



# News Release

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## **EASTERN KENTUCKY UNIVERSITY HOSTS BANDS OF AMERICA MARCHING BAND CHAMPIONSHIP SATURDAY SEPT. 24**

FOR IMMEDIATE RELEASE – Preliminary performance spots are still available for Music for All’s Bands of America Regional Championship at Eastern Kentucky University, Saturday, September 24. Outstanding high school marching bands from throughout Kentucky, Ohio, Missouri, and Tennessee will compete in the event, which is one of the nation’s most prominent marching band championships. The stadium is located at Roy and Sue Kidd Way, Richmond. Eastern Kentucky University is hosting the event. This is the first time Eastern Kentucky University will host a Bands of America Regional Championship.

High school marching bands will perform in preliminary competition, evaluated by a panel of nationally recognized music educators and marching band experts. The top 10 scoring bands will advance to the evening finals competition, where the Regional Champion will be named.

"We at Eastern Kentucky University are thrilled to be associated with Bands of America and Music for All in presenting this Regional Championship Contest at Kidd Stadium," said Dr. Joe Allison, Director of Bands at ECU and Bands of America adjudicator and Music for All clinician, "Not only are our educational philosophies congruent, but the organization runs first-class events that we at the University can be proud of. This partnership should be of mutual benefit for all involved, and showcases a region of the country that produces high quality bands!"

Participating bands receive recorded and written comments from the adjudication panel. Bands of America Championships are designed to provide educational value to the performing bands. "The educational process to enable band directors to help their

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students improve through performance models comes first at Bands of America Championships,” says Debbie Laferty Asbill, Director of Marketing and Communications at Music for All. Directors interested in enrolling their band should call Music for All at 800.848.2263 or email [info@musicforall.org](mailto:info@musicforall.org).

BOA Championships are also inspiring motivational opportunities for students and directors who attend as spectators. Tickets are available in advance at [musicforall.org](http://musicforall.org) or by calling 800.848.2263, and at the gate on the day of the event. Standard general admission prices are \$17 for prelims or finals, or \$26 for a day pass to both. All children ages 10 and under are free for general admission seats. These ticket discounts are available at the gate on the date of the event: spectators 11-18 years old and college students can attend the prelim or finals for \$10 each or \$19 for a day pass including both. Seniors 62 and over get \$3 off the applicable adult ticket price, as do active duty military members and their spouses (military ID required).

Bands of America is a program of Music for All, one of the nation’s largest and most influential organizations in support of active music making. Headquartered in Indianapolis, MFA uniquely combines regional and national music-event programming with awareness campaigns and advocacy aimed at expanding access to music in schools and communities. A 501(c)(3) not-for-profit educational organization, MFA’s programs include 25-plus annual events, including the Music for All National Festival, the Music for All Summer Symposium, the Bands of America Grand National marching band championships and Regional marching band championships across the country. Learn more at [www.musicforall.org](http://www.musicforall.org)

Music for All’s efforts are supported through program fees, individual and corporate donors, grants and sponsorships, which include current partnerships with National Presenting Sponsor, Yamaha Corporation of America; Official Uniform Sponsor, Fred J. Miller, Inc.; Official Equipment Sponsor, Wenger Corporation; Official Sponsor, SmartMusic®; Official Student Travel Sponsor Music Travel Consultants; Corporate Sponsors NAMM and Remo, Inc.; Associate Sponsors, Vic Firth, Inc., DANSR and McCormick’s Enterprises; and Supporting Sponsor, Center X Productions. Music for All is also supported by the Arts Council of Indianapolis and the City of Indianapolis, by the Indianapolis Cultural Development Commission, Indiana Arts Commission and by the National Endowment for the Arts, a federal agency.