



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Music for All Announces New Collaboration with Iowa Bandmasters Association

INDIANAPOLIS — Music for All has partnered with the Iowa Bandmasters Association to support the development of the *IBA IDEA Initiative* (inclusion, diversity, equity, and awareness). The *IBA IDEA Initiative* focuses on cultural diversity, racial diversity, neurodiversity, social diversity, experiential diversity, and economic diversity while supporting the overall mission of the Iowa Bandmasters Association.

Working together with the National Band Association, Music for All will serve as a collaborative source for band directors across the state of Iowa specifically to build inclusion, diversity, equity, and awareness in their school band programs and communities. This collaboration is a three-year outreach initiative that includes both in-person and virtual touchpoints.

Music for All educational clinicians Dr. Arris Golden and Dr. William Talley will speak at the 2022 IBA Conference and work directly with Iowa schools. Dr. Golden will work with Meghan Powell at Sioux Center High School and Dr. Talley will work with Michael Prichard at LeMars High School.

“Meeting with Dr. Arris Golden and Mary Crandell made me feel at ease and gave me a lot of ideas to implement with my own students,” says Meghan Powell, teacher at Sioux Center High School. “Dr. Golden was able to take ideas and connect them to a bigger picture that would also relate to students. Not only did this help my band connect to the music in a deeper and more meaningful way, we connected to each other by having conversations and respecting each other’s perspectives.”

“There are many purposeful ways to *Connect People Through Music* that enhance inclusion, diversity, equity and awareness within our school band programs,” says Mary Crandell, president elect of the Iowa Bandmasters Association. “The partnership between Music for All and the Iowa Bandmasters Association has become the vehicle to further these initiatives within the band rooms across the state of Iowa by implementing innovative curriculum through the *IBA IDEA Initiative*.”

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"Music for All is pleased to be a part of this important initiative with our ongoing support of this multi-year program," says James P. Stephens, Jr., Director of Education and Advocacy. "We admire IBA's leadership with this thoughtful work and investment in a resource for everyone."

Headquartered in Indianapolis, Music for All is a 501(c)3 not-for-profit educational organization whose mission to create, provide, and expand positively life-changing experiences through music for all. Music for All annually presents more than 50 Music for All programs and Bands of America Championships and events nationwide, serving more than 125,000 students and 500,000 attendees. Music for All's programs also include the Advocacy in Actions Awards and educational resources, webinars, and podcasts available online at education.musicforall.org.

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About Music for All

Music for All's mission is to create, provide, and expand positively life-changing experiences through music for all. Our vision is to be a catalyst to ensure that every child in America has access and opportunity for active music-making in their scholastic environment. Founded in 1975, Music for All is a destination – and sets the standard – for school music ensemble performance and music education advocacy. Music for All provides ensemble experiences, hands-on opportunities for individual student performance training and growth, and teacher professional development. Music for All is also committed to informing and empowering students, parents, and teachers to be engaged advocates for the arts and music education in their communities and across the nation. A 501(c)(3) nonprofit educational organization, Music for All's programs include 50+ annual events, serving more than 500,000 attendees each year – more than 1.3 million in our 47-year history. Our programs include the Bands of America Grand National Championships and Regional Championships for marching bands, the Music for All Summer Symposium, the Music for All National Festival and Affiliate Regional Music Festivals for concert ensembles, and national honor ensembles for students, including the Bands of America Honor Band which marched for the fifth time in the Rose Parade® on New Year's Day 2022.

Sponsor Information

Music for All efforts are supported through sponsorships, including current partnerships with National Presenting Sponsor: Yamaha Corporation of America; Official Armed Forces Sponsor: U.S. Marines; Official Uniform Sponsor: Fred J. Miller, Inc.; Official Student Travel Partner: Music Travel Consultants; Official Spirit Wear Sponsor: PepWear; Official Performance Equipment Sponsor: Wenger Corporation; Corporate Sponsors: Ball State University, Visit Indy, and the City of Indianapolis; Associate Sponsors: REMO; Music for All is also supported by the Indiana Arts Commission, a state agency, and the National Endowment for the Arts, a federal agency; the Arts Council of Indianapolis and the City of Indianapolis; Ball Brothers Foundation; Lilly Endowment Inc.; George and Frances Ball Foundation; Allen Whitehill Clowes Charitable Foundation, Inc.; Nicholas H. Noyes, Jr., Memorial Foundation, Inc.; and Arthur Jordan Foundation.