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## **Music for All and WGI Sport of the Arts Renew Strategic Partnership**

INDIANAPOLIS, IND. — February 19, 2025 — Music for All and WGI Sport of the Arts are excited to announce the re-establishment of a strategic partnership, designed to support the mission of their organizations as well as their programs and events that provide dynamic music education and performance arts opportunities.

This alliance brings together the efforts of two of the nation’s leading music education and marching arts organizations to empower young performers, teachers, and fans; enhance performance standards, and broaden access to their programs nationwide. Through the partnership, the organizations will support each other in their efforts to create unique and exceptional opportunities for the marching and performing arts.

“This strategic partnership with WGI marks a moment to renew our shared commitment to support music education in schools through pinnacle performance opportunities,” said Debbie Laferty Asbill, Acting CEO and Executive Vice President, Marketing and Communications for Music for All. “Together, we aim to collaborate in ways that share our resources and talent to help provide access to a variety of programming that gives music educators opportunities to engage and excite students.”

WGI echoed this sentiment, emphasizing the value of cross-disciplinary collaboration. "We look forward to a new era in our partnership with Music for All with a common mission that arts education is a space where the unique qualities of each young person are not just acknowledged but celebrated," said Ron Nankervis, Chief Executive Officer for WGI Sport of the Arts. "Both organizations allow every student to showcase their talents and the positive benefits of commitment to individual achievement and group teamwork."

Both organizations generate the finest student performance experiences. By prioritizing the performers and their programs, Music for All and WGI assist in furthering education and constantly strive to create atmospheres where performers are supported and have a sense of community.

The renewal of this strategic partnership marks the next phase of a journey for both of these organizations. Stay tuned for further updates on program initiatives, events, and collaborative opportunities.

For more information about Music for All, visit [musicforall.org](https://musicforall.org), and for WGI, visit [wgi.org](https://wgi.org).

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### **About Music for All**

Music for All's mission is to create, provide, and expand life-changing experiences through music. Our vision is to be a catalyst to ensure that every child in America has access and opportunity for active music-making in their scholastic environment. A 501(c)(3) nonprofit educational organization, Music for All's events and programs serve more than 600,000 attendees annually — and more than 1.7 million program participants since 1975. Programs include the Bands of America Championships for marching bands, a summer music camp for students and teachers, festivals for concert bands and orchestras, national honor ensembles for students, educational podcasts, and online resources for teachers.

Music for All's efforts are supported by national presenting sponsor Yamaha Corporation of America and its family of sponsors, strategic partners, and grantors.

### **Follow Us!**

You can keep up with the latest information for Music for All online at [musicforall.org](http://musicforall.org), Facebook (@musicforallnetwork and @bands\_of\_america,) Instagram (@officialmusicforall,) and TikTok (@officialmusicforall.)

### **About WGI Sport of the Arts**

WGI Sport of the Arts is the world's premier organization producing indoor color guard, percussion, and winds competitions. As a non-profit youth organization, WGI also serves as the governing body for the indoor color guard, percussion, and winds activities. It is called the Sport of the Arts because it brings music to life through performance in a competitive format.

With over 45 years of history, the sport continues to evolve and grow. There were more than 43,000 participants at the regional level and more than 15,000 participants at the Sport of the Arts World Championships this past April.

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