

MUSIC FOR ALL MULTIMEDIA SPECIALIST

The Multimedia Specialist leads the creation of compelling video and multimedia storytelling that brings Music for All's mission to life. This role captures the energy, emotion, and impact of Music for All programs and events through high-quality video production, working closely with teams across the organization to produce content that inspires students, educators, donors, and audiences nationwide. You'll create content reaching hundreds of thousands of students, educators, and fans annually across digital platforms and national event. You will have the opportunity to capture content at nationally recognized music education events in a creative storytelling environment.

PRIMARY DUTIES INCLUDE:

Video Storytelling & Production

- Develop and pitch new video storytelling concepts that highlight the impact of Music for All programs.
- Produce short- and long-form video content that tells the stories of Music for All programs, students, and educators.
- Lead video projects from concept through final delivery including scripting, storyboarding, filming, and editing.

Event Video Production

- Capture video content at Music for All events including select Bands of America Championships, camps, festivals, and special programs.
- Coordinate video crews and manage production logistics such as call sheets, schedules, and equipment needs.
- Produce and manage video and graphics for in-venue screens at events.

Post-Production & Asset Delivery

- Edit and deliver video content for digital platforms, livestreams, venues, and marketing campaigns.
- Create basic motion graphics and visual elements to enhance storytelling.

Content Collaboration

- Collaborate with marketing, development, and program teams to support campaigns, sponsorship activations, and fundraising initiatives.

Asset & Equipment Management

- Maintain a well-organized digital media library.
- Manage video equipment, storage systems, and studio resources.

Event Support

- Assist with livestream production, video playback, and multimedia needs during major events.

REQUIREMENTS:

Work Experience and Education

- Applicants should provide a portfolio or demo reel showcasing video storytelling and editing work.
- Video project management experience preferred
- Bachelor's Degree preferred

Video Production

- Videography and lighting for live events and interviews
- Storyboarding and shot planning

Post-Production

- Premiere Pro, After Effects, or equivalent
- Motion graphics

Design & Asset Preparation

- Photoshop
- Illustrator

Production Coordination

- Managing call sheets
- Contracting and working with freelance crews

Location and Travel

Indianapolis area residency preferred. The opportunity exists for remote work, with periodic scheduled work at Music for All's headquarters in downtown Indianapolis, Indiana required.

Music for All is an event-driven organization. Team members provide on-site production support during major events and select additional events and programs including overnight and out of town travel.

About Music for All

Music for All's mission is to create, provide, and expand positively life-changing experiences through music. Our vision is to be a catalyst to ensure that every child in America has access and opportunity for active music-making in their scholastic environment. A 501(c)(3) nonprofit educational organization, Music for All's events and programs serve more than 600,000 attendees annually — and more than 1.7 million program participants since 1975. Programs include the Bands of America Regional and the Grand National Championships for marching bands; the Bands of America Summer Camp for students and teachers; the Music for All National Festival for concert bands, orchestras, percussion ensembles, and chamber ensembles; national honor ensembles including the Honor Band of America, Jazz Band of America, and the Honor Band in the Rose Parade®, Advocacy in Action Awards, the Music for All Podcast Network, and affiliate concert and marching events across America. Visit musicforall.org