website on social media, and they increased momentum through student-driven incentives, such as free smart music passes for the student in each section with the highest donations. Overall, the Blitz raised \$26,000 for the Rouse High School Band program this year.

#### **Marketing & Promotion**

#### "Extended Community Building" Highland H.S., AZ

The goal of Highland High School's Extended Community Building is to market their orchestras to the large population of retired adults moving to retirement communities, encouraging them to come to performances by bringing the concert to them. The model begins with a one

semester Strolling Strings class where students learn the "strolling" aspect of memorization and how to communicate and visit with the crowd – a large part of why people come to the show. During the second semester, they begin to travel, performing up to 10 gigs per year. After many years of relationship building, the program has grown substantially, with their holiday concerts selling out all three performances in a 900-seat auditorium.

#### Parent & Booster Involvement

#### "Private Lesson Scholarships" Princeton City School District, OH

While it is not required to attend private music lessons at Princeton, many students desire to do so. In 1961, Princeton Music Boosters started awarding 2 scholarships allowing students to attend private music lessons. Today, they award 25 scholarships ranging in value from \$500-\$750. About two-thirds of the scholarships are named in memory or in honor of loved ones and are funded by private donations from alumni, staff, and supporters. The remaining are funded by the Princeton Music Boosters from their general budget and a variety of fundraising activities.

#### **Recruitment & Retention**

#### "Knights of the Rock Table" Windsor H.S., NY

The Windsor High School Music Program works to ensure that every student can participate in a course or ensemble pertaining to their musical interests, offering exciting opportunities for non-traditional musicians in addition to Band and Chorus. This was the motivation behind the Knights of the Rock Table (KORT), a music program created based on the students' musical interests that has led to the creation of a variety of new courses such as Piano, Guitar, Bass Guitar, and Drum Set. By offering a "music education for everyone," participation in their ensembles skyrocketed and over 80% of incoming freshmen choose to fulfill their mandatory Fine Arts credit with a music course.

#### **Decision-Maker Interaction**

#### "Success Through Collaboration" Northbrook Jr. High School, IL

The collaborative relationship between administration and music educators is a hallmark of Northbrook School District 28. At least two administrators attend every concert for performing groups, participate regularly and actively in booster meetings, and are involved in music productions at the elementary level. The music faculty set administrators up for success by providing them with data that allows the administration to approach the Board of Education fully prepared to speak to the needs of the music department from a factual and historical perspective.

#### Community Engagement

#### "Right Now (We Need One Another)" Charlottesville H.S., VA

In the wake of the deadly events of August 11-12, 2017, a group of five Metro Nashville Schools students showed their love and support for the Charlottesville community by recording a version of BeBe Winans's song "Right Now (We Need One Another)" and putting together a heartwarming video message that was emailed to teachers at Charlottesville High School. On Friday, September 15, the two groups of students came together to perform the song at a school-wide assembly at Charlottesville High School. Nine days later, the video of the combined performance was broadcast as part of the Concert For Charlottesville featuring musicians such as Dave Matthews, Pharrell Williams, and Stevie Wonder.

#### **2019 ADVOCACY IN ACTION AWARD** RECIPIENTS

(The winners of the debut year of the Advocacy in Action Awards were announced January 15)

#### **FUNDRAISING & SPONSORSHIP**

#### **Fundraising Event**

GOLD: "Bowling for Bands" Hastings M.S. and H.S., MI SILVER: "Outdoor Music Festival" Tarpon Springs Leadership Conservatory for the Arts, FL BRONZE: "Bulk Corn Sale" Lake Hamilton H.S., AR HONORABLE MENTION: "Cantonstock" Canton Public Schools, MA

#### **Fundraising Program**

GOLD: "Blitz Boost" Rouse H.S., TX

#### **MARKETING & PROMOTION**

#### Concert/Contest Program Book

GOLD: "Norwin Bands Concert Program" Norwin M.S. and H.S., PA

#### Miscellaneous Activity

**GOLD:** "Extended Community Building" Highland H.S., AZ SILVER: "Take the Field with Pride Photo Program" Broken Arrow H.S., OK

#### Miscellaneous Multimedia

GOLD: "Promotional Campaign for the Biloxi Band" Biloxi H.S., MS SILVER: "Alone' Promotional Video" Castle H.S., IN

#### Outdoor Billboard

GOLD: "#CARNEGIEBOUND Billboard" Baker H.S., LA

#### Press/Media Kit

GOLD: "Media Relations Materials" Longwood Central School District, NY

#### **Print Advertisement**

GOLD: "Scheherazade Concert Poster" Haltom H.S., TX

#### **Program Website**

GOLD: "Band Website" Prosper H.S., TX SILVER: "Performing Arts Website" Creekside M.S., IN Promotional Flyer/Poster

GOLD: "Poster Campaign" Haltom H.S., TX

SILVER: "Why Music?" Norwin M.S. and H.S., PA Promotional Clothing Item GOLD: "Uniform T-Shirt" Castle H.S., IN

Social Media Engagement GOLD: "Social Media" Tarpon Springs Leadership Conservatory for the Arts, FL SILVER: "Section of the Week /Instagram Takeover" Rouse H.S., TX BRONZE: "Senior Spotlight"

Rouse H.S., TX HONORABLE MENTION: "Bands

of America Hype Video" Rouse H.S., TX

#### Television/Radio Promotion

GOLD: "GRHS Chorus Launch" Glen Ridge H.S., NJ

#### **PARENT & BOOSTER INVOLVEMENT**

#### Parent/Booster Engagement Program

GOLD: "Private Lesson Scholarships" Princeton City School District, OH SILVER: "Band Together" O'Fallon Township H.S., IL BRONZE: "Band Boosters" Tarpon Springs Leadership Conservatory for the Arts, FL HONORABLE MENTION: "Spring Arts Showcase"

**Washington Heights Expeditionary** Learning School, NY

#### **Volunteer Opportunity**

GOLD: "Historical Archive" Greenwood Community H.S., IN SILVER: "9/11 Memorial Taps and Sunset" Youth Orchestras of Lubbock, TX BRONZE: "IV Band Quarter Auction" Indian Valley School, OH

#### **DECISION-MAKER INTERACTION**

#### **Engagement with** Administrator/Administration

GOLD: "Special Ed Music Program"

Spring Valley Academy, CA SILVER: "Stakeholder Collaboration and Involvement" Morton School District 709, IL BRONZE (TIE): "Success Through Collaboration" Northbrook Jr. High School. IL BRONZE (TIE): "Getting to Know You"

#### **Engagement with Elected Officials**

Cedar Grove H.S., NJ

GOLD: "March to P.E. in South Carolina (S. 302)' Wando H.S., SC

SILVER: "Music Under the Stars Community Outreach Concert" Desert Vista H. S., AZ

#### **RECRUITMENT & RETENTION**

Beginning Recruitment Program

GOLD: "Recruitment is a Process, Not an Event" Creekside M.S., IN SILVER: "Music Academy Recruiting" Mater Dei H.S., CA BRONZE: "Beginning Program

Recruitment" Desert Hills H.S., UT

HONORABLE MENTION: "Beginning Band Recruiting"

Hillcrest Intermediate School, PA

#### Middle School Retention Program

GOLD: "Alumni Festival" Northbrook Jr. High School, IL SILVER: "Middle to High Retention Plan" Cedar Grove H.S., NJ

#### **High School Recruitment Program**

GOLD: "Music Recruiting" St. Francis Preparatory School, NY SILVER (TIE): "Arts Recruiting" Tarpon Springs Leadership Conservatory for the Arts, FL SILVER (TIE): "Musical Mentors" Capistrano Valley H.S., CA BRONZE: "Recruitment Program" North Cobb H.S., GA HONORABLE MENTION: "Music Business Recruiting"

#### East Central H.S., TX High School Retention Program

GOLD (TIE): "CG Tonight!" Cedar Grove H.S., NJ GOLD (TIE): "Knights of the Rock Table" Windsor H.S., NY SILVER: "Ice Cream (Teambuilding) Social" John Foster Dulles H.S., TX BRONZE: "CGHS Lettering in Music" Cedar Grove H.S., NJ

#### Recruitment Video

GOLD: "Recruitment Video" Vestavia Hills H.S., AL SILVER: "2017 Grant Video" Youth Orchestras of Lubbock, TX BRONZE: "Recruitment Video" Prosper H.S., TX **Recruitment Event/Activity** 

GOLD: "Exchange Concert Program" Cedar Grove H.S., NJ SILVER: "Pep Band Invitational" Orleans Jr./Sr. High School, IN

#### **COMMUNITY ENGAGEMENT**

**Community Engagement Program** 

GOLD (TIE): "Free to Be...You & Me" Cedar Grove H.S., NJ

GOLD (TIE): "StringWizards" St. Ignatius College Prep, IL

SILVER: "Bridging Adolescence: A River Flows Through Us"

Marshwood M.S., ME BRONZE: "Music Matters

Takes to Town!" Cedar Grove H.S., NJ

HONORABLE MENTION: "AnARTchy"

B.E. Mays H.S., GA

#### Community Engagement Video

GOLD: "Right Now (We Need One Another)" Charlottesville H.S., VA

#### **Community Service Project**

GOLD (TIE): "School Supply Drive for LowCountry Orphan Relief" Wando H.S., SC

GOLD (TIE): "Right Now (We Need One Another)" Charlottesville H.S., VA

SILVER: "Holiday Charity Concert" Jensen Beach H.S., FL **BRONZE:** "OCG Community

Service Project"

#### Owasso H.S., OK **Community Event**

GOLD: "Right Now (We Need One Another)" Charlottesville H.S., VA

SILVER: "B.A.M. (Burrell Arts and Music) Night" Burrell School District, PA

BRONZE: "Giving Back!"

Lava Ridge Intermediate School, UT HONORABLE MENTION: "Performing

Arts Spectacular" East Central H.S., TX

HONORABLE MENTION: "Evening of Strings"

Miami Valley Orchestra, OH HONORABLE MENTION: "YOL

Percussion Circles with the Elder Community

Engagement Program"

Youth Orchestras of Lubbock, TX







Indianapolis is proud home to Music For All and the National Festival. Make the most of your visit. Take in the pageantry of competition, then get out and see the city. Better yet, add a day or two to your trip. The city offers a collection of museums and attractions to keep you entertained all day, and a food scene with options to please every palette.





## Collect • Share • Inspire

The Advocacy in Action Awards program is designed to collect, recognize, and share effective practices and initiatives that support music education in our schools. We hope that by celebrating these programs, we can inspire others to lead by example and take action in their own programs and communities.

## Take the lead and show the world your advocacy in action!

#### **CATEGORIES INCLUDE:**

- ♪ Decision-Maker Interaction
- Recruitment & Retention
- Community Engagement
- ♪ Parent & Booster Involvement
- ♪ Fundraising & Sponsorship



For too long music advocacy has leaned mainly on research-based justifications. Let's get practical.

—Eric Martin, President & CEO, Music for

77

Applications open March 1, 2019. For more information, visit advocacy.musicforall.org



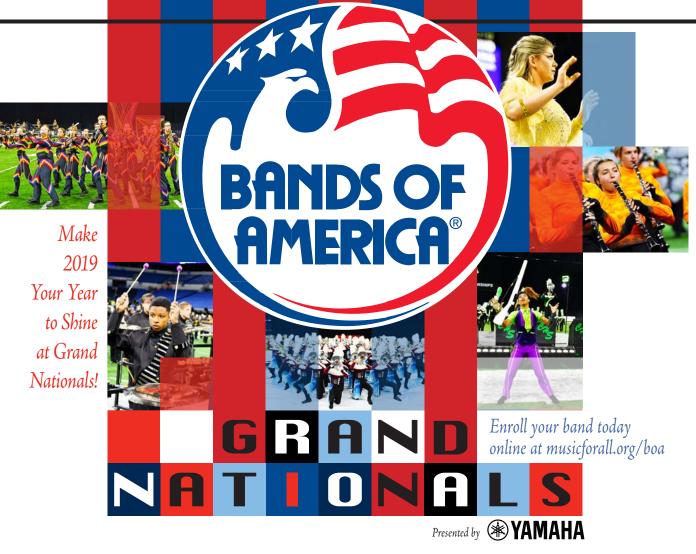












#### November 14-16, 2019 | Lucas Oil Stadium | Indianapolis, IN

The nation's premier marching band event since 1976, Bands of America Grand National Championships takes place in the beautiful Lucas Oil Stadium, the first professional stadium built with the marching arts in mind.

Grand Nationals is a culminating experience for your students, to perform on the largest national stage alongside bands from across America. Each band receives recorded evaluation from a premier panel of marching music and arts adjudicators to help you take your band to the next level. The atmosphere of Grand Nationals is electric for

the performers, providing your students and your parents/boosters with an unforgettable experience in a supportive environment where the pursuit of excellence is celebrated by all in attendance, from volunteers and staff, to the spectators in the stands.

The Grand National Championships is a three-day Preliminary, Semi-Finals, and Finals event that has a maximum of 118 participating bands. Judging responsibilities will be divided into Panel 1 and Panel 2, alternating between blocks over Thursday and Friday, balanced with like numbers of bands from each class. A minimum of 30 bands will then advance to

Semi-Finals with a formula that ensures inclusion of representatives of each of the four classes and top scoring bands from the two separate Prelims panels and the overall event. The top 12 scoring bands from Semi-Finals, regardless of class, advance to Saturday evening's Finals.

Visit musicforall.org/boa to download the BOA Official Procedures and Adjudication Handbook for specifics. Enrollment is open to all high school marching bands, with space for 118 bands in preliminaries, on a first-come, first-served basis. Grand National Championships enrollment fee is \$975 and includes a



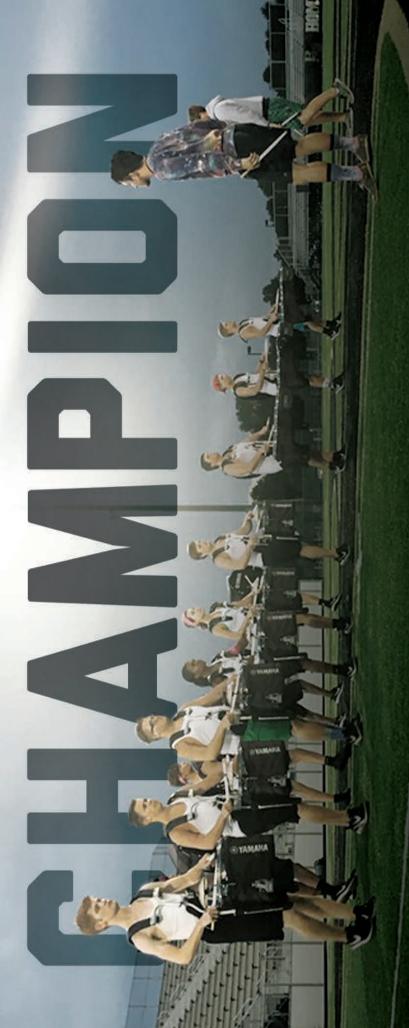
▲ Carmel H.S., Carmel, Indiana, 2018 Bands of America Grand National Champions

package of Semi-Finals tickets, field passes, and director/staff badges (face value of tickets and passes: at least \$1,839 minimum).

#### How to Enroll

Enroll your band today online at musicforall.org/boa

WHAT IT TAKES TO BE A



EVERY WARM-UP - EVERY REHEARSAL - EVERY PERFORMANCE - EVERY TIME





### Regional and Super Regional Championships



We provide the finest venues, quality evaluation, and opportunities to observe other bands, all in a positive, affirming, and celebratory atmosphere. Participating bands receive commentary from the most skilled judges and educators in the nation. For the band director, Bands of America Championships are an opportunity to demonstrate excellence, and to evaluate the achievement of your students, as well as the progress of your program on a national level.

How to Enroll: All high school bands are eligible to enroll in Bands of America Regional, Super Regional, and Grand National marching band championships. All events are open on a firstcome, first-served basis, while space is available. Bands may choose competitive or input only participation. Applications must be signed by both the director and the school principal or superintendent, and must be accompanied by the Participation Cooperative Fee to be considered a complete registration.

Early Season Regional Championships: \$700. Regular Season Regional Championships and Super Regionals: \$875

The enrollment fee includes a quantity of day passes, field passes and director/staff badges. Visit www.musicforall.org/boa for links to the full Application Requirements, the Adjudication and Rules Handbook, and to enroll in the 2019 BOA Championships.

Equal priority scheduling will be granted to complete registrations that are postmarked on or before January 31, 2019. After January 31, preliminary performance times are based on the postmark of completed application (USPS postmark, or timestamp of completed online registration), with the earlier postmark receiving the later performance time, if space is available. A complete registration consists of an application, a signed consent form, and payment.

"The insight that the clinicians offered was tremendously valuable, and will undoubtedly have a positive impact on the quality of our program. I would never have imagined in my 20-year career, such a helpful and positive experience. I will most certainly recommend this to other colleagues."

Carl Soucek, Carroll H.S., OH

#### Post-event, Sunday Clinics

Bands of America offers optional, post-performance Director Clinics for additional, in-depth, focused input in a private evaluation setting. These one-hour sessions are designed for directors and staff to analyze your performance from the previous day's BOA Championship with Bands of America music and visual judges in a positive and constructive atmosphere. Clinics take place the Sunday morning following the Saturday Championship and are offered on a first-come, first served basis, limited to 14 bands. The clinics are packed with ideas, suggestions and tools. You can discuss aspects of your performance, design, or topics of your choosing. The clinic fee is \$275. Any clinics not having six bands registered by May 15, 2019 may be canceled.

Visit musicforall.org/boa and click on Clinics to watch a video and hear what directors and judges are saying about the Bands of America Clinics.

Enroll your band online at musicforall.org/boa

#### 2019 BOA FALL SCHEDULE

September 21 McAllen, TX

Veterans Memorial

Stadium

September 21 Toledo, OH

University of Toledo (Site to be confirmed)

September 21

Kentucky/Tennessee (Site TBD)

September 28 Flagstaff, AZ

Northern Arizona

University

September 28 Austin, TX

Kelly Reeves Athletic Complex

September 28 Northeast OH

(Site TBD)

September 28

Cedar Falls, IA

University of Northern Iowa

October 5

Dallas/Ft. Worth, TX

Pennington Field

October 5

Houston, TX Legacy Stadium

October 5

Mid-Atlantic

(Site TBD)

October 5

**Southwest Ohio** 

(Site TBD)

October 12

Midland, TX

Grande

Communications

Stadium

October 12 Johnson City, TN East Tennessee State University

October 12 Orlando, FL Camping World

Stadium

October 18-19 St. Louis, MO **SUPER REGIONAL** 

The Dome at America's Center

October 19 Waco, TX (Site TBD)

October 19 Fresno, CA Buchanan H.S.

October 25-26 Indianapolis, IN **SUPER REGIONAL** 

Lucas Oil Stadium

October 26 Lynchburg, VA Liberty University

October 26

Powder Springs, GA McEachern HS

November 1-2 San Antonio, TX **SUPER REGIONAL** 

Alamodome

November 2

Southern California

(Site TBD)

November 9 St. George, UT Dixie State University

November 14-16, 2019

#### **GRAND NATIONAL** CHAMPIONSHIPS

Indianapolis, IN + Lucas Oil Stadium

## **2019** Music for All National Festival

presented by **YAMAHA** 

Indianapolis comes alive with music across the city during the Music for All National Festival, presented by Yamaha, March 14-16, 2019. Enjoy outstanding scholastic musical ensembles from across America.

#### **Watch Live Online**

Can't be there in person? Enjoy live streams online — subscribe through FloVoice.com or FloMarching.com for access to all of the live concerts at every Festival venue.

Subscribe to watch live at FloVoice or FloMarching



#### PERFORMANCE SCHEDULE

#### Thursday, March 14 • Chamber Music National

#### **Festival Performances**

4:00 p.m.
4:45 p.m.
5:30 p.m.
6:15 p.m.
7:60 p.m.
6:15 p.m.
7:00 p.m.
7:00

#### **National Concert Band Festival Featured Band Performances**

5:00 p.m. Edmond North High School Wind Ensemble; Edmond, OK
 6:00 p.m. Bentonville High School Wind Symphony; Bentonville, AR
 7:00 p.m. Blue Springs South High School Wind Symphony; Blue Springs, MO
 8:00 p.m. William Mason High School Wind Symphony; Mason, OH

#### **National Concert Band Festival Invited Band Performances**

5:30 p.m. South County High School Symphonic Band; Lorton, VA
 6:45 p.m. Westfield High School Wind Ensemble; Westfield, NJ
 8:00 p.m. Cypress Bay High School Wind Symphony; Weston, FL

#### **Sandy Feldstein National Percussion Festival Performances**

5:00 p.m. Permian High School Percussion Project; Odessa, TX
 6:00 p.m. Spartanburg High School Percussion Ensemble; Spartanburg, SC
 7:00 p.m. Yorktown High School Percussion Ensemble; Arlington, VA
 8:00 p.m. Woodland High School Percussion Ensemble; Stockbridge, GA

7:00 p.m Featured Choir Concert – The University of Louisville Cardinal Singers, Kent Hatteberg, Director

8:00 p.m Chamber Music Concert sponsored by Vandoren & Yamaha

#### Friday, March 15 • National Choir Festival Performances

2:40 p.m.

,,		
8:05 a.m.	Ravenwood High School Chamber Choir; Brentwood, TN	
8:30 a.m.	East Jessamine High School Chorale; Nicholasville, KY	
8:55 a.m.	East Jessamine Middle School 8th Grade Chorus; Nicholasville, KY	
9:20 a.m.	Cuthbertson High School Ladies Chorus; Waxhaw, NC	
9:45 a.m.	Arvada West High School Company West; Arvada, CO	
10:10 a.m.	Liberty High School Women's Ensemble; Colorado Springs, CO	
10:35 a.m.	Colegio Santa Gema Coro Juvenil; Carolina, Puerto Rico	
1:00 p.m.	Spencerville Adventist Academy Honors Chorus; Spencerville, MD	
1:25 p.m.	Glen Cove High School Select Chorale; Glen Cove, NY	
1:50 p.m.	Herron High School Concert Choir; Indianapolis, IN	
2:15 p.m.	William Mason High School Honors Concert Choir; Mason, OH	

TC Willliams High School Advanced Choir; Alexandria, VA

#### **National Concert Band Festival Featured Band Performances**

8:30 a.m. Evanston Township High School Wind Symphony; Evanston, IL
9:30 a.m. Oconomowoc High School Wind Symphony; Oconomowoc, WI
10:30 a.m. Mill Creek High School Wind Ensemble; Hoschton, GA
11:30 a.m. Mountain Ridge High School Wind Ensemble; Glendale, AZ
1:00 p.m. Oswego High School Wind Symphony; Oswego, IL
2:00 p.m. Lakeland Senior High School Wind Symphony; Lakeland, FL
3:00 p.m. College Park High School Wind Ensemble; The Woodlands, TX

#### **National Concert Band Festival Invited Band Performances**

8:30 a.m. Yorktown High School Symphonic Band; Arlington, VA
9:45 a.m. Coral Reef High School Wind Ensemble; Miami, FL
11:00 a.m. Potomac Falls High School Symphonic Band; Sterling, VA
12:15 p.m. West Valley High School Wind Ensemble; Yakima, WA

#### **Chamber Music National Festival Performances**

8:30 a.m. Rolling Meadows High School Chamber Orchestra; Rolling Meadows, IL
9:15 a.m. Herricks High School Clarinet Trio; New Hyde Park, NY
10:00 a.m. Willis High School Low Brass Quartet; Willis, TX
10:45 a.m. Herricks High School Cello Quartet; New Hyde Park, NY
11:30 a.m. Willis High School Wind Ensemble Clarinet Quartet; Willis, TX
1:00 p.m. Willis High School Wind Ensemble Flute Quartet; Willis, TX
1:45 p.m. Birdville High School Saxophone Quartet; North Richland Hills, TX
2:30 p.m. Klein Collins High School String Quartet; Spring, TX
3:15 p.m. Cypress Woods High School Crimson Quintet; Cypress, TX
4:00 p.m. Willis High School Trumpet Quartet; Willis, TX

#### **Orchestra America National Festival Performances**

9:00 a.m. Lassiter High School Chamber I Orchestra; Marietta, GA
11:00 a.m. Cinco Ranch Jr. High Symphony Orchestra; Katy, TX
2:00 p.m. Seven Lakes Junior High School Honors Orchestra; Katy, TX
4:00 p.m. Ravenwood High School Honors Chamber Orchestra; Brentwood, TN

#### **Sandy Feldstein National Percussion Festival Performances**

9:00 a.m. Edmond North High School Percussion Ensemble; Edmond, OK
 10:00 a.m. Birdville High School Percussion Ensemble; North Richland Hills, TX
 11:00 a.m. San Marcos High School Percussion Ensemble; San Marcos, CA
 12:30 p.m. Grain Valley High School Percussion Ensemble; Grain Valley, MO
 1:30 p.m. Evanston Township High School Percussion Ensemble; Evanston, IL
 2:30 p.m. Keller Central High School Percussion Ensemble; Fort Worth, TX

#### National Concert Band Festival Performances (Middle School Bands)

2:00 p.m. Argyle Middle School Honor Winds; Argyle, TX
2:45 p.m. Trinity Springs Middle School Wind Ensemble; Fort Worth, TX
3:30 p.m. Sartartia Middle School Wind Ensemble; Sugarland, TX
4:15 p.m. Kaimuki Middle School Symphonic Winds; Honolulu, HI

8:00 p.m. Honor Orchestra of America & Jazz Band of America Concert

### Saturday, March 16 • National Concert Band Festival Featured Band Performances

8:30 a.m. Keller Central High School Wind Ensemble; Fort Worth, TX
9:30 a.m. Permian High School Symphonic Band; Odessa, TX
10:30 a.m. San Marcos High School Wind Symphony; San Marcos, CA
11:30 a.m. North Hardin High School Wind Symphony; Radcliff, KY

#### National Concert Band Festival Performances (Middle School Bands)

8:30 a.m. Lynn Lucas Middle School Honor Band; Willis, TX
 9:15 a.m. Cooper Middle School Symphonic Band; McLean, VA
 10:00 a.m. Crossroads South Middle School Wind Ensemble; Monmouth Junction, NJ

12:00 p.m. National Percussion Festival Honors Concerts

1:30p.m. Music for All National Choir with the Ball State University Orchestra

8:00 p.m. Honor Orchestra of America Concert – Schrott Center 8:00 p.m. Honor Band of America Concert – Clowes Memorial Hall

## SELECTING REPERTOIRE: A MATTER OF CONSCIENCE, A PERSONAL VIEWPOINT

By Craig Kirchhoff | Yamaha Master Educator

Tvery year that we teach and conduct we are challenged by the inevitable ✓ process of making decisions about the repertoire that we will share and explore with our students. The process is a daunting one because it challenges us to re-examine our values and our depth as music educators and musicians. Selecting repertoire is not about choosing pieces to play; selecting repertoire is about defining a curriculum and our beliefs about what music education should be for our students. Selecting repertoire is also about commitment, exposure, and risk: commitment, because the music that we rehearse and perform defines our values; exposure, because we share this repertoire with our students and eventually with an audience; and risk, because the music we select may not always resonate with what students, parents, and administrators believe to be the purpose of a band program in an academic setting.

#### The Value System Behind Our Actions

Nearly twenty years ago composer Warren Benson asked an important rhetorical question at an international conference of conductors and teachers. "What was it that brought us to music in the first place?" Warren's answer has profound implications for our role as music educators.

"It is something in humankind that we find since the beginning of time that compels us to put an engraving on the handle of a knife, a design on the blade of an oar, or a configuration on the exterior of a ceramic pot. It requires that we sing to be born, sing to die, sing to plant, sing to be together, and sing to be alone." <sup>2</sup>

What Warren was describing is the creative and artistic spirit that is an inherent part of our nature; it is a part of

"The future of music may not be with music itself, but rather...in the way it makes itself a part of the finer things humanity does and dreams of."

- Charles Ives

the business of being human. The purpose of music education, therefore, should be to stimulate, nurture, and enhance the creativity, the imagination, and the expressive spirit of our students, qualities that have been a part of their being long before they entered our rehearsal halls or classrooms. Our goal should be to nurture a life-long love affair with music and with the creative process. To accomplish this

goal we have to become evangelists for three essential beliefs that should guide our performance curriculum:

- The process of teaching and exploring music is more important than producing concerts or participating in contests and festivals.
- **2** The educational outcomes for our students must be emphasized over the residual entertainment value that is often a high priority of administrators and parents.
- **3** The long-term value of music education in the lives of our students is more important than the short-term rewards.

In addition, we have to diligently remind ourselves, and others, that the quality of our student's music education is directly related to the quality of the curriculum they study and perform.

#### CRAIG KIRCHHOFF

Professor of Conducting and Director Emeritus of University Bands at the University of Minnesota. Craig Kirchhoff is a Yamaha Master Educator.



#### The Quest for Exemplary Repertoire: The Essence of a Quality Music Education

The article above is the first of many which Music for All will publish throughout 2019 online and and in print, sharing the viewpoints of our world-renowned National Concert Band Festival evaluation panel regarding the necessity of sharing with our students repertoire of the highest artistic merit. The National Concert Band Festival evaluators have identified this focus as a high educational priority.

To this end, our National Concert Band Festival evaluation panel has compiled a "Core Repertoire Guide" for band that is intended to challenge and inspire each of us to seriously consider the artistry and depth of music we share with our students. *This guide can be found* 

at musicforall.org/core-rep. The middle school repertoire guide can also be found at musicforall.org/core-rep.

This first article written by evaluation panel member Professor Craig Kirchhoff inspires us to consider that the music we choose for our students is a reflection of our own musical depth and what we personally value in music repertoire. It is the curriculum for our classroom.

Let this series of articles challenge all of us to refocus our passion for the pursuit of music of artistic merit for our students.

**Interested in hosting** an Affiliate Festival? Music for All continues to expand and sponsor Festivals in areas across the country. Affiliates can be existing festivals or Music for All can assist interested hosts in launching festivals in select areas of the **United States. Contact** information for the hosts of these Affiliate **Regional Music Festivals** is located on our website musicforall.org/armf

#### Music for All provides each Affiliate Festival with:

- Fees and expenses for one National Festival evaluator.
- Student and teacher scholarships to the Music for All Summer Symposium.
- Marketing and promotion assistance through Music for All's marketing strategies.

Contact Music for All at 800.848.2263 if you are interested in the opportunity of hosting or becoming a Music for All Affiliate Regional Music Festival.





## 2019 AFFILIATE REGIONAL MUSIC FESTIVALS

supported by Music for All Music for All Affiliate Regional Music Festivals offer destination trips in addition to the valuable evaluation, clinic, and performance opportunity. Music for All will provide an evaluator for each Affiliate Festival.

Music for All is honored to work with the hosts of these outstanding Festivals. The Affiliate Festival program helps Music for All fulfill its mission to create, provide, and expand positively life-changing experiences through music for all.

#### Western Regional Concert Band Festival

University of Utah Salt Lake City, UT Friday and Saturday, March 1-2, 2019

#### Cincinnati Regional Concert Band Festival

William Mason H.S., Mason, OH Saturday, March 2, 2019

#### Las Vegas Concert Band Festival

Palo Verde H.S., Las Vegas, NV Saturday, March 2, 2019

#### Metro East Concert Band Festival

O'Fallon Township H.S., Milburn Campus, O'Fallon, IL Monday, March 4, 2019

### Pacific Coast Regional Wind Band Festival

California State University, Long Beach, CA Friday, March 8, 2019

#### Indianapolis School Music Festival

Shortridge H.S., Indianapolis, IN Wednesday, March 13, 2019

#### Southeastern Regional Concert Festival at Georgia State University

Georgia State University, Atlanta, GA Wednesday and Thursday, March 27-28, 2019

#### Southern Regional Concert Festival at Russellville Center for the Arts

Arkansas Tech University, Russellville, AR Wednesday and Thursday, March 27-29, 2019

## Oklahoma Bandmasters Association Concert Festival

University of Tulsa, Tulsa, OK Thursday, March 28, 2019

#### Metropolitan Wind Band Invitational

Roxbury H.S., Succasunna, NJ Saturday, March 30, 2019

#### Chicagoland Invitational Concert Band Festival

John Hersey H.S., Arlington Heights, IL Saturday, April 6, 2019

#### Louisiana Concert Band Invitational

East Bayou Baptist Church, Lafayette, LA Saturday, April 6, 2019

#### Great Lakes Concert Band Festival at Eastern Michigan University

Eastern Michigan University, Ypsilanti, MI Friday, April 12, 2019

#### San Joaquin Valley Concert Band Invitational

Clovis North H.S., Fresno, CA Friday, April 12, 2019

#### Prairie State Middle School Concert Band Festival

North Central College, Naperville, IL Friday and Saturday, April 12-13, 2019

### Northwest Regional Concert Band Festival

Mountain View H.S., Vancouver, WA Saturday, April 13, 2019

#### University of Kentucky "Windfest" Concert Band Festival

University of Kentucky, Lexington, KY Saturday, April 13, 2019

#### **Katy Jazz Festival**

Cinco Ranch H.S., Katy, TX Saturday, April 27, 2019

### FALL 2018 AFFILIATE FESTIVALS INCLUDED:

#### Power Band Classic A Music for All Affiliate Marching Band Event

Lake Hamilton H.S., Pearcy, AR Saturday, October 13, 2018

### Southern Invitational Choir Festival & Competition

Georgia Southern University, Statesboro, GA Thursday and Friday, October 18-19, 2018

#### Kettering National A Cappella Festival

Kettering-Fairmont H.S., Kettering, OH Friday and Saturday, November 9-10, 2018

## ASSUMPTION COLLEGE: A SINGLE SOUND SOLUTION FOR MANY ACOUSTICAL NEEDS

By Stacy Hanson | Director of Marketing Communications, Wenger Corporation

A fit for all: The brand new Curtis
Performance Hall at the Tsotsis Academic
Center at Assumption College in
Worcester, Massachusetts, was built to
serve many needs. Class lectures, theatrical
performances, choir concerts and movie
showings all happen at the hall. And those
many needs require vastly different acoustics.



To determine the right sound solution, the school leadership partnered with acousticians, architects, consultants and sound experts. They set out to determine how to create the best-sounding, best-looking space to accommodate the various needs of the students.

Solution for singers and speakers: Choral Director Michelle Graveline wanted a space where her choir could shine for audiences near and far. But the auditorium would also be used as a lecture hall.

"Spoken word is at the low end of reverberation time and choral performance is at the high end of reverberation," explains Alex Bagnall, acoustician with Cavanaugh Tocci Associates, the acoustical consultants on the project.

"Early on, they asked about adjustability. We explored using drapes but the room wasn't big enough to achieve a reverberation time that would be appropriate for choral music. That's when the idea of electronically enhanced acoustics came up," he says.

In order to hear what that might sound like, Bagnall suggested they visit another

school where an electronic system was already in place. It was time for a field trip.

Hear it to believe it: When it comes to technology, sometimes you don't understand it until you experience it.

"We were trying to explain how an active acoustic system might just be the perfect fit," says Ron Freiheit, Director of Acoustics at Wenger Corporation. Active acoustics includes a system of microphones and speakers that help project sound among musicians and into the audience. "We knew they needed to hear it to really understand it."

They invited Graveline and her team to Wartburg College in Waverly, Iowa, where Wenger's Transcend Active Acoustic System is installed in Neumann Auditorium.

"What's great about this system is that it gives facility managers the ability to enhance acoustic environments in virtually any space: performing arts centers, auditoriums, theatres, opera houses, arenas and worship spaces," says Matt Hildebrand, Acoustics Product Manager at Wenger. "It's high-performance and offers great flexibility."

Flexibility includes presets to accommodate everything from a small concert setting to a medium-sized lecture hall to a large chapel simulation. Each preset is customizable and can be changed between uses with the touch of a few buttons.

"Going to Wartburg definitely helped," Bagnall says. "The classical music crowd has an inherent distrust of all things electronic. They needed to hear that enhancements can be subtle and helpful."

Created to be customized: Bagnall and his fellow acoustician Kent McKelvie worked with Wenger's Hildebrand and Freiheit to determine how many speakers and microphones the space would need and where to position them. They opted for two microphones and 60 speakers placed strategically throughout the auditorium. They chose six custom presets, one for each

of the most common needs in the space: lecture hall, small recital, medium recital, small hall setting, large hall setting and chapel.

"We worked with the architects to get the sound absorption distributed properly so the system could work with the room," McKelvie explains. "Now it looks good and sounds good."

"Most schools can't afford to have a different venue for every different acoustical need so a system like this can satisfy everyone," Freiheit says.

As a bonus, they were able to tap into the existing surround sound system in the auditorium. They use this mode when viewing movies for a more immersive sound.

**Finishing touches:** The final tuning stages involved bringing in different music sources, like a singer and a violinist, and adjusting the presets. The musicians using it need to get used to it and figure out how to use it to their advantage.

"We typically let the customer use it for awhile and then go back in six months and see if anything needs to be tweaked. It takes awhile to get a sense of what it is," Freiheit says.

"Ideally, the casual visitor isn't aware that there's an acoustic system in the auditorium," McKelvie says. "We just want them to think that everything they heard that night was amazing."



## 2020 at the Music for All

# THE NATIONAL CONCERT NATIONAL BAND FESTIVAL NATIONAL FESTIVAL STATES OF THE STATES OF

presented by XAMAHA

- CONCERT BANDS
- PERCUSSION ENSEMBLES
- CHAMBER ENSEMBLES
- HONOR ENSEMBLES



Photos courtesy of Jolesch Enterprises

### MARCH 12-14, 2020 INDIANAPOLIS, IN

The Music for All National Festival, presented by Yamaha, celebrates outstanding music-making by the nation's finest high school and middle school scholastic ensembles. The Music for All National Festival is an integral part of Music for All's mission to create, provide, and expand positively life-changing experiences through music for all.

#### The epitome of music festivals in America.

— Col. Arnald Gabriel, Conductor Emeritus, U.S. Air Force Band

#### The Festival includes the:

- National Concert Band Festival for High School and Middle School Concert Bands
- Orchestra America National Festival
- Music for All National Choir Festival
- Sandy Feldstein National Percussion Festival
- Chamber Music National Festival
- National Honor Ensembles: Honor Band of America, Honor Orchestra of America, Jazz Band of America

#### A non-competitive, supportive experience

The non-competitive atmosphere of the Music for All National Festival provides a place for growth, cooperative encouragement, and mutual respect among music programs, students, parents, boosters, and administrators.

#### **HIGHLIGHTS**

- Concert Performances with Evaluation
- Post-Concert Clinic
- One-on-One Mentoring for Conductors
- Scheduled Observation
- Master Classes
- Social Events for Students and Directors
- Gala Awards Banquet
- World-Class Venues, Hotels and Facilities
- Recording and Photo Package
- Ensemble Hosts
- Pre-Festival Fam Trip

## TWO STAGE OPPORTUNITIES FOR CONCERT BANDS

**Featured Bands:** The Featured Band opportunity is the experience that Music for All has presented since the Festival's debut in 1992. Bands perform in beautiful Clowes Memorial Hall at Butler University. Up to 16 bands that apply for the Featured Bands experience will be selected to perform.

**Invited Bands:** The Invited Band experience is designed for bands that want the opportunity for growth and enrichment, but might not feel ready to apply for the Featured Band stage invitation. The Invited Band stage is designed for up to 12 bands to have an educational, "life-changing experience:"

- Invited Bands will perform for nationally recognized evaluators and clinicians in a completely supportive non-competitive environment— to be invited is the achievement.
- Invited Band students participate in all master classes, social activities, and a Gala Awards Banquet as part of the Festival experience.
- The Invited Band experience is envisioned as an in-depth educational experience. In addition to the performance, which includes written and recorded evaluation, each Invited Band will have a 30-minute clinic with three evaluators who work simultaneously with each band.

#### **HOW TO APPLY**

The Music for All National Festival audition process offers a unique opportunity, as the audition process is a tool you can use to take your program to the next level. All auditioning ensembles receive recorded and written evaluation from the evaluation panel. Visit musicforall.org for full application packet and fees.

#### 2020 Ensemble Application/Audition Deadline:

Completed application form with audition recordings, administrator signatures, and application fee must be received by

#### **JUNE 5, 2019**

Visit musicforall.org/festival for all application requirements, details for ensemble applications, package pricing, and Honor Ensemble auditions.







#### MARCH 11-14, 2020 INDIANAPOLIS, IN

Since the debut of Music for All's first national honor ensemble in 1992, our honor ensembles have earned a national reputation as the nation's finest student concert honor bands. The Honor Band of America, Jazz Band of America, and Honor Orchestra of America each perform in concert at the Music for All National Festival.

#### **HIGHLIGHTS**

- Evaluation of auditions for all applicants
- The opportunity to perform under the baton of a renowned conductor
- Instrumental master classes with respected professionals
- · Honor ensemble member and family reception and party
- Personalized certificate, patch, and exclusive honor ensemble member lapel pin
- CD recording of member's concert and group photograph
- Eligibility to be nominated for The Revelli Scholarship, a \$1,000 scholarship awarded to a Music for All National Festival participating senior intending to major in music and pursue a career as a music educator

With the opportunity to rehearse and perform with renowned conductors and world-class guest artists and perform for a "dream audience" of outstanding high school musicians and educators from across America.





Col. Timothy J. Holtan Honor Band of America Conductor; 10th Leader and Commander, The U.S. Army Band "Pershing's Own"



Larry J. Livingston
Honor Orchestra of America
Music Director, Conductor;
Chair, Conducting Department
Thomton School of Music,
University of
Southern California



Dr. Ron McCurdy
Jazz Band of America
Conductor; Professor of Music,
Thomton School of Music,
University of
Southern California

### REQUIREMENTS FOR APPLICATION

- All auditioning students will receive an evaluation of their audition via email.
- Applicants must be currently enrolled in high school (American, or international equivalent) or a certified program of home study and 19 years of age or younger as of March 14, 2020.
- Applying students must be members of their school band or orchestra program, if school has a band or orchestra program. Home-schooled students are welcome to apply.
- \$45 Application Fee

#### 2020 Honor Ensemble Winds and Percussion Application/ Audition Deadline:

Completed application form with audition recordings, director recommendation signatures, and application fee must be received by

**OCTOBER 1, 2019** 

Visit musicforall.org/honorensembles for all application/ audition requirements, details for ensemble applications, package pricing, and Honor Ensemble auditions. 

## PepWear & Music for All Enter Into An Unprecedented 10-Year Agreement

PepWear and Music for All have agreed to a new 10-year merchandise and sponsorship agreement.

With the new agreement, PepWear will continue to design, produce, and sell commemorative merchandise for all Music for All events, including Bands of America Championships, Music for All Summer Symposium, and Music for All National Festival for bands, choirs, and orchestras. In addition, PepWear will be an Official Corporate Sponsor of Music for All.



"Music for All and PepWear have worked side by side for more than 15 years and have developed a very close bond," said Craig Johnson, President of PepWear. "By entering into a new 10-year merchandising agreement, we are mutually endorsing our shared values. I couldn't be more proud or supportive of what Music for All stands for."

"In addition, we will now be an Official Corporate Sponsor of Music for All, strengthening our relationship and reach," he added.

"We are thrilled to continue our journey with PepWear," says Music for All President and CEO, Eric Martin. "For more than a decade, PepWear has stood side-by-side with Music for All in commemorating the 'positively life-changing' programming and experiences provided to our participants and attendees. We look forward to PepWear's increased and extended role in advocating and delivering on our mission and vision to make music education and its benefits more available and accessible."

The new agreement secures PepWear's long-term partnership with Music for All, one of the nation's largest and leading organizations in support of scholastic music education, through educational programs, performance events, and music education advocacy efforts.

Merchandise will be sold at all Music for All events and can be purchased online at: shop.musicforall.org

#### 2019 BANDS OF AMERICA HALL OF FAME INDUCTEES

Music for All recently announced three music education leaders who will be inducted into the 2019 Bands of America Hall of Fame.



**Gayl W. Doster**, recipient

of the International Festival & Events Association Zambelli Internationale Volunteer of the Year Award and Music for All Chairman of the Board.



**Smith**, one of the most

popular and prolific composers in America today, Music for All clinician and evaluator, and on faculty at Troy University.



**David Starnes**,
Assistant

Professor/Director of Athletic Bands at Western Carolina University, Educational Consultant for Music for All and Program Coordinator for the Bands of America Honor Band in the Rose Parade.

The Bands of America Hall of Fame recognizes individuals who have had a positively life-changing impact on Music for All and Bands of America programs, as well as in music education. 2019 members will be inducted at a ceremony during the Gala Awards Banquet of the Music for All National Festival, presented by Yamaha, on Saturday, March 16 in Indianapolis. Hall of Fame members are permanently recognized at Music for All's Indianapolis headquarters.

## Music for All is pleased to announce that Paul St. Angelo has joined the organization as its Vice President – Advancement.

Mr. St. Angelo has previously held positions with the Children's Home Foundation, the International School of Indiana, Ivy Tech Community College, Culver Educational Foundation, the Indiana University School of Dentistry, Marian University, and began his career in the nationwide United Way system. He has also owned his own consulting

company and has been a resident of

Indianapolis for many years.

"I am quite impressed with the Music for All organization and mission," said Mr. St. Angelo. "It's an organization that started with the nationally recognized Bands of America (BOA) and Orchestra America programs in 1975. Now,

its events are recognized as the pinnacle of educational programming for high school and middle school instrumental and choral music programs nationwide. Each year, more than 500,000 people attend our events, more than 125,000 students participate, and 100,000 people subscribe to its online services. It's got an impressive history and reputation and I am proud to be a part of the organization."

"We are delighted to have Paul join us because he brings years of fundraising and management experience to our cause," said Eric L. Martin, Esq./CFEE, President and CEO of Music for All. "In the coming years, Music for All hopes to increase its philanthropic revenue as it has its sponsorship, grants, and event income streams. We believe Paul can accomplish this objective and look forward to more success for the organization and the youth that we serve and educate."

Learn more about ways to give at musicforall.org/give



Last January, Music for All announced its video channel on SPiN — The Scholastic Performance Network. Music for All has been adding and continues to add Bands of America Championship archival videos on its SPiN channel which are available now.

In support of Music for All's work to restore and protect decades of historical band performances, SPiN agreed to fund the restoration and digitization of Music for All video archives (including Bands of America performances) to allow them to

be enjoyed by students and parents, and used by instructors for educational purposes.

SPiN is the only video site created specifically for school-related music performances. Schools and Educational Music Associations can legally upload fully licensed video performances with ease and complete peace of mind. Friends, family members, and fans are now able to enjoy their students' performances as often as they like.

SPiN subscriptions are \$25 per year and provides access to all channels on the SPiN Network, including the Music for All channel.



#### **Erin Fortune Joins the IFEA Foundation Board**

Music for All Director of Sponsorships Erin Fortune has been named to the Board of Directors of the International Festival and Events Association (IFEA) Foundation.

Ms. Fortune is a Certified Festival and Event Executive who has been with Music for All since

2010, having served previously in the Participant Relations and Marketing departments. She holds a Bachelor of Science in Business as a graduate of the Music Industry Management program at Michigan's Ferris State University.

The IFEA Foundation is an independent 501(c)3 non-profit organization, managed by an elected and non-compensated board of directors. It was formed in 1993 with a mission of ensuring that the IFEA has the resources to fulfill its own educational mission.

### **UNITED SOUND**

United Sound new musicians and peer mentors performed at the 2018 Bands of America Grand National Championships, presented by Yamaha. Michigan State and their United Sound musicians performed Friday evening before the prelims awards ceremony, in Lucas Oil Stadium, Indianapolis, IN. ✓



United Sound student musicians and peer mentors will also perform with chapter musicians during the Honor Band of America concert, Saturday evening, March 16 in Indianapolis, as part of the Music for All National Festival, presented by Yamaha. Music for All is a proud partner of United Sound, a musical peer mentoring program for students with special needs. Music for All is excited to be on the leading edge of this wave of inclusion in the performing arts.

"Music for All is pleased to provide national stages for United Sound musicians to perform during our largest and most visible events," says Debbie Laferty Asbill, Vice President of Marketing and Communications for Music for All. "Music for All's mission — to create, provide, and expand positively life-changing experiences through music for all — is enhanced when we reach out to include this ever-increasing population of children and truly make music for all."

Since United Sound's launch in 2014, there are 175 United Sound chapters, providing more than 100,000 service hours, with more than 5,000 participants. Learn more at www.unitedsound.org.

#### THANK YOU TO OUR SPONSORS, PARTNERS, AND **MAJOR FUNDERS**



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This project is made possible by the support of the Indiana Arts Commission and the National Endowment for the Arts, a federal agency.











Additional Funding Support

#### MUSIC FOR ALL PRESENTS ADVOCACY SESSION AT THE MIDWEST CLINIC

▼ Session presenters, left to right: Dr. Herman Brister, Superintendent, City of Baker School System; William Earvin, Director of Bands, Baker High School and a member of Music for All's Urban Education Advisory Committee; Traci L. Morgan, Principal, Baker High School; Dr. Jeremy L. Earnhart, Chief Operating Officer, Music for All.



Music for All was part of several sessions at the 2018 Midwest Clinic in Chicago. Music for All's COO Dr. Jeremy Earnhart led a panel session "Connect 4: Practical Music Advocacy Communication Strategies." Music for All thanks Devmusic Co., Ayatay Shabazz, Owner and CEO, for providing the travel for the participating administrators.

Music for All was a sponsor of the Midwest Clinic High School Institute for students interested in becoming music educators, which was at capacity with over 200 participants.

Thursday evening, the Music Education Alliance recognized the winners of the 2018 William P. Foster Award of Excellence. Music for All is part of the Music Education Alliance, alongside the National Band Association and College Band Directors National Association.



### Patrick John Hughes Parent Booster Award

Music for All presented the Patrick John Hughes Parent Booster Award to Randy Barnett, a Booster of Blue Springs H.S., MO, during the Bands of America Grand National Championships, November 9 in Indianapolis.

For 17 years, Randy Barnett has been a volunteer and the cornerstone of the Blue Springs Golden Regiment. Randy has been a consistent driving force and a key volunteer within the band family, even though 2004 is the last year he had a child in the band.

The Patrick John Hughes Parent Booster Award recognizes the extraordinary commitment, dedication, support, and sacrifice of music parents and boosters across the nation by shining a spotlight on a recipient who exemplifies these qualities. The award is named in honor of Patrick John Hughes, the father of Patrick Henry Hughes. Patrick Henry is a remarkable young man who, despite physical challenges that would seem overwhelming to many, has excelled as a musician and student, with the tireless support of his father and family. Learn more about the award at musicforall.org/hughes.



▲ Pictured left to right: Dr. Jeremy L. Earnhart, COO, Music for All; Award Recipient David LaMorte; Martha O'Neill, Band Council Chair, NAfME.

### George N. Parks Leadership in Music Education Award

David LaMorte, Assistant Principal of Visual, Performing, and Career Arts at Tottenville H.S., NY, is recipient of the George N. Parks Leadership in Music Education Award. Mr. LaMorte received the award during the Finals of the 2018 Grand National Championships, presented by Yamaha on November 10 in Lucas Oil Stadium, Indianapolis.

Developed by Music for All and NAfME, the National Association for Music Education, the award is named for George N. Parks (1953—2010), director of the University of Massachusetts Minuteman Marching Band at the University of Massachusetts Amherst from 1977 until his death, and honors an exemplary music educator who embodies the characteristics and leadership that Mr. Parks personified. Learn more about the award at musicforall.org/parks.

#### Scholarships Awarded at Grand Nationals to Future Music Educators

The Music for All Foundation awards several scholarships annually. During the Grand National Championships. Finals Opening Ceremonies several students were presented with college tuition scholarship awards. 2018 recipients are **Isaac** 

**Tepperman**, Brazoswood H. S., TX, recipient of the \$2,000 Fred J. Miller Memorial Music Education scholarship; **Sean Yuxin Chen**, Homestead H.S., CA, recipient of the \$1,000 Yamaha Scholarship; and **Paul Nguyen**, Mustang H.S., OK, award recipient of the \$1,000 Fred J. Miller Family Scholarship.

These scholarships were established to contribute to the future of music and music education by honoring the achievements of outstanding graduating seniors who intend to pursue collegiate study as a music major. Learn more about the Music for All Foundation scholarships at www.musicforall.org/resources/scholarships.



▲ Paul Nguyen, Mustang H.S., OK (right) with Marlene Miller of FIM

## Be Part of the Music is excited to announce its new (and 100% free) personalized recruitment webpage program.

With a few keystrokes, directors can create a CUSTOMIZED recruitment webpage loaded with videos and resources designed to make recruiting for your music program easier than ever.

These pages are personalized to each school and help show the fun side of music education while giving parents insight into how important it is for their child. With this, you'll get:

- A personalized recruitment page with your school name, contact information, and colors
- Loaded with 12 instrument demonstration videos, two interview videos, and a music education explanation video
- Music education impact statistics listed throughout the page
- Contact capture form that sends contact information of interested parents directly to the director

Be Part of the Music knows how hard music educators work, so let them do what they do best (advocacy and retention) so you can do what you do best...TEACH!

Learn more at www.bepartofthemusic.org

#### YAMAHA NEWS

## SPECIAL OFFER ON YAMAHA 3300 SERIES PORTABLE TIMPANI

If you are a band director on a tight budget, you can now afford new Yamaha timpani. Yamaha is offering special pricing on all 3300 Series Timpani via the local dealer of your choice. These are the perfect timpani for schools that must move instruments between performance venue and the band hall.

The 3300 Series delivers fully professional, top-class sound. It features aluminum bowls with the same shape as our top-line models, Renaissance heads, and hoops that all work together to create a deep, sustained tone. The lightweight aluminum bowls and the ease with which the pedals and legs can be retracted make the entire system conveniently compact and portable. In addition, no effort has been spared in achieving the smoothest, easiest possible operation and adjustment. Casters that allow smooth movement, pedals with a stable operating feel, and leg and pedal height that adjust easily all add up to stress free overall operation.

For more information, contact Yamaha directly at percussion@yamaha.com. The Yamaha team will assist you in getting a price quote from the local Yamaha music dealer of your choice.







#### NAMM NEWS

## DISCOVER THE NAMM FOUNDATION'S PODCAST EPISODES RECORDED AT GRAND NATIONALS!

Guest host Claire Kreger-Boaz, Senior Project Manager at The NAMM Foundation talked to Randy Barnett, recipient of the 2018 John Patrick Hughes Parent/Booster award. He is one of many parents who have gone above and beyond

to support music programs that played a key role in their children's lives. Special guests included the award's namesake, John Patrick Hughes and his son, Patrick Henry Hughes. This is one of five Talking Up Music Education podcast episodes recorded LIVE at The 2018 Bands of America Grand National Championships. Subscribe, listen, and download at //nammfoundation.org/podcast

## 10 Years

#### WWBW NEWS

## FINDING A BALANCE: OUALITY VS AFFORDABILITY

Each year, thousands of students begin their musical journey by signing up to be in their school's band or orchestra program. Each child's first instrument will

play a critical role in whether he or she will learn to practice, make the effort to care for the instrument, and ultimately, decide to stick with playing and progressing in the craft. With the beginning instrument so critical to success, many music educators are faced with striking a balance between quality and affordability. The good news is: there are fantastic beginner and step up woodwind, brass and low brass, strings, marching and percussion instruments available that won't break your budget! The key is knowing what to look for when shopping. See our full article at WWBW.com/Finding-A-Balance for tips on what and where to buy your child's next instrument.

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pricing and expert guidance. We'd love to help you get high-quality instruments for your band, orchestra or marching program. Call us today at 800.346.4448 or sign up to purchase online (with educator pricing!) at WWBW.com/apply. Let us know how we can help you teach the joy of music.



#### FJM NEWS

## THE CESARIO COLLECTION FROM FJM: THE IMAGE MAKERS

The Cesario Collection Uniform Performance Wear, manufactured by FJM, Inc., provides the highest level of well-crafted, athletically styled and constructed

garments for today's student musicians. Years of research, development, and field trials have produced a new concept in uniforms, forged from entirely new patterns and construction. Setting new standards in meeting the demands of modern band speed, movement, choreography and flexibility, FJM, Inc. has placed significant emphasis upon long-term value. These fully washable, contemporary uniforms feature extended durability for longevity, easy and environmentally responsible care, simplified alterations, and industry-leading styles and custom designs.

FJM has developed the hottest thing going in the uniform industry today. Digital Print! Now the imagination of FJM designer Michael Cesario is no longer limited by the constraints of old fashioned construction allowances. FJM has perfected the art of digital print for band uniforms. The designs themselves appear to be 3-dimensional, even illuminated! FJM has invested the time, effort and resources in product development to bring you the most visually stunning uniforms available today.

The Cesario marching band collection by FJM, Inc. is a lightweight, fully washable band wear constructed for easy care and maintenance. With superior craftsmanship and the careful selection of durable components, FJM will guarantee material and workmanship under normal wear and tear for a period of ten years.



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